



Achieve your dreams in 2014

June 11th, 2013

People wait for December for their yearend goals.

That is a mistake. Even worse is waiting until January. We think June (we are a little early) is a good time to sit back, sip a cold one, and do some yearend planning.

Some goals that we would suggest for our readers and friends:

1. Consider starting or expanding your business in 2014. Sure it may give you headaches; governments are a pain; customers are well customers...but the satisfaction that you can get (and the potential wealth that it can help you create) makes it all worth it. Start small but start! [CUT HERE]
2. Invest in yourself – whether it is a course, a massage, a personal trainer or that book you have been meaning to read – invest the money and the time – to make it so!
3. Shapes the business to fit you – your time; your priorities; your rules – make it make sense and then turn those cents to dollars!
4. Build your team: it is hard to be an expert in everything. Have people around you that can solve your problems before they become too big – bookkeeping, marketing, legal are all examples of things that can be outsourced. Think about your core activities and outsource as much as you can!
5. By outsourcing what is not core to you, it allows you to spend more and more time on what makes you and your business unique. That allows you to grow your expertise and become an authority. Remember you do not need to know more than everyone – but knowing more than 99% can make you a real authority, especially if you can convey it in a way that others can understand.
6. Keep pen and paper handy. It is great to have ideas but writing them down can help us to remember them and to set a string of activities into motion that help us to achieve them
7. Fun: what are you planning for fun? Whether it is riding your bike to work – by an indirect route – or planning that European holiday – we all deserve some fun. Think about it, plan it, do it and sit back and reminisce with friends.

PS a bonus goal – enjoy some good BBQ – friends, family and food...that is fun!

Stay connected in the summer, visit our Facebook page and share your ideas!

From the desk of Andre M.

To your success!