



**2018 ADMINISTRATIVE PROFESSIONALS
LEADERSHIP SUMMIT**
MAY 23, 2018 | LANSING, MI

SPONSORSHIP OPPORTUNITIES

PREMIERE EVENT SPONSOR: \$750

- Company logo will appear prominently as *PREMIERE EVENT SPONSOR* on all event communications
- Keynote Welcome: A representative of your company to introduce event Keynote Speaker
- 2 complimentary registrations to event
- Logo on screen during Keynote Welcome and during looped presentation at lunch
- Company logo prominently displayed on event nametags
- Full-page ad (inside front cover) to appear on event workbook
- Company logo prominently displayed on main event signage
- Website presence (your company logo on all media/social media opportunities)
- Company marketing materials in attendee event bags (you provide)

EVENT LUNCH SPONSOR: \$500

- Company logo will appear prominently as *EVENT LUNCH SPONSOR* on all event communications
- Lunch Welcome: A representative of your company to welcome event attendees to lunch
- 2 complimentary registrations to event
- Logo on screen during Event Lunch Welcome and during looped presentation at lunch
- Half-page ad (inside back cover) to appear on event workbook
- Company logo to prominently displayed on main event signage
- Website presence (your company logo on all media/social media opportunities)
- Company marketing materials in attendee event bags (you provide)

CONTINENTAL BREAKFAST SPONSOR: \$300

- Company logo will appear prominently as *CONTINENTAL BREAKFAST SPONSOR* on signage placed on buffet and screen
- 1 complimentary registration to event
- Company logo to appear on website and social media campaigns as '*Continental Breakfast Sponsor*'
- Mention of company from podium and quarter-page ad (inside back cover) to appear on event workbook
- Company marketing materials in attendee event bags (you provide)
- Company logo prominently displayed on main event signage

AFTERNOON BREAK SPONSOR: \$300

- Company logo will appear prominently as *AFTERNOON BREAK SPONSOR* on signage placed on buffet and on screen
- 1 complimentary registration to event
- Company logo to appear on website and social media campaigns as '*Afternoon Break Sponsor*'
- Mention of company from podium and quarter-page ad (inside back cover) to appear on event workbook
- Company marketing materials in attendee event bags (you provide)
- Company logo prominently displayed on main event signage

TABLE SPONSOR: \$200

- Company logo will appear prominently on signage placed on one (1) table
- 1 complimentary registration to event (a representative of your organization serves as table host)
- Company marketing materials in attendee event bags (you provide)
- Company logo prominently displayed on main event signage



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Thank you for your sponsorship consideration for the *2018 Administrative Professionals Leadership Summit**. Please indicate your choice for the type of sponsorship(s) you are interested in.

<i>Sponsorship Opportunities:</i> Please check level of sponsorship below:		
<i>PREMIERE EVENT SPONSOR**</i>	\$750	
<i>EVENT LUNCH SPONSOR**</i>	\$500	<i>SOLD</i>
<i>CONTINENTAL BREAKFAST SPONSOR**</i>	\$300	
<i>AFTERNOON BREAK SPONSOR**</i>	\$300	
<i>TABLE SPONSOR</i>	\$200	

* Sponsorship deadline is: Friday, May 11, 2018

**Organization to provide ad for event workbook

I would like to send a member from my organization to volunteer

Name: _____

Email: _____

Please make checks payable to: **The Professionals Forum LLC**. We are pleased to provide the convenience of paying by Credit Card.

Payment Method (please circle) : Check Visa MasterCard Discover American Express

Credit Card Number: _____

Expiration Date: ____ / ____ / ____

3-digit CVV Code (located on the back of Credit Card): _____ Billing Zip Code: _____

Amount authorized to be charged: \$ _____

I authorize The Professionals Forum LLC, to charge my credit card for the amount stated above.

Printed Name: _____ Date: _____

Authorized Signature: _____

Mail or scan completed form along with payment to:

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