



A personal membership group of the  
**American Hospital Association**

# 2016 ASHE UPDATE

## FHEA Fall Meeting 2016

# The American Hospital Association

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- AHA represents and serves hospitals, health care networks, their patients and communities.
- ASHE is a Personal Membership Group (PMG) of the AHA
- The PMGs are an individual's conduit to national hospital information



**American Hospital  
Association**



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## Mission

*Dedicated to optimizing the  
health care physical environment*

- Largest association dedicated to health care physical environment
- More than 12,000 members
- Diverse membership
- Trusted resource
- National influence

# 12 Tactics to Achieve Influence

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1. Unified voice
2. Reputation steward
3. Multilateral impact
4. Lobbying
5. Bipartisanship
6. Media relations



# 12 Tactics to Achieve Influence

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7. Self-regulation
8. Membership mobilization
9. Social media
10. Information resource
11. Coalition building
12. Events



# Benefits of ASHE Membership

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- Membership types

Professional Active

Associate

Educator/Student

Retired



[www.ashe.org/membership](http://www.ashe.org/membership)



54<sup>th</sup>  
ASHE

Annual Conference &  
Technical Exhibition

2017

# 54th ASHE Annual Conference



August 6–9, 2017  
Indianapolis, IN

[ashe.org/annual](http://ashe.org/annual)  
#ASHEAnnual





# 2017 PDC Summit

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# FLEXIBILITY FOR THE FUTURE

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MARCH 12-15, 2017  
ORLANDO, FLORIDA

[pdcsummit.org](http://pdcsummit.org)  
#PDCSummit



# Save the Dates!

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**CONFERENCE  
& EXPO**

THE PREMIER EVENT IN  
FIRE AND LIFE SAFETY

**JUNE 4-7, 2017**  
**Boston, MA**

Renew or Join NFPA by:

December 1<sup>st</sup>, 2016

**Be there to vote on your future!**



# Education

# ASHE Courses

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- Education courses are hosted by ASHE at various locations around the country.
- Course examples include:
  - CHFM Exam Review Course
  - CHC Exam Review Course
  - Health Care Construction Certificate (HCC) Workshop
  - Managing Infection Prevention During the Construction & Operation of Health Care Facilities
  - Health Care Water System and Management of Waterborne Pathogens
  - **Coming soon** – Beyond Competency: Health Facility Leadership Skills Development



# e-Learning Programs

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## Online education

- Courses can be completed based on your schedule
- No travel required
- e-Learning courses provide Continuing Education Units (CEUs)



# e-Learning Programs (cont.)

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## Examples of ASHE e-Learning Courses:

- Managing Life Safety
- Application of NFPA 99 in Health Care Facilities
- 2010 FGI Guidelines e-Learning
- Healthcare Construction Subcontractor Program



# Energy University

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**PROFESSIONAL  
DEVELOPMENT  
PATHS**



# Hosted and Custom Education Programs

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Let us bring the educational opportunities to you!

- ASHE courses taught at your site
- More than 20 ASHE courses available
- Education can be customized to meet your organization's needs



# The Value of Certification

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- CHFM and CHC certifications are increasingly desirable
- Financially desirable
  - Managers with the CHFM have an average salary \$22,196 higher than those without certification
- Required or preferred for many positions
  - More than half the job postings on ASHE Career Flash list Certification as being required or approved
- CHC required by many health care organizations for contractors working in their facilities





# Certification

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Where can I find information about becoming certified?

[www.aha.org/certifcenter](http://www.aha.org/certifcenter)



# Member Value

# ASHE Advocacy Program

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- Representation
  - National
  - Regional
  - State
- Proactive Efforts
  - Managing code and standards
  - Informing membership



# Awards and Recognition

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- FASHE, SASHE, CHFM, and CHC
- Awards
  - Crystal Eagle Leadership Award
  - Regional Leader Award
  - Excellence in Health Care Facility Management Award
  - President's Award
  - Vista Awards
  - Energy to Care Awards
  - NEW! Energy Champion Award
- Chapter Awards
  - Elite status for chapters focused on sustainability



# Sustainability

# Energy to Care Program

**energy to care**   
*Greater efficiency supports patient care.*

- Free benchmarking tool
- Useful dashboard
- Awards program for ASHE members



Sponsored by: **Johnson Controls** 

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# Sustainability Roadmap for Hospitals

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- Step-by-step instructions on efficiency projects
- Proven to work in complex health care environment
- Topics include:
  - Chemicals
  - Energy
  - Supply chain
  - Water
  - Waste



# Succession Planning



# ASHE Internship Program

- Internships create interest in our field among young people
- Interns provide support for your staff
- Employers see higher retention rates among those who started as interns

Available on [ashe.org/internship](http://ashe.org/internship):

- Chapter template for internship plan
- Fact sheets
- Host application



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