# Why send emails to Friends and Family?

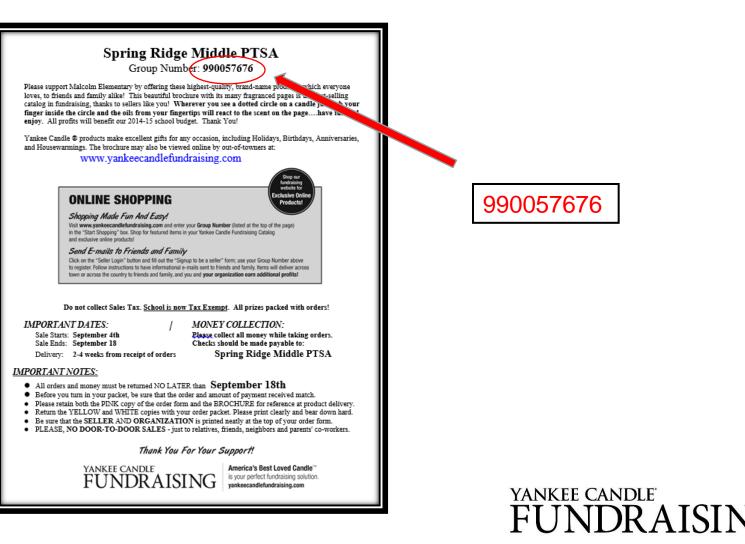
- $\checkmark$  19% of retail sales last year were from web orders.
- ✓ 26% of all internet orders delivered were out of state.
- $\checkmark$  All orders are shipped directly to customer.
- ✓ All online sales count towards incentive programs. (if applicable)

YANKEE CANDLE

- $\checkmark$  Track all online sales through your dashboard.
- ✓ Very easy to create a **Seller's Account**.

# Let's get started .....

#### Find school/group number on parent letter.



#### **Online Sales to "Friends and Family"** Go to: www.yankeecandlefundraising.com Yankee Candle Fundraising Home Page CHAIRPERSON login SELLER login YANKEE CANDLE FUNDRAISING **Click Here** ABOUT US CATALOGS REQUEST INFO RESOURCES Q search HOME 5 Reasons You'll Succeed with Yankee Candle\* Fundraising Friends and family know and enjoy buying America's Best Loved Candle You earn 40% profit for your organization People love having a trusted, healthy alternative to sweets and inferior products Create Seller's Login We make fundraising easy with features like individually packaging each seller's order With two selling seasons you have more opportunity to raise money Our rescue group raised more money than ever before with Yankee Candle Fundraising." About Yankee Candle Fundraising akes it easy for your group learn more SCENT-SATIONAL PROFITS CALCULATOR ENTER YOUR GROUP # CALCULATE group # How much money do you want to raise? be participating?

