

# MATTHEW KEELER

matt@ktext.co.uk | www.ktext.co.uk | +44 20 3287 1177

---

I'm a UK-based freelance copy-editor and proofreader with over 20 years' experience. I've worked on many different types of text for a wide variety of clients including global brands, small businesses, charities and individuals. Successfully completed projects include book editing (both fiction and non-fiction), website content, mobile app content/promotion, blog articles, medical writing, business plans, CVs and cover letters. Before becoming a freelancer, I was a researcher at the BBC in London and an editorial manager in the UK media monitoring industry. I have a degree in English Language and Literature and I'm a member of the Society for Editors and Proofreaders.

## EMPLOYMENT HISTORY

---

### Mediagen

Co-owner/Editorial Manager  
London (2005-2011)

- Managed the overnight editorial team at a startup media monitoring company.
- Compiled press packs and wrote news briefs for UK broadcasters.
- Company sold to Precise Media in 2010; was retained on a freelance basis for a further ten months.

### Durrants (now Gorkana)

Senior Sector Editor  
London (2001-2005)

- Managed a team of editors at one of the UK's largest media monitoring companies.
- Compiled press packs and wrote news briefs for UK broadcasters.

### Broadcast News Alert

Co-owner/Editorial Manager  
London (1999-2001)

- Managed the overnight editorial team at a startup media monitoring company.
- Compiled press packs and wrote news briefs for UK broadcasters.
- Company sold to BMC News (subsequently taken over by Durrants) in 2001.

### BBC News Information

Information Researcher  
London (1994-1999)

- Gathered information for programme makers and journalists.
- Compiled press packs and wrote news briefs for senior management.
- Classified newspaper articles for cuttings library.

## EDUCATION

---

### The Open University

(2008-2012)  
BA (Hons) English Language and Literature 2.1