

SCRIPT

Good Morning/Afternoon/Evening Mr./Mrs./Ms _____ my name is _____ on a recorded line.

I am a small business funding specialist. The reason I'm calling is that your business prequalifies for a new program that provides immediate funding for any business purpose, remodeling, equipment purchase, expansion, tax issues, whatever the need, we can help.

Our network of top private funders can advance you up to \$250,000 dollars, which is completely unsecured and can be in your account in a couple of days. To find out how much funding your business qualifies for, I just need to ask you a few simple questions.

What would you use the funds for?
(Wait for answer)

Alright great, what would _____ (reason for funding) do for your business?

If you will let me ask you a few general questions about your business, I will see how much funding you qualify for.

How long have you been in business?

Have you had any work stoppages or pauses in the last 12 months?

What is your Total Monthly Revenue deposited into your business bank account?
(What would you say is the amount of total monthly revenue that actually is deposited into your business bank account? *(This is the most important amount.)*)

Do you have 10 or more deposits in a month?

Have you had any Non sufficient funds (NSF's) in the last 3 months?
(If yes) How many?

Do you own or lease your space?

Is your credit score 650 or above?

[if less than 650] How would you describe your credit score, excellent, good, fair, poor, or bad?

Currently, do you have any merchant cash advances or outstanding loans?

Based on your answers, you'd qualify for up to _____ (100% x the merchant's monthly revenue). Our funders can get you that amount or perhaps a bit more within the next 3 business days.

This funding will allow you to get _____ (reason for funding merchant stated above, equipment, inventory, expansion, etc.)

Finally, I just need to confirm your contact information

Company Name: _____

Contact Info: First Name, Last Name

Business address

Email: