

Michael Dempsey

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(586) 994-1555

I'm a multidisciplinary visual designer with a strong foundation in typography, layout, and color theory. My vocation for design drives the relentless refinement of my skills. I lead by example and help those around me achieve excellence.

Skill Set

Branding/Logo Design

UI/UX Design

Typography

Project Management

Application Design

Illustration

Basic HTML/CSS

Complex Problem Solving

Ai Adobe Illustrator CC

Ps Adobe Photoshop CC

Id Adobe InDesign CC

Xd Adobe XD CC

Ae Adobe After Effects CC

Experience

Sr. Graphic Designer
Moosejaw Mountaineering

4/18 - Current

Owning all UI design projects, creating dynamic pixel-perfect mocks for site improvements and landing pages, collaborating closely with front-end developers throughout the design process, directing photographers in content creation.

Graphic Designer
Moosejaw Mountaineering

8/16 - 3/18

Created high-quality graphics for print and web including direct mail, retail signage, apparel, email, and web graphics. Reviewed, prepared, and uploaded files for printed media, collaborated with creative team to develop promotional campaigns.

Web Content Assistant
Moosejaw Mountaineering

2/15 - 7/16

Developed product attribute table, built auto-suggest search results table, maintained accurate product content within CMS, created on-brand copy for marketing emails, assisted design team with content creation and graphics.