seller id (optional

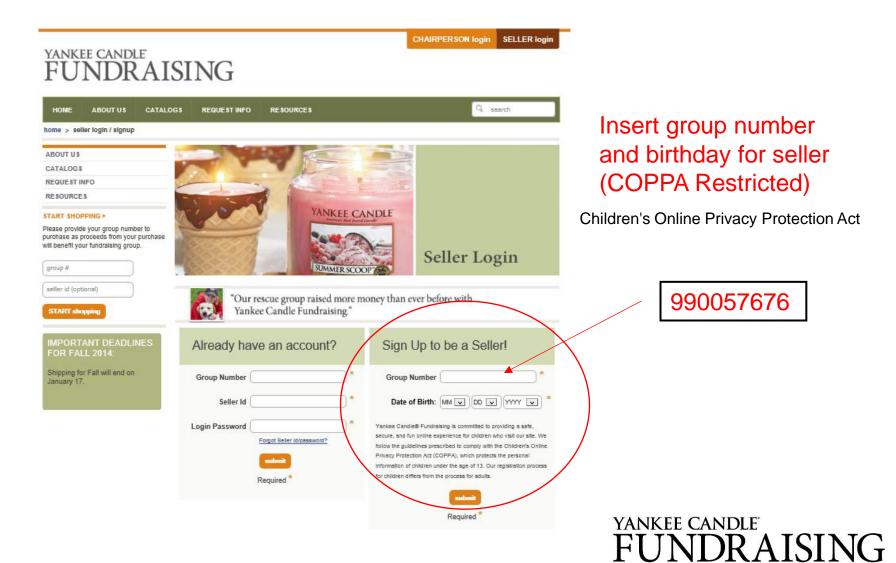
SELLER login

EQUEST INFO TO START A FUNDRAISING form

CREATE SELLER login

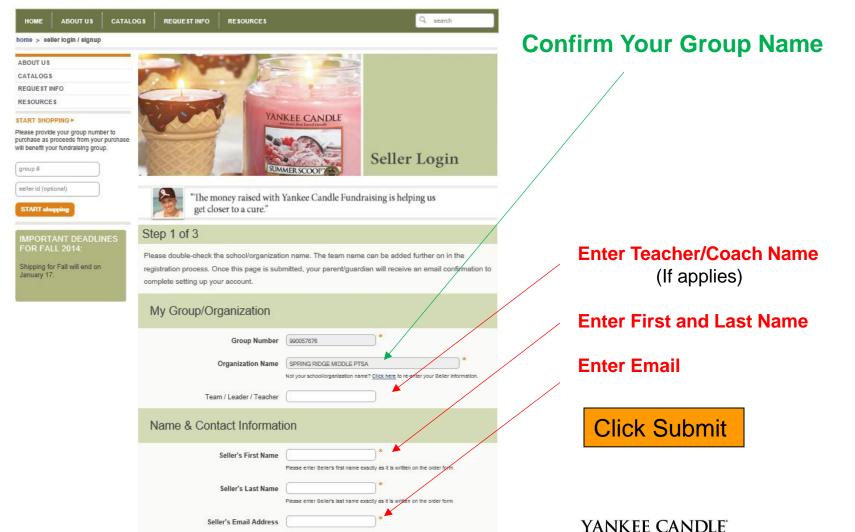
#### YANKEE CANDLE JDRAIS

#### Signup to be a seller



CHAIRPERSON login SELLER login

### FUNDRAISING



JDRAIS

YANKEE CANDLE FUNDRAI	SING							
HOME ABOUT US CATALO	GS REQUESTINFO	RESOURCES		2	search			
ome > seller login / signup								
ABOUT US CATALOGS REQUEST INFO RESOURCES		YE						
Innea provide	er account is awaiti ns for confirming ye	-	n. You will receive		2 gin			
gioup #		SUM	MERSCOOP	Ocher La	5 m			
seller id (optonal) START schopping		oncy raised with ser to a cure."	Yankee Candle Fundi	raising is helping t	15			
	Step 1 of 3							
	Please double-check the school/organization name. The team name can be added further on in the registration process. Once this page is submitted, your parent/guardian will receive an email confirmation to complete setting up your account.							
	My Group/Organization							
		Group Number	990057678	_*				
	(	Organization Name	SPRING RIDGE MIDDLE PTS Not your school/organization nam		ur Beller Information.			
	Tean	n / Leader / Teacher	Johnson					
	Name & Contact Information							
		Seller's First Name	( Jim Piesse enter Belier's first name e	andly as it is written on the o	arder form			
		Seller's Last Name	Maher Piesse enter Selier's test name e	a ta written on the c	order form			
	Sell	er's Email Address	(kmeher1@verizon.net	<b>D</b> *				

#### System will confirm your Email address

#### **Check email for confirmation**



#### **Your Email**

Wed 8/6/2014 9:58 AM

outbound@yankeecandlefundraising.com

Yankee Candle(R) Fundraising: Seller Confirmation

To jkmaher1@verizon.net

YANKEE CANDLE

# Click link to confirm email and to send back to Yankee Candle

# This will also generate a seller's user name

Hello Jim,

Before you can get started raising money for SPRING RIDGE MIDDLE PTSA and create your Seller account, we need you to cc

