



FHEA Survey Results and Action Plan

The FHEA Membership Survey was sent to 314 Active FHEA Members. Of that number, there was a 28% rate of response, or 87 members. The questions pertained to Member Districts and Participation; the Value of Membership Benefits; FHEA Communications and Staff; the 2018 Spring Meeting; and Association Involvement.

Districts and Participation:

Most members found their participation in districts very valuable. There were some members who did not know what district they were in. ***To alleviate this issue, follow-up with members should be done on a regular basis, particularly with new members.***

Other comments focused on how spread out their districts were geographically. ***Maybe it's time to appoint a committee to study the issue and make a recommendation to the Board to consider adding another district in the state.***

Value of Benefits:

Educational programs, networking, social events, and attendance requirements for CHE were rated very valuable; however, social events were the lowest in the ratings. Several comments about maintaining of CHE were brought up in the comments: attendance should not mandatory if people have their CHFM certification since everyone already needs CEUs to maintain that designation; CHE status should be based on experience and/or years of tenure for Past Presidents and state board members. ***These comments would be good for a board retreat focused on strategic planning.***

People want more than golf tournaments for social events. ***The 2019 Spring Meeting will also be offering a fishing tournament.***

FHEA Communications and Staff:

Members like the new FHEA website and The Whistle. ***Continue making improvements.***

The staff got the highest rating in each category: responsiveness, accessibility; progressiveness; and courteous and helpfulness. ***Staff will continue to get to know members.***

2018 Spring Meeting:

Sixty-nine members responded that they were very satisfied with the 2018 Spring Meeting. Overall value, networking, speakers, venue, and exhibit hall were rated the highest. Attendees thought the conference was very well organized. There was a comment that speakers should not be pushing their product line and/or company if they are a speaker. ***The speakers chosen for May in 2019 will be asked to speak more in general terms. The speakers and topics mentioned will also be part of the May, 2019 program.***

Involvement:

Members were asked to rate the various components of involvement in FHEA including recommendation of membership; membership renewal; getting more involved in their districts; submitting a presentation for a meeting; submitting an article for The Whistle; and attending upcoming FHEA Spring Meeting. The responses were extremely positive for recommending membership, renewing membership, and attending the upcoming FHEA Spring Meeting. The lowest responses were in the submission of presentations and Whistle articles. ***The State and the Districts should continue to encourage members to participate in areas where they can serve.***

People liked the idea of having special projects and suggested having donations for charities at every meeting. ***The State will be having the Military Care Package project at the FHEA Annual Meeting. Districts should continue having their local projects as well.***