

17th March 2017

THE INAUGURAL SUNSHINE COAST MANE EVENT

will be held at the Sunshine Coast RDA Community Equestrian Centre

Sunday 30th July 2017

We have great pleasure in inviting you to be part of this very special event.

The Sunshine Coast Mane Event will include everything equestrian and will present a huge line up of family activities, equestrian and rural demonstrations and displays, and a variety of arena shows – headlined by -

The Rooftop Express Wild West Arena Spectacular Show



Our coverage area:

Maryborough to Brisbane including Wide Bay, Gympie, Sunshine Coast

Our demographic:

Families, Retirees, Horse lovers, owners and competitors,
People who experience disability, residents, visitors, tourists to the Sunshine Coast and hinterland and all areas from Maryborough to Brisbane.

Our aim:

By celebrating Horses as our Heroes, we will raise awareness and funding for the Sunshine Coast Riding for the Disabled (RDA) Inc. to facilitate the expansions of our equestrian programs to better meet the need of those in our community who experience disability.

We will provide a first class venue, family activities, and exciting entertainment options which will attract a wide range of people from our catchment and surrounding areas, so that patrons, sponsors, exhibitors as well as RDA participants and volunteers can join together and enjoy an exciting family outing in our beautiful rural setting.



SPONSORSHIP OPPORTUNITIES ARE NOW AVAILABLE

DIAMOND

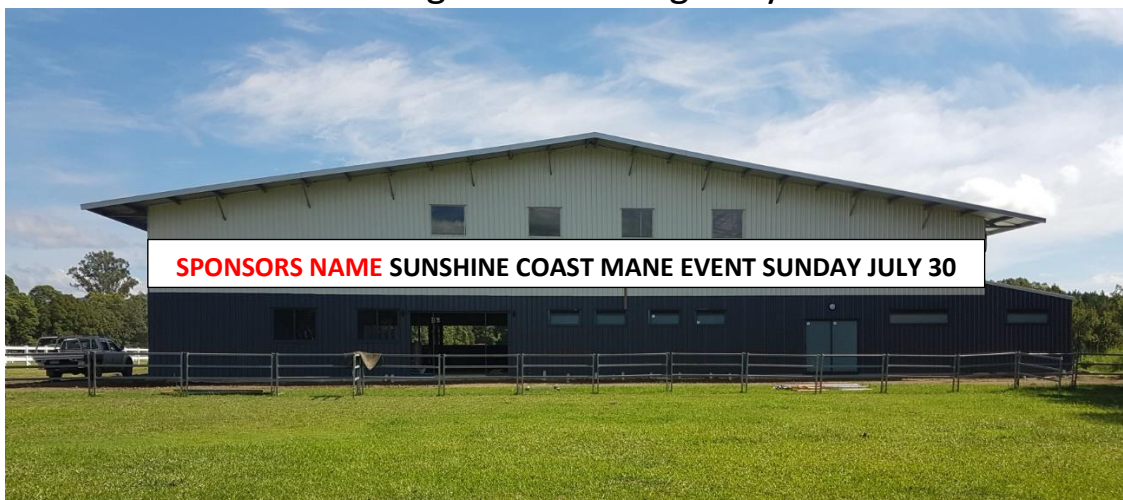
NAMING RIGHTS SPONSORSHIP – ONE ONLY AVAILABLE

\$10,000 (+GST)

As Naming Rights Sponsor the Sunshine Coast Mane Event will be named in your honour and known as:

THE SPONSOR (THAT'S YOU) PRESENTS THE SUNSHINE COAST MANE EVENT

Your name will feature on the front face of The Big Shed Arena-Clubhouse facing the Bruce Highway.



As our Naming Rights Sponsor you will be included in all advertising and promotion prior to and during the event.

This will also include:

- **Major Signage** space on the long side of the The Big Shed Indoor Arena facing the grandstands
- **Major Signage** space at the front entrance to the Sunshine Coast RDA Community Equestrian Centre.
- The Sunshine Coast RDA Community Equestrian Centre Big Shed Indoor Arena will be **named The Sponsor (that's you) Arena** leading up to and throughout the event.
- **Covered Trade Display** area and Priority Exhibition time in the Exhibition and Performance Arenas
- **PA Coverage throughout the event** will constantly sing your praises and the team from Rooftop Express will shout your name to the world during their Arena Spectacular Performance.
- Your name will be clearly presented through our **Websites** specific to The Sunshine Coast Mane Event, Sunshine Coast RDA, Sunshine Coast RDA Second Hand Saddlery Shop, as well as those promoting The Rooftop Express.
- You will feature in our **Social media** sites including - The Sunshine Coast Mane Event, Sunshine Coast Riding for the Disabled, Sunshine Coast Second Hand Saddlery Shop, as well as those produced by the team at Rooftop Express
- **Television** coverage of the event will include you as the major sponsor of the event.

- All **media releases** which are supported by local radio including Hot91.1 and associated stations will include your name.
- You will be included in all **press releases** which are supported by all local press including The Sunshine Coast Daily and its associated outlets from Maryborough to Brisbane.
- **Family passes** for you and your staff

By leveraging The Sunshine Coast Mane Event to your advantage, there will be no limit on your potential return on investment and you may consider taking up this opportunity for our next two events in 2018 and 2019.

A THREE EVENT OPTION is available which will include

- You will have Event naming rights, signage, and all other promotional benefits at the 2018 and 2019 Events
- Your signage to continue on the Highway face of the Indoor Arena/Clubhouse throughout 2017, 2018, to December 2019
- Signage space will be available to you until December 2019 on the long side of the Indoor Arena facing the grandstands
- The Sunshine Coast RDA Community Equestrian Centre Big Shed Indoor Arena will continue to be named as “your” arena over the ensuing years to December 2019.
- Signage space will be available to you until December 2019 at the front entrance to the Sunshine Coast RDA Community Equestrian Centre.

Contact the team at Sunshine Coast Riding for the Disabled

admin@sunshinecoastrda.com or ph Coralie Kedzlie 07 5472 7280 or 0414 830383

Your Sponsorship will help Sunshine Coast Riding for the Disabled

*We need your help to ensure the success of **The Sunshine Coast Mane Event** and so we are offering you this unique opportunity to promote your business.*

All the programs at Sunshine Coast RDA are run by volunteers who regularly give their time to assist those in our community who experience disability. They are not paid in cash but in buckets of smiles as they witness the achievements, growth and development of each and every RDA participant. Tears are often shed quietly as volunteers watch the magic happen. We know the equestrian programs we run help people and we are committed to expanding our services, to reach out to more community members who need this type of support.

The Sunshine Coast Mane Event is also run by volunteers who come from all walks of life bringing with them the many skills needed to produce a successful outcome for the organisation they are so passionate about.

We hope you too will become passionate about our cause and become a sponsor of this very orthwhile and exciting event.