

Date: November 7, 2017

Time: 5:00 – 6:00pm

Location: Reedsburg Public Library

Attendees:

X	Bill Koenig		Brian DuValle		Carrie Covell	X	Cindy Dries (chair)
	Eleanor Chiquione	X	Haley Weisert	X	Joann Mundth Douglas	X	Lisa Roemhildt
X	Steve Tourdot						

Topic	Notes
Introductions	
<p>What does beautification mean to you? (e.g. landscaping, store fronts, wayfinding, holiday decorations)</p>	<p>Welcoming, beauty, identifying and protecting</p> <p>Reviewed the DR summary document. https://counties.uwex.edu/sauk/files/2017/07/DR-Final-Report-1.pdf</p> <p>Will add this document to the website.</p> <p>Ideas:</p> <ul style="list-style-type: none"> • Turn benches facing the stores • Renovating store fronts - possibly matching awnings, etc. • Wayfinding especially downtown • Landscaping City Park around gazebo • "Blaze the trail" - markings within Popple trail to guide people • Additional lighting after dark such as in City Park • Planters, crosswalks • Wagner Tree Farms - donated their time to design winter planters • Holiday lighting downtown (or all year long) - issue with attaching to buildings - will look into separate poles like the banner • Concern about mismatch rock on west side/main street • New red bows for Christmas wreaths on east side of town
What area is our scope?	(e.g. downtown, all business areas, parks) – all areas of the city
When you are traveling, what is it about other towns that draw you in to visit?	<ul style="list-style-type: none"> • How do we identify downtown from other areas? <p>Bicycle boulevard - guide/path through areas of interest/beauty Ending at combine – remove curbs for easy access</p>
What other ideas do you have for Reedsburg?	<ul style="list-style-type: none"> • Funky & original not cookie cutter • Greening up east side of town • Highlight natural parts of town • Create elevated area near river walk - staircase? Firepit?
Aware of any key streets without signage?	<ul style="list-style-type: none"> • Walnut and Main

Topic	Notes
<p>Habitat for Humanity “Rock the Block” (Lisa Roemhildt)</p>	<ul style="list-style-type: none"> • Home improvement/beautification program - Habitat for Humanity affiliate targets a neighborhood (or block) to do (primarily) exterior repairs like replacing rotten porches, doing landscaping, painting, replacing a front window. • Improve a neighborhood in one very busy 10-day period, spanning 2 weekends. People interested must apply. How do you suggest certain areas without offending homeowners? • Repairs are organized beforehand, the materials ordered/assembled, and different groups of volunteers (from the neighborhood, local churches or service groups like Rotary, etc.) are organized to do the repairs. • Habitat construction staff head up the repairs. These repairs are usually done to homes that are owned by the occupants. • Paying for the repairs comes from a variety of sources (local businesses that want improvements in the neighborhood, Habitat issues a 0% interest loan or a donation). <p>Note: County has a similar 0% interest loan to be paid back upon selling of home. Central Community Action Council (Lake Delton)</p>
<p>Do you have any experience researching grants that may be available to support these efforts?</p>	
<p>What are ways to draw in others to join the committee?</p>	<ul style="list-style-type: none"> • Post committee updates to Facebook and website. Who has access to Facebook site to post information? Need constant activity to keep people looking at page. • Post other committee information to website.
<p>Info from Steve Compton – City Administrator</p>	<ul style="list-style-type: none"> • Cindy to follow up with ideas to Steve Compton and Steve Zibell (public works). • Steve Compton has budget for next 5 years for improvements. • Groups purchase banners that can be hung downtown. • Public works can assist with putting banners/decorations up for a fee to cover labor costs. • Poles downtown owned by utility commission. • Groups look for service hours (e.g. bench painting).
<p>Other thoughts?</p>	<ul style="list-style-type: none"> • Set up google docs - Bill to teach us how to use.
<p>Next meeting?</p>	<ul style="list-style-type: none"> • December 4th 5pm - 6:30pm - Public Library - Community Room • Best 5pm or later • Include a walking tour to inspire ideas.