

BasiCare Plus™

Executive Summary

What is BasiCare Plus? BasiCare Plus is a health services provider that leverages technology to deliver affordable care to patients, on demand, that are either uninsured or under insurance. These services include both physician and pharmacy related benefits. Both services are integrated into one seamless program.

Who do we serve? Whether they have health insurance or not, many of our customers cannot afford the basic services of physicians or the medications they prescribe. This population will typically forgo treatment for basic health issues as a result of this economic reality. These people rarely fear major medical events as they have few assets to protect but are constantly afraid of missing a day of work, rent or a car payment due to a minor illness. This is amplified further in our customers who have children.

What Illnesses Can BasiCare Plus Help? BasiCare Plus provides physician consultations, 24/7, for common ailments. These ailments are referred to as non-emergent and episodic in nature. With a properly designed system and applications our network is designed to consult and provide diagnosis for these common ailments which amount to 82% of all illnesses. Here are the most common patient consults through our network:

aches - allergy - asthma - bronchial - cold - earache -plugged ears - flu - respiratory illnesses - cough - sinus infections - sore throat - croup - diarrhea - itching/red/sore eyes - fever - headache - infection - intestinal cramping - pain - stomach - nausea - vomiting - strep throat - tonsillitis - urinary tract infection - viral infection - bee sting - insect bite or animal bite - muscle spasm - pneumonia - rash - ulcer, redness - itching - yeast infection - joint - swelling - cold sores – STD’s - weakness - lethargy - anxiety - eczema – hemorrhoids - medication questions - stress - light injury - sprain - poison ivy/oak/sumac – hay fever

Who are the BasiCare Plus Doctors? BasiCare Plus telemedicine is powered by the nation’s largest telemedicine physician network, MDLive. Utilizing thousands of physicians, customers can access a doctor quickly, 24/7 in all fifty states. The service provides connection by phone or by video and is enhanced by free mobile applications available in the Google Play store and iTunes. We understand that not all our customers have access to Wi-Fi or smart phones, so our network allows the same access by phone through a toll-free number. The physicians in our network are board certified in the state of the patient and each physician meets the stringent NCQA credentialing standards. All doctors are based in the USA. Our doctor’s do provide prescriptions and will send them to the pharmacy of the patient’s choice.

What Does the BasiCare Plus Prescription Program Provide? BasiCare Plus provides free generic medication for most telemedicine common ailments. Our board is served by pharmacist Albert Barber PharmD, CGP. Through his guidance we have developed our free medication list to include medications from groups including antibiotics, analgesics, anti-inflammatory, anti-itch, just to name a few. When expanded to include all forms and dosages, the 37 medication categories extend to over 700 possible medications that we provide for free. In addition to free medication our program provides discounted pricing on thousands of generic and name brand drugs. Our program is accepted in all major pharmacies.

The image shows two BasiCare Plus membership cards. The top card is for a Pharmacy and the bottom card is for a Physician. Both cards feature the BasiCare Plus logo and provide contact information for prescription claims and doctor consultations. The Pharmacy card includes a 'Cardholder Name' and 'Cardholder ID' field, and the Physician card includes a 'Group ID' field. Both cards also mention that members pay a monthly fee for the service and that BasiCare Plus is not an insurance program.

Pharmacy

BasiCare Plus™

Cardholder Name:
Cardholder ID:

FOR PRESCRIPTION CLAIMS:
MedTrakRx Group# 10004885
Rx Help Desk: 1-800-771-4648
BIN: 800004 - PCN: 008126

Powered by
MEDTRAKRx
medtrakrx.com

Notice: Members of BasiCare Plus pay a monthly fee for the service.
BasiCare Plus is not an insurance program.

Physician

BasiCare Plus™

Activate Coverage First
Visit: www.basicareplus.com → New Members Activating MDLIVE
Or Call: 888.674.2490

Group ID: 247Doctor

Need the Doctor?
Call: 888.674.2490
Or Download the MDLIVE App

Powered by
MDLIVE

Notice: Members of BasiCare Plus pay a monthly fee for the service.
BasiCare Plus is not an insurance program.

BasiCare Plus™ is not insurance and telemedicine services should not replace a regular primary care physician. Use of this service is strictly for non-emergency general illness. Members of BasiCare Plus™ pay a monthly fee for the service.