



## Video Marketing

April 2nd, 2013

When all the traditional sources of marketing and promotions are in place, you can always add something interesting to your page? What would it be?

How many people browse YouTube in search of entertainment, education and simple time spending? The fact is known, we like videos. Videos are fun, entertaining and give a great visual insight of any concept.

Create your own video about your company or your future project. Experiment with video making and add creativity to your project. Publish on YouTube and let audience know, that your projects exist and open for viewers.

Adding a video to your website will increase your SEO ranking, without you playing with the code. People will likely click on the video in your website, just out of curiosity. That way you can attract visitors, which regularly would just switch to another website with more engaging content. We try to follow the trend and prepared several videos about our company and the upcoming events.

You are invited to watch video about Andion Business Solutions. We would like to hear your feedback. Let us know your opinion, create your videos and we would like to have a look as well. Enjoy!

VIDEO HERE

[http://www.youtube.com/watch?v=5xaOkqkkq\\_Y](http://www.youtube.com/watch?v=5xaOkqkkq_Y)

Regards,

As always we welcome feedback, so please share your thoughts!

Keep smiling.

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'Like' Us on Facebook and stay up to date on the latest news and events.

Thinking about starting your own business? This month, join us for a FREE\* seminar on planning for your business, benefiting Food For Tots. Seats are still available for the seminar of February 26th - but don't delay, they're filling up fast! Get more information here. HYPERLINK: <https://www.facebook.com/events/439616136107320/>