



# DUNGANNON PRO RODEO

"Where the West Comes Alive"



In Proud Support of



## 2017 SPONSORSHIP PACKAGE





### Royal Flush Sponsorship Package : \$2500

- Sponsor included in promotional materials (TV, Radio and Print)
- Sponsor banner (2'x7') on Bucking or Roping Chute
- Sponsor listed with links on website and social media properties
- Contest on Social media driving traffic to Partner's site
- Reserved Parking and 10 VIP Passes to the Rodeo
- Rodeo Souvenir (Caps, Shirts, etc.)
- Sponsor may hand out promotional materials and giveaways during event
- PA announcements during the show
- Window sticker for 'recognition of support'
- Sponsor signage placed in the most prominent locations in Rodeo Arena
- Name a bull ("John's Towing Killer Bee")
- In Arena Sponsor Promotion during the show (Giveaway, Contest)
- Event sponsors (Bull Riding brought to you by "Johnny's Towing")
- Information or display booth (20 x 10)
- Behind the scenes VIP Tour





## Straight Flush Sponsorship: \$1500

- Sponsor included in promotional materials (Radio and Print)
- Sponsor listed on website and social media properties
- Contest on Social media driving traffic to partner's site
- Reserved Parking and 8 VIP Passes to the Rodeo
- Rodeo Souvenir (Caps, Shirts, etc.)
- PA announcements during the show
- Sponsor signage placed in prominent locations in Rodeo Arena
- Name a bull ("John's Towing Killer Bee")
- Event sponsors (Bull Riding brought to you by "Johnny's Towing")
- Behind the scenes VIP Tour





## Little Wranglers Rodeo & Kids Area Sponsorship : \$1250

The Little Wranglers Rodeo will occur each day prior to each professional rodeo performance. It will feature our little cowgirls and cowboys learning the rodeo ropes from the cowboys and cowgirls. They will participate in roping activities mechanical bull riding, stick horse races and much more. Each child that participates will receive a complimentary rope and bandana. There will also be face painting, bouncy castles and tons of fun for our little wranglers in our Kids Fun Zone Area all day!

- Sponsor included in promotional print materials
- Be listed as a Little Wranglers Rodeo and Fun Zone Sponsor
- Sponsor listed on website and social media properties
- Reserved Parking and 6 Passes to the Rodeo
- PA announcements during the show and Little Wranglers Rodeo
- Sponsor signage placed in prominent locations in Rodeo Arena and Kids Area
- Behind the scenes VIP Tour of the Little Wrangler Rodeo





© Botts-Watson Photography



### Full House Sponsorship: \$1000

- Sponsor included in promotional print materials
- Sponsor listed on website and social media properties
- Reserved Parking and 6 Passes to the Rodeo
- PA announcements during the show
- Sponsor signage placed in prominent locations in Rodeo Arena
- Behind the scenes VIP Tour





## Straight Sponsorship: \$500

- Sponsor listed on website and social media properties
- 4 Passes to the Rodeo
- PA announcements during the show
- Sponsor signage placed in Rodeo Arena



## Three of a Kind Sponsorship: \$200

- Sponsor listed on website
- 2 Passes to the Rodeo
- Sponsor signage placed in Rodeo Arena



## Two Pair Sponsorship: \$100

- Sponsor listed on website
- 2 Passes to the Rodeo



# SPONSORSHIP COMMITMENT FORM

**DUNGANNON PRO RODEO**



Thank you for your Sponsorship and Support!  
Please fill out the following information and fax or mail the form back to the address below.

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Email Sponsorship Level: (Please indicate one)**

- Royal Flush Sponsor (\$2,500)
- Straight Flush Sponsor (\$1,500)
- Little Wranglers Sponsor(\$1,250)
- Full House Sponsor(\$1,000)
- Straight Sponsor(\$500)
- Three of a Kind (\$200)
- Two Pair (\$100)



**Method of Payment**

- Mail Invoice
- Cheque enclosed

Thank you for your support of the:  
**Dungannon Pro Rodeo**  
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