

## HEALTH & BEAUTY PROFILE

By Susan Wilinski, photos by Dan Epstein

### *Growing Lustrous Locks with Laser Precision Produces Favorable Results*

It used to be that balding was an issue that was experienced primarily by men, but in recent years the numbers of women seeking solutions to thinning hair has grown, and according to the American Hair Loss Association, women now make up 40% of the population suffering through hair loss. With hair loss increasing and crossing gender barriers, treatment options besides spray paints or transplants are needed. Anagen Hair Solutions in Montclair is one such option, offering the latest in laser technology to boost hair growth.

"There are no other hair growth methods available other than hair transplants," says Elaine Magliacano, owner and operator of Anagen Hair Solutions. "Even with hair transplants, surgeons are using lasers both to grow the hair more quickly and for maintenance."

Anagen Hair Solutions opened in July 2011 and is run by Magliacano and her customer-care consultant in order to provide each client with the most personal service possible. Both are trained and qualified to administer the laser treatments.

"The company from which I purchased my laser provided education and on-site training," Magliacano explains. "I perform

the initial analysis and checkups involved. I have been in the hair restoration business for 15 years, am a member of the American Hair Loss Association and have various certifications."

After Magliacano provides a free consultation and determines if a client is a candidate for the treatment, a cool, low-level laser is used "to bring blood flow to the follicular unit, stimulating quicker hair growth, providing the follicle is still alive." The process is painless and has no known side effects. The procedure's success rate varies from client to client.

"Everyone responds differently," Magliacano states. "The earlier in the hair-loss stage that treatment begins, the better the results will be. Far too often, a person may be in denial, thinking the hair loss may stop, or they just may be ignoring the situation. It is imperative to take action when they see signs of hair loss. Caught in this early stage, we can maintain and reverse it."

While early intervention will yield the best results in slowing hair loss, Magliacano believes that to sustain favorable results, a maintenance program should be followed. "Once someone experiences hair loss—whether genetic, hormonal or whatever the



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case may be—that person will always be susceptible to losing hair," advises Magliacano. "Like dieting and exercising, it is a way of life to maintain what you have achieved. Clients can come in once or twice a month, or purchase a laser comb, which I provide, to use for home use." While not strong enough to replace laser treatment, the laser comb is an effective maintenance tool for clients. Additionally, Magliacano offers hair restoration products that can speed up results by up to 30-40% as well as hair replacement, another service, that uses the "finest, state-of-the-art hair systems" to replace lost hair. ▲

**Anagen Hair Solutions**  
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