This email is step 2 of 3 to establish your Seller account. To register, simply click on the following link and follow the direction

#### link to confirmation page

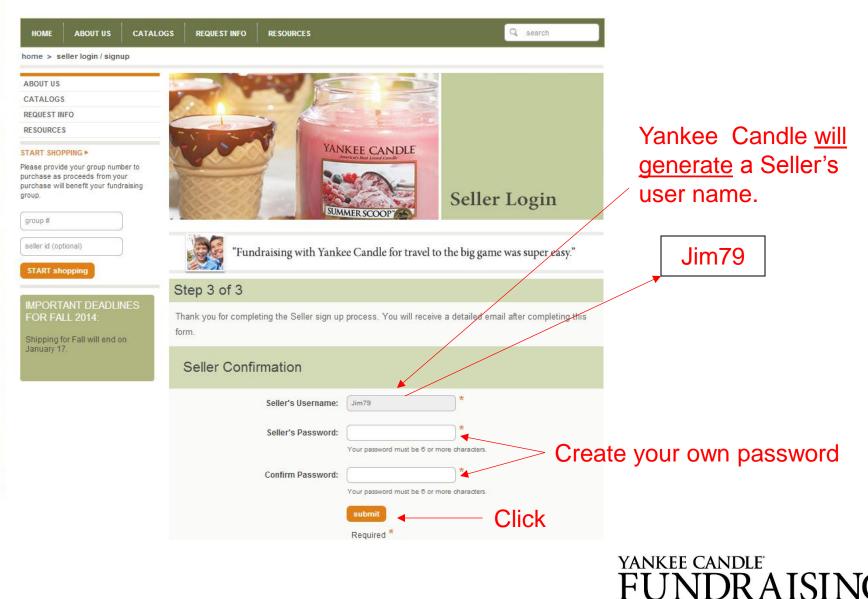
FUNDRAISING

If you do not wish to register, simply ignore this email.

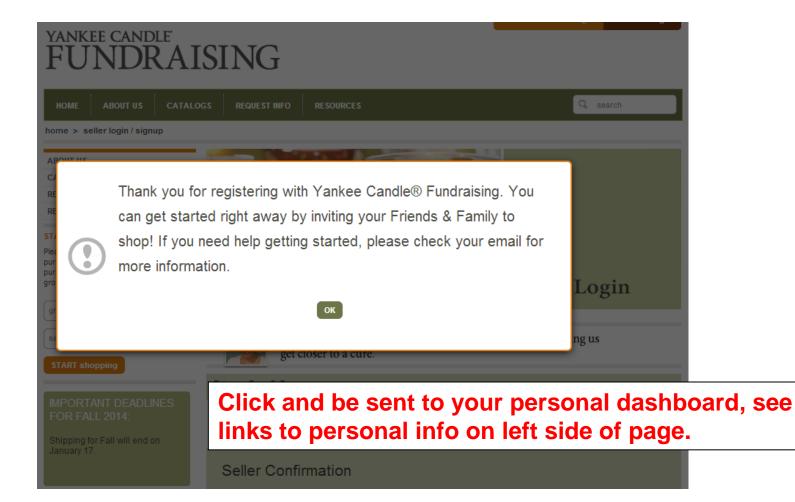
If we may be of further assistance, please contact us at info@yankeecandle.com or 1-800-351-1533.

