

# 2017 City of Alexandria Christmas Parade

Sponsored by the Alexandria Mardi Gras Association

Alexandria Christmas Parade  
Alexandria Mardi Gras Assn.  
P.O. Box 13651  
Alexandria, LA 71315



## SEASON'S GREETINGS:

On behalf of the Alexandria Mardi Gras Association, we would like to extend our personal invitation to members of your organization to join us in celebrating the upcoming Christmas Season.

The AMGA will host the Annual Alexandria Christmas Parade, Sunday, December 10, 2017, at 2:00 p.m.

This year's parade will once again line up at the Old Jake's Building Parking Lot (Behind Office Depot) and extension lineup will be on Gus Kaplan Drive (you will be given detailed lineup instructions when you receive your Line Up Number) and proceed up Jackson Street Extension and disassemble at the Alexandria Senior High School parking lot.

Also, please feel free to throw candy from your floats and vehicles.

We feel that participation from members of your organization would add to this annual event.

There is a \$100.00 entry fee. **Please make your check or money order payable to the Alexandria Mardi Gras Association.** This entry fee must be received by December 3, 2017 for you to be eligible to participate in the parade. Please send all applications and checks to Alexandria Mardi Gras Association - P.O. Box 13651 - Alexandria, LA 71315.

Sincerely,

Becky Deville, Co-Chairman    bekyd9@suddenlink.net  
Phone: (318) 442-7668 home

Chris Chelette, Chairman    cc@valexfcu.org  
Cell: (318) 623-7359

**ALEXANDRIA MARDI GRAS ASSOCIATION 2017  
ALEXANDRIA CHRISTMAS PARADE INSTRUCTIONS**

**PLEASE READ THOROUGHLY!**

1. All groups involving vehicles (cars, floats, trucks, etc) should be at the Old Jake's Building Parking Lot (Behind Office Depot) and extension lineup will be on Gus Kaplan Drive (you will be given detailed lineup instructions when you receive your Line Up Number) no later than 12:00 noon on the parade day.
2. Please have 2 spotters for each car and 4 spotters for each float to ensure the safety of your organization. A spotter is someone that will be responsible for keeping parade watchers at a safe distance from your entry. No driver only vehicles will be allowed.
3. All other entries should be checked in and present in the assembly area no later than 1:00 p.m. parade day. All entries will be assigned a number that corresponds to an area in the parking lot.
3. There will be volunteers to help you with locating your spot in the line up and answer any questions that you may have.
4. All entries that desire to perform for the judges will be judged during the parade as they pass the judge's stand in front of Patton's Jewelry. Any organization that stops along the parade route to perform will be disqualified from judging. This decision was made in order not to have long gaps in the parade. Therefore, allowing the parade to flow in a uniform and timely manner down the parade route. First and Second Places will be recognized.
5. Horses may be allowed under the provision that someone from your organization is responsible for cleaning any messes the horses might make. If there is horse mess left on the parade route, we will not be able to allow them in any following parades. This is very important!
6. You are allowed to throw candy from your entry; you will not be allowed to have a Santa Claus on your entry; and each entry must be decorated with a Christmas theme.

**The parade is Sunday, December 10, 2017 at 2:00 p.m.** We will begin the formal lineup sharply at 1:00 p.m. Only vehicles in the parade will be allowed in the roped off area.

The parade will start at Intersection of Gus Kaplan Drive and Metro Drive and end at Alexandria Senior High School. This will be the only place participants will be allowed to disband and meet their rides.

The Alexandria Mardi Gras Association and all other parties to the parade will not be responsible for lost items and accidents in the assembly area and the disassembly area, or along the parade route. By participating in the parade you agree to these conditions. Please use all caution while moving about in these areas.

Bus traffic may discharge their passengers anywhere in the Town Center Mall parking lot **except in the roped off area.**

Should you encounter any problems, please let us know so that we can correct them. We appreciate your participation and look forward to seeing you next year!

**REMEMBER \*\*BE ON TIME\*\***  
THANK YOU FOR YOUR COOPERATION!



**City of Alexandria 2017 Christmas Parade**  
**Sponsored by the**  
**Alexandria Mardi Gras Association**  
**Christmas Parade Entry Form**

Name of Organization: \_\_\_\_\_

Email Address: required \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: (Office) \_\_\_\_\_ (Home) \_\_\_\_\_ (Fax) \_\_\_\_\_

Entry Type (Please circle appropriate entry and check if you want to be judged):

- |  |   |
|--|---|
| 1. Marching Band - (Senior) _____ Judged | 2. Marching Band ( Junior) _____ Judged |
| 3. Marching Unit - (Senior) _____ Judged | 4. Marching Unit (Junior) _____ Judged  |
| 5. Dancing Group - (Senior) _____ Judged | 6. Dancing Group (Junior) _____ Judged  |
| 7. Float _____ Judged                    | 8. Other (Non-Judged) _____             |

Number of participants in your entry: \_\_\_\_\_

Description of float - No Santa's Allowed:

Please note that the 2017 Alexandria Christmas Parade will begin promptly at 2:00 p.m. on Sunday, December 10, 2017. We will begin to assemble in the Old Gus Kaplan parking lot with extension Lineup on Gus Kaplan Drive (you will be given detailed lineup instructions when you receive your lineup number one week before the parade) at 10:00 a.m. All entries must be in their location no later than 1:00 p.m. A copy of the parade route and your entry number will be emailed to you no later than December 5, 2017. Alexandria Mardi Gras Association reserves the right to refuse entry to any applicant. **Entry deadline is December 3, 2017.**

Please indicate on your entry form whether your organization desires to be judged. All entries will be judged during the parade as they pass the judges' stand. The judges' stand will be located in front of Patton's Jewelry. Any entry that stops along the parade route to perform will be disqualified from judging. This decision was made in order not to have long gaps in the parade. Therefore, allowing the parade to flow in a uniformed and timely manner down the parade route.

**Entry forms and \$100.00 entry fee, made payable to Alexandria Mardi Gras Association and**

**addressed to:**

**Alexandria Mardi Gras Association**  
**P.O. Box 13651**  
**Alexandria, LA 71315**

**ENTRY FEES ARE NON-REFUNDABLE**  
**For Questions please call Chris Chelette: 318-623-7359 Cell**  
**Becky Deville: (318) 442-7668 home**