

CARYL J HALLBERG

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Profile

Executive Leadership building small business enterprises and not-for-profit organizations into creative, effective community resources.

- Proactive leader adept at creating vision and developing action plans – consistently drives stakeholder involvement and maximizes community awareness
- Advocate who skillfully builds consensus to drive organizational growth and change – develops solutions to meet community needs and organizational challenges
- Community outreach experience at a local, regional and national levels as an energetic and articulate speaker/presenter
- Expertise in delivering efficient improvements for businesses and not-for-profits through effective leadership, strategy development and execution, and innovative use of technology
- Accomplished in working with media and press to build relationships and broaden organizational outreach
- High level software experience and expertise
- Strong understanding and skills in Marketing and Development strategies and execution
- Expertise in the study of Emotional Intelligence and its applications to business settings

Professional Experience

CEO (2014 – present)

DOGWATCH NAVIGATION LLC

- Piloting Individuals to Clear Dynamic Goals
- Management Coaching
- Guidance through Strategic Planning
- Motivational Presentations
- Facilitation of Group Conversations and Meetings
- Author

CEO (2007 – 2014)

COVENANT TO CARE FOR CHILDREN

- Serving abused, neglected and/or impoverished children at a basic needs level
- Manages 5 state-wide programs, 1 project: serving 14,031 children in FY13
- Provides leadership in professional committees and advocacy groups
- Paid Staff of 9
 - Over 1900 volunteers statewide
 - Over 1000 social workers
- Partnerships
 - CT Department of Children and Families
 - CT Department of Corrections
 - Governor's Prevention Partnership
 - Over 190 Faith-Based Organizations
 - Over 60 CT-based Social Services Agencies
- Budget FY14 \$2,535,499
- Recognition
 - White House Office of Faith-Based and Community Based Initiatives

Executive Director (2005 - 2007)

VOLUNTEER CENTER OF NAPA VALLEY

- Managed 5 diverse programs serving entire County, 4 projects
 - Disaster Preparedness and Response
 - Volunteer Management
 - Victim Services
 - Senior Services
 - Children Sexual Assault Services
- Staff of 26
- Budget 1.3M +/-
 - Doubled the budgets of two programs and increased overall budget
- Leadership in community advocacy and planning committees/groups
- Recognition
 - Nominated as Outstanding Organization of the Year 2007
 - Received formal recognition from City, County, and Board of Supervisors
 - Received Key to City
 - Two staff persons awarded Life-Time achievement awards
 - Two Programs named “Best Practices” in State of California

Consultant (8 years - 2005) R-Vision

INDIVIDUALS AND FORMATIVE GROUPS

- Board Education
- Strategic Planning
 - Formative groups
 - Life strategist for individuals
 - Evaluating and implementation for nonprofits
- Fund Development
 - Special Projects
 - Development systems planning
 - Marketing
 - Event coordination

Fulfillment LLC (5 years)

FOUNDER AND MANAGING PARTNER

- Consulting firm working with top management and Boards in the Public Benefit and for-profit sectors
 - Built North Central California Counties coalition for responding to medical needs during major flooding in 1999 for Sierra Foundation
 - Developed in partnership and taught Volunteer Management Training courses for Public Benefit Sector organizations for Northern California Volunteerism Project
 - Designed, wrote and trained staff, Contingent Disaster Volunteer Plan for San Mateo County Volunteer Center
- Developed Marketing and Media programs
- Interim Executive Director projects
- Strategic Planning
 - Lead 5 SF Bay Area Counties collaborative of Federal, State and local government, first responders, medical community, NGOs, large corporations, and traditional disaster recovery agencies in creating a regional cooperative plan for major disaster
- CSTI Instructor in Disaster Volunteer and Disaster Planning

American Red Cross (6 years)

INDEPENDENT CONSULTANT / PROJECT MANAGER

- Level 5 Logistics – budgets over 3.5 million –
- SF Bay Area, California and National Special Projects Management
 - Lead projects developing new recovery plans for Florida post Hurricane Andrew disaster effort
 - Leader in building In-Kind Donations Programs for SF Bay Area, State of California, and National organizations

Community

Collaborating Agencies Responding to Disaster (CARD) 2014 – 2016
ADVISORY BOARD MEMBER

Camp Kesem National, 2003 - 2004
SECRETARY, FOUNDING BOARD OF DIRECTORS

Annie C Courtney Foundation, Inc. 2013 – 2016
FOUNDING BOARD MEMBER

San Francisco SPCA, 2005 - 2006
B&T HEARING DOG VOLUNTEER

Connecticut Association of Nonprofits 2012 – 2014
CO-CHAIR OF COMMUNITY BASED SUB-COMMITTEE OF THE CT CHILDREN COUNCIL

United Nations International Conference on Financing for Development PrepCom and Women's Caucus 2001 – 2004
NGO & INDIVIDUAL MEMBER REPRESENTATIVE

DCF Continuum of Care Partnership 2011-2014

Center for Healing and Wellness 2001 –2003
PRESIDENT, CHAIR BOARD OF DIRECTORS

Governor's Regional Advisory Committee to DCF, Region 5, 2012- 2014
APPOINTEE

Avon 3-Day Breast Cancer Crusade 2001
VOLUNTEER SPEAKERS BUREAU, SF WALKER

Chair – Sub-Committee on Education

San Francisco Conservatory of Flowers 1997 - 1998
COMMITTEE CHAIR, BOARD OF DIRECTORS

2010 Faith Works Fellow with the Conference of Churches

American Red Cross Bay Area 1990 - 1996
VOLUNTEER, LEAD DAT, DSHR

Napa Valley Coalition of Nonprofits 2006 – 2007
Committee CHAIR, Board of Directors

Coastside Youth Theater (YAW) 1985 - 1987
CHAIR, BOARD OF DIRECTORS

Association of Fundraising Professionals – Golden Gate Chapter –2005 – 2012
Internal Affairs Committee Member

San Mateo County Council on Child Abuse 1980-1981
LAY MEMBER, SPEAKER'S BUREAU

Education

Ordained ULC Ministry, 2017

ICF/CCA certification as an Executive Coach specializing in Emotional Intelligence, Rhema/
Advanced Degree work in Art History, UCSF, & Stanford /

BFA Environmental Art, Watercolor, (Minor in Children's Literature) & Teaching Credentials,
California College of Arts & Crafts /

AA Landscape Design, San Francisco University /

High Schools: American School in Japan; Bullard High, Fresno, degree