Sincerely, Yankee Candle® Fundraising http://www.yankeecandlefundraising.com





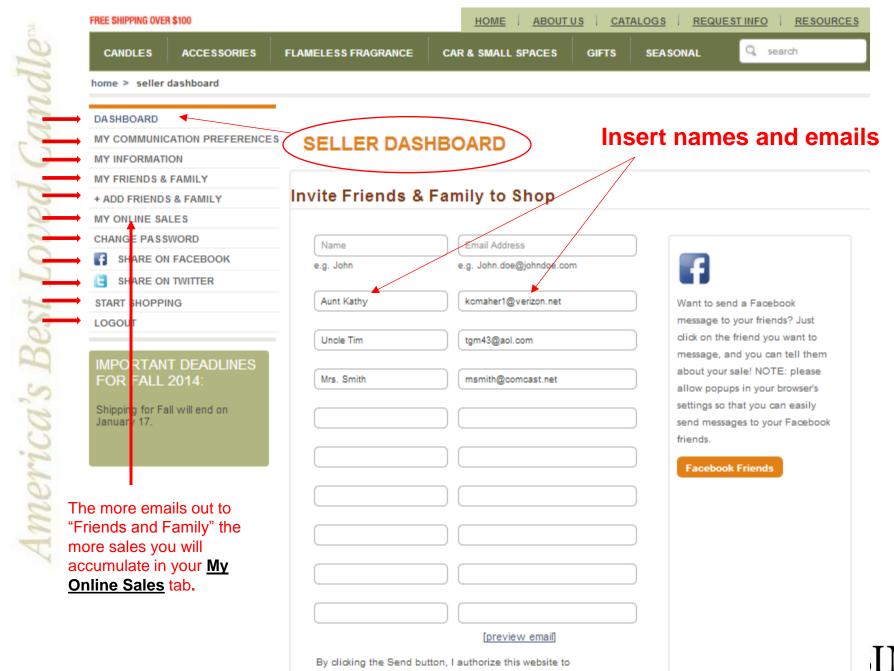
#### Check your email for Registration Confirmation



YANKEE CANDLE

#### FUNDKAISING

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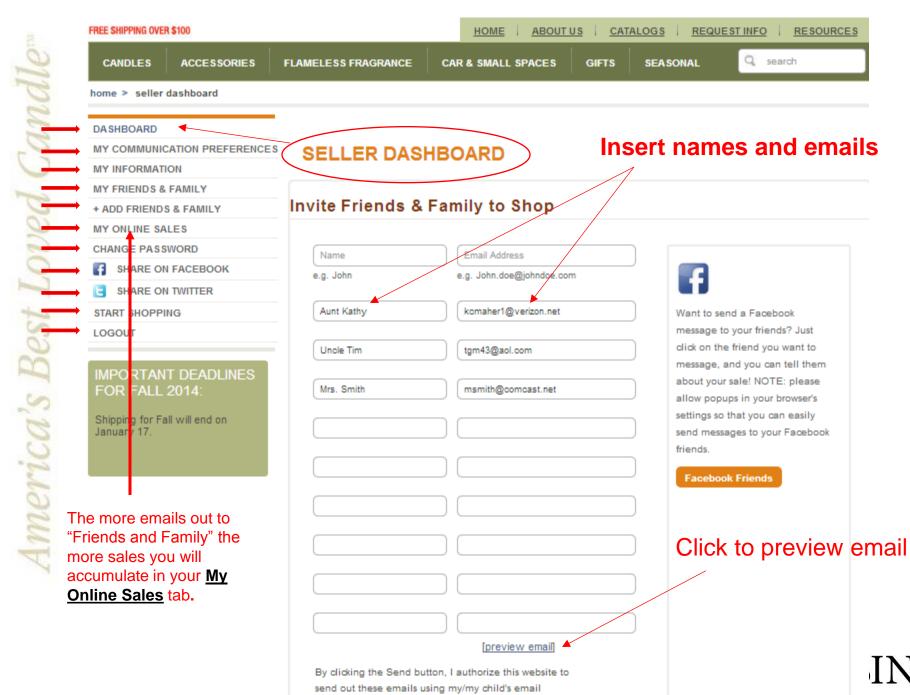
send out these emails using my/my child's email

My online sales dashboard keeps track of all sales.

