

LEARNING OBJECTIVES

OrAHQ is excited to bring back Sandra Murray, MA for this year's OrAHQ Annual Fall Conference

Please join us for this rare opportunity and a productive and engaging day. Improvement is both a science and an art. The morning session is a workshop deepening the understanding of the foundations of Improvement as a Science. Based on Dr. Deming's System of Profound Knowledge (SOPK), it provides a rare opportunity to learn a system for approaching improvement.

The second half of the day will introduce Quality as a Business Strategy (QBS) as a strategic model aimed at assisting people to improve the entire organization as a system. We will explore the five major activities for leaders focused on strategic improvement: identify uses of a process linkage map, and identify a model for strategic planning that integrates improvement into business planning.

Join us for this productive, practical and engaging event.

Register online for the Fall Conference at <https://orahqfallconf19.eventbrite.com>

For more information about OrAHQ, visit www.orahq.org.

CEUs: OrAHQ has applied for continuing education credits for the Annual Fall Conference through the National Association for Healthcare Quality (NAHQ).

Oregon Association
for Healthcare Quality
(OrAHQ) presents the

2019 Annual Fall Conference



Who should attend?

Quality and patient safety professionals,
process improvement specialists,
data analysts, anyone interested in
learning more about quality improvement!

Friday, October 18, 2019

Salem Health Hospitals and Clinics



**665 Winter St SE
Salem, OR 97301**

(503) 561-5200

**Building B
Wedel Center
Basement Level**

REGISTRATION FORM

Oregon Association for Healthcare Quality
2019 Educational Conference

Name _____

Title _____

Organization _____

Address _____

City, State, Zip _____

Phone () _____

Fax () _____

E-mail _____

REGISTRATION FEES

OrAHQ Member

\$200 by October 1, 2019
\$275 after October 1, 2019

- Wheelchair
 Service Animal

Non-Member

\$275 by October 1, 2019
\$325 after October 1, 2019

- Dietary Restrictions

Register online at

<https://orahgfallconf19.eventbrite.com>

By mail, send registration form & check payable to:

OrAHQ (Tax ID # 93-0998491)

Paula Derr
3700 NW Falcon Ridge
Bend, OR 97703

Cancellations: You may cancel registration through **Oct 1, 2019** minus a \$25 fee. Cancellations made between **Oct 2-Oct 14, 2018** will be refunded at 50% of the registration fee. We regret that we are unable to process refunds after Monday, **Oct 14, 2018**. We reserve the right to issue refunds by check for registrations paid for by credit card.

Questions: mdsutch@icloud.com

Disclaimer: OrAHQ reserves the right to substitute faculty or am material due to unforeseen circumstances.

PARKING

Park in the hospital parking garage (the entrance is on Capitol Street SE) or park in any visitor lot.

2019 Annual Fall Conference

Friday, October 18, 2019

7:30 – 8:15 Registration & Networking
Continental Breakfast

8:15 – 8:30 Welcome
Vickie Kolios-Morris,
OrAHQ President

Sandra Murray, MA

8:30 – 12:00 The Science of
Improvement

12:00 – 1:00 Lunch and
OrAHQ Annual Meeting

1:00 – 4:30 Quality as a Business
Strategy

4:30 – 4:45 Closing and Workshop
Evaluations

*There will be two 15-minute breaks,
one during the morning session and one
during the afternoon session.*

SPEAKER INFORMATION

Sandra Murray, MA is a principle in Corporate Transformation Concepts, an independent consulting firm formed in 1994. She assists clients to see, and improve, their organizations as a system. Sandra concentrates her consulting in the areas of using data for improvement, business process improvement methods and strategic planning.

Sandra has extensive background in both quality improvement theory and practice in the areas of using data for improvement, facilitation, process identification and improvement, and strategic business planning. She has been on the faculty of the Institute for Healthcare Improvement and the National Association for Healthcare Quality.

She is co-author of The Healthcare Data Guide: Learning from Data for Improvement, co-editor of Total Quality Tools for Healthcare, and author of two videotapes on using data for improvement.

HOTELS

THE Grand Hotel

201 Liberty ST SE, SALEM, OR 97301
503-540-7800

The DoubleTree By Hilton Hotel

1590 Weston Ct NE, Salem, OR 97301
503-581-7004

Howard Johnson by Wyndham Salem

2250 Mission Street, Salem, OR 97301
503-967-8461

Best Western Plus Mill Creek Inn

3125 Ryan Drive SE, Salem, OR 97301
503-585-3332