July 14 & 15 2018

Presenting the 2nd Annual

DUNGANNON
PROFESSIONAL RODEO!

“Where the West Comes Alive”

2018 SPONSORSHIP PACKAGE
Howdy!

We are ecstatic to inform you that the Dungannon Professional Rodeo will be returning for the 2nd year on July 14th & July 15th 2018!

We are here to ask for your support and sponsorship to help make this event successful once again.

The Dungannon Horse Club has once again partnered with the Rawhide Rodeo Company. Rawhide Rodeo Company has been producing rodeos and rodeo related events for over three decades. It has grown from a small professional rodeo company to one of the largest and most accredited in the world, now producing over 100 rodeo performances a year internationally.

The little village of Dungannon will turn in to a western town with enthusiasm in the air. The rodeo grounds will become host to thousands of visitors as they flock to the fairgrounds to witness the strength and courage of over 200 rodeo performers, representing 5 different countries. They are all here to compete to be the best. Events include bronc riding, steer wrestling, ladies barrel racing, bareback riding, several roping events and even the world’s most dangerous sport, Bull Riding!

Just like last year there will be two professional sanctioned rodeo performances over the weekend. The Little Wrangler program will run prior to the rodeo performance with an even bigger mutton busting performance and calf scramble for all children to take part in. Beer gardens, vendors and concessions are on the grounds for your pleasure, and an outdoor western rodeo dance under the stars will be included in the weekend events. New for 2018 will be a polebending event in the rodeo, pony rides for the children, an autograph area with cowboys and cowgirls, and overnight camping!

In 2017, The Dungannon Pro Rodeo made a generous donation to Jessica’s House, a privately funded hospice in Huron County, with excess funds. In 2018 The Dungannon Pro Rodeo will be making another generous donation to a different charity to be determined over the course of the winter.

It takes a hard working committee and a strong community to make events like this happen—we know we are lucky to have both. We appreciate you taking the time to talk to us and review the sponsorship package at your convenience.

We are looking forward to seeing you at the DUNGANNON PROFESSIONAL RODEO in July for our exciting 2nd year!
SPONSORSHIP OPTIONS

Royal Flush Sponsor $2500

- Sponsor bucking/roping chute banner (2’ x 7’)
- Signage throughout the rodeo grounds
- Sponsor logo on our poster (must be committed by Jan 31st)
- Website inclusion with sponsor links
- Promotional material inclusion (Radio, Print)
- “Sponsor spotlight” on social media sites
- Rodeo souvenirs
- Contest & giveaway options during the performance
- Multiple PA Announcements
- Name a bull (“JB’s Towing Killer Bee”)

Event Sponsors (Barrels brought to you by JB’s Towing)

- Information/display booth space (20’ x 10’)
- Behind the scenes VIP Tour
- 10 rodeo show passes
- 10 western rodeo dance tickets
  - The ability to customize package as well
SPONSORSHIP OPTIONS

Straight Flush Sponsor $1500

- Rodeo Arena signage
- Signage throughout the grounds
- Sponsor listed on our website
- Promotional material inclusion (Radio, Print)
- Rodeo souvenirs
- Contest & giveaway options during performance
- Multiple PA Announcements
- Name a bull (“JB’s Towing Killer Bee”)

Event Sponsors (Barrels brought to you by JB’s Towing)

- Behind the scenes VIP Tour
- 8 rodeo show passes
- 8 western rodeo dance tickets
Dungannon Professional Rodeo

SPONSORSHIP OPTIONS

Straight Sponsor $500
- Rodeo Arena signage
- Signage throughout the grounds
- Sponsor listed on our website
- Multiple PA Announcements
- 4 rodeo show passes
- 4 western rodeo dance tickets

Three of a Kind Sponsor $200
- Signage throughout the grounds
- Sponsor listed on our website
- 2 rodeo show passes
- 2 western rodeo dance tickets

Two Pair Sponsor $100
- Sponsor listed on our website
- 2 rodeo show passes
Thank you for your sponsorship and support. Please fill out the following information and email or mail to the address below.

Business Name: __________________________________________

Contact: ________________________________________________

Mailing Address: _________________________________________

Phone: _________________________________________________

Email: _________________________________________________

Please check level of sponsorship:

☐ Royal Flush Sponsor $2500
☐ Straight Flush Sponsor $1500
☐ Full House $1000
☐ Straight Sponsor $500
☐ Three of a Kind $200
☐ Two Pair $100

Thank you for your support to the Dungannon Pro Rodeo

Cheques payable to: Dungannon Agricultural Society

Mail to:
Kayla Bishop
41596 Jamestown Rd
RR#2 Bluevale, ON
N0G 1G0
Phone: 519-525-0127
Email: dungannonprorodeo@gmail.com