



FLORIDA  
HEALTHCARE  
ENGINEERING  
ASSOCIATION

## Strategic Planning Meeting 2019

### Mission Inn, Howey-in-the Hills

### March 21<sup>st</sup>, 2019

Thomas Gibson, CHE, CHFM, CHSP, CHC  
President  
Jackson Hospital

T. Wayne Gibbs, CHFM  
Vice-President  
Orlando Health

Don Paschal, CHE, CHFM, SASHE, LEED AP  
Secretary  
AdventHealth Winter Park

Russ Schilling, CHE  
Treasurer  
Pembroke Pines

Kevin Daniel, CHE, CHFM  
Past President  
Jackson Hospital

Sarah Jeffcoat  
Executive Director

**Call to Order:** The Strategic Planning meeting was called to order at 9:05 am by President Thomas Gibson with opening remarks and introductions. Primary topic of discussion was "sustainability initiatives" and to align our state engineering efforts along with FHA and nationally with ASHE and American Hospital Association (AHA). Ben Fitzgerald has worked over the past years as our ASHE Sustainability Liaison and will continue in that capacity but with a new direction. It has been decided the volume of work required has grown to a point where we have sought a partnership with EcoPreserve and Alexa Stone for all our sustainability efforts. Ben will continue in oversite of the activity.

**Sustainability:** Thomas presented Ben's slide presentation on sustainability and opened board member discussion with Alexa Stone. (Slides attached)

- Work with FHA to cobrand sustainability
- Work with state for higher visibility of Florida Hospital Sustainability Collaborative
- Advance Energy Star and E2C programs
- Program includes hospital sustainability collaborative across state
- Programs are not just about Platinum Elite Status but "real change"
- Work expanded to EcoPreserve and TLC support relationship
- Potential power of collaborative to obtain specialized pricing for retrofits
- Energy Star Manager Master Account to be put together and to make it anonymous where necessary (use of nondisclosure where necessary)
- Awards for success discussed including performance and leadership
- Check & discuss Platinum Elite standing at bi-monthly meetings
- Discussion on data entry of utility usage & outcomes for Energy Star score

**Sustainability Goals:** Awards program for success

- Year 1 Survey to understand current hospital participation rate
- Year 1 "Whistle" addition, Energy Star updates
- Year 1 "Whistle" addition, Energy Star education
- Year 2 Report out data- broaden program to include water & waste
- Year 2 Partner with Florida Department Environmental Protection FDEP
- Year 2 Changes and impacts coming from state including nonhazardous & pharmacy waste
- Year 3 Report out of water and waste data
- Year 3 Metrics such as Cost/Day CPD for licensed bed
- Year 3 Advertise highlights of sustainability high performance

**Sustainability Summary:** Sustainability collaborative

- Multiyear strategy
- Connect with FHA to cover "C" Suites buy-in
- What does success look like for FHEA, telling our story to all



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**Planning:**

- Review of mission statement and our objectives with links to ASHE
  - Changes to mission statement and objectives
- Active participation in NFPA Board by FHEA member
- Membership discussion
- Splitting District III into two separate districts
- Web page Review
- FHEA App
- Technical training program for “Succession Tract” and its introduction
- Upcoming AHCA/FHEA Fall Trade Show
  - Contract discussion
  - Relationship with AHCA
  - Future Requirements and outlook
- Upcoming FHEA Spring Meeting
  - Viability
  - Changes to our tradeshow and exhibits
  - Supporting members
  - Possibility of increasing size and scope
  - Theme party possibility
  - Certification discussion and testing
  - Introduce potential changes to Board

**Good of the Order:** Nothing further for discussion

**Adjournment:** 3:42 PM