

**Richard Sebastian's Opening Remarks
North American Management Society
David Gustafson Award Presentation
Jeffrey Fahrenwald
March 25, 2010**

David (Gus) Gustafson was here from the beginning. That is, Gus was here the very first time I came to MBAA in 1984. One of the founders of our track, Gus and his cofounder, Stu Klein, welcomed me and other new members with open arms. Gus was a very energetic, caring, hardworking, and gracious man. He was totally dedicated to our management track and MBAA. Gus left us way too early on April 16, 1992.

Two of my personal memories of Gus include: A discussion of teaching cases which led Gus to send me a copy of one of his favorite cases. I searched high and low for it prior to coming to Chicago fruitlessly. In another conversation about research, I'll never forget Gus remarking, "I wished I had written more." Timely comment given our theme.

After Gus passed away, our track decided to name a service recognition award after him. Last year at our annual meeting, the membership decided that Jann Freed, Regina Greenwood, and I should put our heads together and see if we could agree upon a recipient for the award and we did.

This individual has served both our track and MBAA with the dedication, enthusiasm, and competence that Gus modeled and that would have made Gus proud. He also has been here from the beginning for me. He has not only been president of our track, but also went through the officers succession for MBAA, serving of course as program chair and president. Jann and I both know clearly the demands of this progression. He has also presented many papers, sat on many panels and symposia, reviewed papers, and served as session chair and discussant countless times. He continues to serve our track as secretary of NAMS.

Over the years, he and I have become good friends and he is one of the people I am always pleased to see (and carry on with a bit) at MBAA. It is my privilege, honor, and pleasure to name, my fellow native Chicagoan, Jeff Fahrenwald as this year's recipient of the David Gustafson award. Gus is smiling! Please come forward Jeff. Please join me in acknowledging Jeff.