



FLORIDA HEALTHCARE ENGINEERING ASSOCIATION

Privacy Policy

May 2018

Your privacy is very important to us. Accordingly, we have developed this policy to help you understand how we collect, use, communicate, and make use of personal information. The following outlines our privacy policy.

What information do we collect?

We collect information from you when you register on our site, become a member, sign up for an event, respond to a survey, or fill out a form.

When becoming a member or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, phone number, and/or credit card information. You may, however, visit our site anonymously or call us directly to access your information.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve member service (your information helps us to more effectively respond to your requests)
- To process transactions

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever.

- To administer a contest, promotion, survey, or other site feature

- To send periodic emails

The email address you provide for order processing may be used to send you information and updates pertaining to your membership, in addition to receiving occasional association news, updates, etc.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information.

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our payment gateway provider's database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential.

After a transaction, your private information (credit cards, financials, etc.) will not be stored on our servers.

Do we disclose any information to outside parties?

We do not sell, trade, rent or otherwise transfer to outside parties your personal identifiable information.

Your Consent

By using our site, you consent to our websites' privacy policy.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us at:

info@fhea.org

IP Addresses

IP addresses are used by your computer every time you are connected to the Internet. Your IP address is a number that is used by computers on the network to identify your computer. IP addresses are

automatically collected by our web server as part of demographic and profile data known as “traffic data” so that data (such as the Web pages you request) can be sent to you.

Email Information

If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received online, mail, and telephone. This also applies when you register for our website, sign up through any of our forms using your email address, or make a purchase on this site. For further information, see the email policies below.

How Do We Use the Information That You Provide to Us?

Broadly speaking, we use personal information for purposes of administering our FHEA business activities, providing membership services, and making available other items and services to you and prospective members.

The Florida Healthcare Engineering Association will not obtain personally-identifying information about you when you visit our site, unless you choose to provide such information to us, nor will such information be sold or otherwise transferred to unaffiliated third parties.

We may disclose information when legally compelled to do so, in other words, when we, in **good faith, believe that the law requires it or for the protection of our legal rights.**

Email Policies

We are committed to keeping your e-mail address confidential. We do not sell, rent, or lease our subscription lists to third parties, and we will not provide your personal information to any third-party individual, government agency, or company at any time unless strictly compelled to do so by law.

We will use your e-mail address solely to provide timely information about the Florida Healthcare Engineering Association.

We will maintain the information you send via e-mail in accordance with applicable federal law.

CAN-SPAM Compliance

In compliance with the CAN-SPAM Act, all e-mail sent from our organization will clearly state who the e-mail is from and provide clear information on how to contact the sender. In addition, all e-mail messages will also contain concise information on how to remove yourself from our mailing list so that you receive no further e-mail communication from us.

Choice/Opt-Out

Our site provides users the opportunity to opt-out of receiving communications from us and our partners by reading the unsubscribe instructions located at the bottom of any e-mail they receive from us at any time.

Users who no longer wish to receive our newsletter or promotional materials may opt-out of receiving these communications by clicking on the unsubscribe link in the e-mail.

Use of External Links

Our sites may contain links to many other websites. The Florida Healthcare Engineering Association cannot guarantee the accuracy of information found at any linked site. Links to or from external sites not owned or controlled by the Florida Healthcare Engineering Association do not constitute an endorsement by the Florida Healthcare Engineering Association of these sites or the products, representatives, and/or information presented therein.

By accessing this website, you are agreeing to be bound by these website Terms and Conditions of Use, all applicable laws and regulations, and agree that you are responsible for compliance with any applicable local laws. If you do not agree with any of these terms, you are prohibited from using or accessing this site. The materials contained in this web site are protected by applicable copyright and trade mark law.

Intellectual Property Rights

All copyrights, trademarks, patents, and other intellectual property rights in and on our website and all content and software located on the site shall remain the sole property of the Florida Healthcare Engineering Association or its licensors. The use of our trademarks, content, and intellectual property is forbidden without the express written consent from the Florida Healthcare Engineering Association.

You must not:

Republish material from our website without prior written consent.

Sell or rent material from our website.

Reproduce, duplicate, create derivative, copy, or otherwise exploit material on our website for any purpose.

Redistribute any content from our website, including onto another website, without written permission.

Acceptable Use

You agree to use our website only for lawful purposes, and in a way that does not infringe the rights of, restrict, or inhibit anyone else's use and enjoyment of the website. Prohibited behavior includes harassing or causing distress or inconvenience to any other user, transmitting obscene or offensive content, or disrupting the normal flow of dialogue within our website.

You must not use our website to send unsolicited commercial communications. You must not use the content on our website for any marketing related purpose without our express written consent.

Restricted Access

We may in the future need to restrict access to parts (or all) of our website and reserve full rights to do so. If, at any point, we provide you with a username and password for you to access restricted areas of our website, you must ensure that both your username and password are **kept confidential**.

Use of Testimonials

In accordance with the FTC guidelines concerning the use of endorsements and testimonials in advertising, please be aware of the following:

Testimonials that may appear on this site are received via text, audio, or video submission. They may reflect individual experiences. The testimonials displayed in any form on this site (text, audio, video, or other) are reproduced verbatim, except for correction of grammatical or typing errors. Some may have been shortened. In other words, not the whole message received by the testimonial writer is displayed when it seems too lengthy or not the whole statement seems relevant for the general public.

The Florida Healthcare Engineering Association is not responsible for any of the opinions or comments posted on www.fhea.org. The Florida Healthcare Engineering Association is not a forum for testimonials, however provides testimonials as a means for members to share their experiences with one another. To protect against abuse, all testimonials appear after they have been reviewed by management of the Florida Healthcare Engineering Association. The Florida Healthcare Engineering Association does not

share the opinions, views, or commentary of any testimonials on our websites - the opinions are strictly the views of the testimonial source.

How Do We Protect Your Information and Secure Information Transmissions?

Email is not recognized as a secure medium of communication. For this reason, we request that you do not send private information to us by email. However, doing so is allowed, but at your own risk. Some of the information you may enter on our website may be transmitted securely via a secure medium known as Secure Sockets Layer, or SSL. Credit Card information and other sensitive information is never transmitted via email.

The Florida Healthcare Engineering Association may use software programs to create summary statistics, which are used for such purposes as assessing the number of visitors to the different sections of our site, what information is of most and least interest, determining technical design specifications, and identifying system performance or problem areas.

For site security purposes and to ensure that this service remains available to all users, the Florida Healthcare Engineering Association uses software programs to monitor network traffic to identify unauthorized attempts to upload or change information, or otherwise cause damage.

Disclaimer and Limitation of Liability

The Florida Healthcare Engineering Association makes no representations, warranties, or assurances as to the accuracy, currency, or completeness of the content contain on this website or any sites linked to this site.

All the materials on this site are provided "as is" without any express or implied warranty of any kind, including warranties of merchantability, non-infringement of intellectual property, or fitness for any particular purpose. In no event shall the Florida Healthcare Engineering Association or its directors, agents, or associates be liable for any damages whatsoever (including, without limitation, damages for loss of profits, business interruption, loss of information, injury, or death) arising out of the use of or inability to use the materials, even if the Florida Healthcare Engineering Association has been advised of the possibility of such loss or damages.

Policy Changes

We reserve the right to amend this privacy policy at any time with or without notice. However, please be assured that if the privacy policy changes in the future, we will not use the personal information you have submitted to us under this privacy policy in a manner that is materially inconsistent with this privacy policy, without your prior consent.

We are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained.

Contact

If you have any questions regarding this policy, or your dealings with our websites, please contact us at info@fhea.org