

Date: February 13, 2018

Time: 5:00 – 6:30pm

Location: Reedsburg Public Library

Attendees:

	Bill Koenig	EXC	Brian DuValle		Carrie Covell	X	Cindy Dries (chair)
	Eleanor Chiquione		Haley Weisert		Joann Mundth Douglas		Lisa Roemhildt
	Steve Tourdot		Marti Prorok				

Topic	Notes
Introductions (5 minutes)	Anyone new to committee?  Review agenda - as a courtesy to everyone, let's help each other stay on task in the meeting. "Parking lot" created on last page for topics to take to larger Design Reedsburg meeting and/or other committees.
Links (5 minutes)	<a href="http://designreedsburg.com/">http://designreedsburg.com/</a> - updated and links to DR report <a href="http://designreedsburg.com/meetings">http://designreedsburg.com/meetings</a> - new page for meeting minutes  Cindy to add drawings and links to videos.  <a href="https://counties.uwex.edu/sauk/files/2017/07/DR-Final-Report-1.pdf">https://counties.uwex.edu/sauk/files/2017/07/DR-Final-Report-1.pdf</a> - DR summary
Mission Statement Vision Statement Goals (10 minutes)	<p><b>Mission Statement:</b>                      The mission of the Beautification Committee is to enhance, improve and protect the natural beauty of Reedsburg. The committee will work collaboratively with city representatives, local organizations and the general public to improve the city's public landscape. The committee will engage residents in beautification projects and clean-up activities to benefit the community.</p> <p><b>Vision Statement:</b>                      Reedsburg is named among the 25 most beautiful cities in Wisconsin by an established news or tourism organization based outside of our community by ??.</p> <p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>• Establish a solid working relationship with the city and residents.</li> <li>• Identify and prioritize beautification projects and establish a short- and long-term plan.</li> <li>• Ensure coordination with the other city boards, commissions and committees - primarily the Public Works Commission, Public Safety Commission and Parks and Recreation.</li> <li>• Work to ensure engagement and feedback from residents on project proposals.</li> <li>• Establish a process to seek and accept community input and involvement.</li> </ul>
Updates since last meeting (5 minutes)	<ul style="list-style-type: none"> <li>• Steve Zibell looking into street signage corner or Walnut and Main.</li> <li>• Steve Zibell looking into replacing crossing signals downtown to ones like used at Pineview Elementary.</li> <li>• Steve Compton confirmed \$2,000 approved for 2018 "downtown street furniture and wayfinding". Need to submit to Steve Zibell for approval and/or forwarding to Public Works Committee.</li> <li>• In park signage and other recommendations should be taken to Matt Scott/Parks &amp; Recreation. Cindy requested copy of 5-year plan.</li> </ul>

Topic	Notes
<p>Habitat for Humanity "Rock the Block" (Lisa Roemhildt)</p> <p>(10 minutes)</p>	<p><b>Next steps?? Do we want to pursue this in 2018?</b></p> <ul style="list-style-type: none"> <li>• Home improvement/beautification program</li> <li>• Habitat for Humanity affiliate targets a neighborhood (or block) to do (primarily) exterior repairs like replacing rotten porches, doing landscaping, painting, replacing a front window.</li> <li>• Improve a neighborhood in one very busy 10-day period, spanning 2 weekends. People interested must apply. How do you suggest certain areas without offending homeowners?</li> <li>• Repairs are organized beforehand, the materials ordered/assembled, and different groups of volunteers (from the neighborhood, local churches or service groups like Rotary, etc.) are organized to do the repairs.</li> <li>• Habitat construction staff head up the repairs. These repairs are usually done to homes that are owned by the occupants.</li> <li>• Paying for the repairs comes from a variety of sources (local businesses that want improvements in the neighborhood, Habitat issues a 0% interest loan or a donation).</li> </ul> <p>Note: County has a similar 0% interest loan to be paid back upon selling of home. Central Community Action Council (Lake Delton).</p>
<p>Downtown Lighting (5 minutes)</p>	<ul style="list-style-type: none"> <li>• Cannot be attached to buildings. Could install poles like banner by Badger Bar/apartments.</li> <li>• What is RRO's role vs. Beautification Committee? RRO interested in year-round lighting.</li> <li>• Does the RRO hold fundraisers to support their work?</li> </ul>
<p>Spring Flower Planting (5 minutes)</p>	<ul style="list-style-type: none"> <li>• Who would like to look into this and coordinate?</li> <li>• Landscaping around gazebo at city park and any/all areas "flower explosion"</li> </ul>
<p>Possible funding/assistance (10 minutes)</p>	<ul style="list-style-type: none"> <li>• Community projects</li> <li>• Community service organizations (scouts, youth groups, etc.)</li> <li>• Collection for holiday lighting like fireworks?</li> </ul>
<p>Parks &amp; Recreation February 20<sup>th</sup> 5:15 - 6:15pm (5 minutes)</p>	<ul style="list-style-type: none"> <li>• "Blaze the trail" - markings within Popple trail to guide people</li> <li>• Benches in Harvest Park</li> <li>• Additional lighting after dark such as in City Park</li> </ul>
<p>Public Safety February 21<sup>st</sup> 5-6pm</p> <p>Public Works 6-7pm</p> <p>(10 minutes)</p>	<ul style="list-style-type: none"> <li>• Greening up east side of the city</li> <li>• Turn downtown benches facing the stores or each other</li> <li>• Paint bike racks - possibly update with city bike logo</li> <li>• Are additional bike racks needed? (by Corner Pub?)</li> <li>• Paint benches, fountains, planters (turn facing the stores and/or each other)</li> <li>• Color - blue and green to match logo? Something uplifting!</li> <li>• Wayfinding especially downtown with city bike logo</li> <li>• Renovating store fronts - possibly matching awnings, etc.</li> <li>• Create elevated area near river walk - staircase? Fire pit?</li> </ul>

Topic	Notes
City Input (5 minutes)	<ul style="list-style-type: none"> <li>• Newspaper article? Cindy to draft and send to committee for input. OK?</li> <li>• Poster/suggestion box at the library?</li> <li>• Cindy to send email to business owners email distribution list.</li> <li>• Other?</li> </ul>
ArtsLink (Joann Mundth)  (10 minutes)	<ul style="list-style-type: none"> <li>• ArtsLink's WI Arts Board Phase One Application for the 20 Poems Project and connections to downtown.</li> </ul>
Next meeting?	March 13 <sup>th</sup> 5pm - 6:30pm Public Library

**PARKING LOT**

Topic	Notes
Ideas for other Design Reedsburg Committees	<ul style="list-style-type: none"> <li>• Bicycle boulevard - guide/path through areas of interest/beauty - transportation?</li> </ul>