

**MULTIMEDIA AND DIGITAL MEDIA FOR LEARNING (EDLT425)**  
**MULTIMEDIA LEARNING PRODUCT INVENTORY**  
**LECTURER: DR. ANDRE P. NEELY**

**Multimedia Learning Products Inventory Assignment**

**12gpts**

Either individually or in teams of two members, create an e-book using MS PowerPoint which provides information about one product per person you would recommend in each of the following categories: audio editing, still photograph editing, video editing, animation creation, text generator, YouTube audio converter, YouTube Video converter, best free sounds websites, best free graphics websites, my favorite free Text to Speech software.

Provide the following information about each product: name, vendor name, product category, purpose/application/use. Provide an image of each product and a link to the product website. Explain in 2-3 sentences (1) why you chose the product, (2) how you are likely to use the product, (2) who do you think is the target group and age for the product. Is this a free version or does a free version exist? Does the product appear to be worthwhile—if so, why? What level of technical knowledge appears to be required to use this product --very little, moderate, extensive. Explore/try the product (or explain why you are not able to) and indicate how easy you think it is to use the product and why. Identify (using web addresses) where tutorials and guides related to the product can be found. **(10gpts)**

The e-book should have an attractive cover slide. Near the bottom of this slide use fancy colored text of 10-11pts weight and **quote in writing both the Signaling Principle and the Modality Principle**. The e-book should also have a looping introduction section—which has Cover slide 1, and gives an overview of sample products on Slides 2 and 3. Include a Table of Contents Slide 4 with Welcome audio. One slide should be provided for each product—ten in total. Include one slide for additional multimedia products which you recommend. Also provide a final slide with audio wrap up and button options to exit or to start again.

**Additional Multimedia Products you are recommending:** Include a slide with a four column by eleven rows table containing a list of ten additional useful multimedia and digital media resources which you think persons in the EDLT425 class might find useful. The first row of the table is for your heading. The first column numbers the resources from 1-10. The second column names the resources, and the third column provides a web address to download/access the resource. The final column is for the product tutorial or product guide web address. **(2gpts)**

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Insert slide number (16pts font) on all slides beside the Cover page slide. Provide back and forward buttons, exit buttons, and a link to the table of contents on each slide. Use a transition such as wipe or cover and uncover to give the page turning effect. Set the duration for the transition between 2.00 and 2.75. Add audio to slide four and the last slide.

Save the final e-book version as a PowerPoint presentation and as a PowerPoint show. Set up the options so that mouse clicking etc. will not be effective, the users will have to select your action buttons. In Set Up Show dialog box, choose *Browse at a Kiosk*. In the Transitions Tab, deselect *On Mouse Click* and *After*. Place begin button and end show action button on the last slide. Your show name should be the same as the e-book title. Compress all pictures in e-book. Delete and insert text boxes as needed. Use a white or pastel color for page backgrounds. Create a folder to contain all of the files for your e-book. – **Minus 5 grade pts if not done**. Bring the final printed copy (no more than 2 slides per page) of the e-book to class and email a copy of both the PowerPoint presentation and show to the link provided for this assignment on the due date.

**Share your project with the class on the due date – Minus 4 grade pts if not done.**

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