Oregon Association for Healthcare Quality (OrAHQ) presents the
2019 Annual Fall Conference

LEARNING OBJECTIVES
We are excited to bring back Sandra Murray, MA for this year’s OrAHQ Annual Fall Conference.

Join us for this rare opportunity and a productive and engaging day. Improvement is both a science and an art. This is a workshop deepening the understanding of the foundations of Improvement as a Science. Based on Dr. Deming’s System of Profound Knowledge (SOPK), it provides a rare opportunity to learn a system for approaching improvement.

The second half of the day will introduce Quality as a Business Strategy (QBS) as a strategic model aimed at assisting people to improve the entire organization as a system. We will explore the five major activities for leaders focused on strategic improvement: identify uses of a process linkage map, and identify a model for strategic planning that integrates improvement into business planning.

Join us for this productive, practical and engaging event.

Register here: https://orahqfallconf19.eventbrite.com

For more information about OrAHQ, visit www.orahq.org

CEs: This program has been approved by the National Association for Healthcare Quality for a maximum of 7.0 CPHQ continuing education credits for this event.

Who should attend?
Quality and patient safety professionals, process improvement specialists, data analysts, anyone interested in learning more about quality improvement!

Friday, October 18, 2019

Salem Health Hospitals and Clinics

665 Winter St SE
Salem, OR 97301
(503) 561-5200

Building B
Wedel Center
Basement Level
2019 Annual Fall Conference

Friday, October 18, 2019

7:30 – 8:15 Registration & Networking
Continental Breakfast

8:15 – 8:30 Welcome
Vickie Kolios-Morris,
OrAHQ President

8:30 – 12:00 The Science of Improvement

12:00 – 1:00 Lunch and
OrAHQ Annual Meeting

1:00 – 4:30 Quality as a Business Strategy

4:30 – 4:45 Closing and Workshop Evaluations

There will be two 15-minute breaks, one during the morning session and one during the afternoon session.

REGISTRATION FORM
Oregon Association for Healthcare Quality 2019 Educational Conference

Name ____________________________________________
Title ____________________________________________
Organization ______________________________________
Address _________________________________________
City, State, Zip ____________________________
Phone (______) ____________________________
Fax (______) ____________________________
E-mail _________________________________________

REGISTRATION FEES
☐ OrAHQ Member
$200 by October 1, 2019
$275 after October 1, 2019
☐ Non-Member
$275 by October 1, 2019
$325 after October 1, 2019
☐ Wheelchair
☐ Service Animal
☐ Dietary Restrictions

Register online at https://orahqfallconf19.eventbrite.com
By mail, send registration form & check payable to:
OrAHQ (Tax ID # 93-0998491)
Paula Derr
3700 NW Falcon Ridge
Bend, OR 97703

Cancellations: You may cancel registration through Oct 1, 2019 minus a $25 fee. Cancellations made between Oct 2 - Oct 14, 2018 will be refunded at 50% of the registration fee. We regret that we are unable to process refunds after Monday, Oct 14, 2018. We reserve the right to issue refunds by check for registrations paid for by credit card.

Questions: mdsutch@icloud.com

Disclaimer: OrAHQ reserves the right to substitute faculty or am material due to unforeseen circumstances.

PARKING
Park in the hospital parking garage (the entrance is on Capitol Street SE) or park in any visitor lot.

SPEAKER INFORMATION

Sandra Murray, MA is a principle in Corporate Transformation Concepts, an independent consulting firm formed in 1994. She assists clients to see, and improve, their organizations as a system. Sandra concentrates her consulting in the areas of using data for improvement, business process improvement methods and strategic planning.

Sandra has extensive background in both quality improvement theory and practice in the areas of using data for improvement, facilitation, process identification and improvement, and strategic business planning. She is currently on the faculty of the Institute for Healthcare Improvement and the National Association for Healthcare Quality.

She is co-author of The Healthcare Data Guide: Learning from Data for Improvement, co-editor of Total Quality Tools for Healthcare, and author of two videotapes on using data for improvement.

HOTELS

THE Grand Hotel
201 Liberty ST SE, SALEM, OR 97301
503-540-7800

The DoubleTree By Hilton Hotel
1590 Weston Ct NE, Salem, OR 97301
503-581-7004

Howard Johnson by Wyndham Salem
2250 Mission Street, Salem, OR 97301
503-967-8461

Best Western Plus Mill Creek Inn
3125 Ryan Drive SE, Salem, OR 97301
503-585-3332