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yankee candle FUNDRAI	ISING		0	CHAIRPERSO	N login SELI	LER dashboard	Γ
FREE SHIPPING OVER \$100		HOME	ABOUT US CA	ATALOGS   E	REQUEST INFO	RESOURCES	
CANDLES ACCESSORIES	FLAMELESS FRAGRANC	CAR & SMALL SP		SEA SONAL	Q 50	arch	
home > seller dashboard > my online	essies						
MY COMMUNICATION PREFERENCES MY INFORMATION MY FRIENDS & FAMILY + ADD FRIENDS & FAMILY MY ONLINE SALES CHANGE PASSWORD SHARE ON FACEBOOK SHARE ON TWITTER START SHOPPING LOGOUT	Group Number: 990 Team Name: Johns	aher NG RIDGE MIDDLE P1 057676 son 4.80 for SPRING RIDG es are \$37.00		Che	eck ou	ıt your	sale
IMPORTANT DEADLINES FOR FALL 2014: Shipping for Fall will end on	Rows highlighted in received by Yankee	green are orders that v Candle® Fundraising.	vere processed pri rchaser Last Name	-	tion's original or Total Retail \$		
January 17.	08/06/14 Kath	Ма	her	3	\$37.00	\$14.80	
			Grand Total:	3	\$37.00	\$14.80	

#### FUNDKAISING

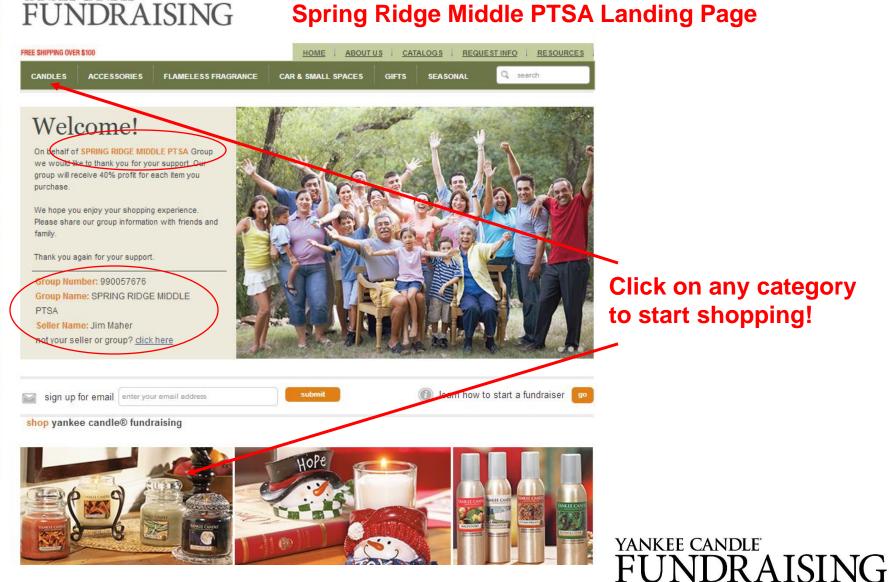
America's



#### **Online Sales to "Friends and Family"** Preview email before sending out... YANKEE CANDLE FUNDRAISING home > seller dashboard SELLER DASHBOARD Preloaded with important × MY INFORM MY FRIENDS YANKEE CANDLE information so you the FUNDRAISING MY ONLINE seller will receive credit. Dear Friends And Family, SHARE C My group, SPRING RIDGE MIDDLE PTSA, bas just kicked off our Yankee Candle® SHARE Fundraiser and Theed your help! We are raising funds for special programs and materials. Our group earns 40% of every dollar you spend. Simply click here to see the exciting collection of America's Best Loved Candles™, candle accessories, flameless fragrance and assorted gift wrap. Shop online 24 hours a day, 7 days a week - everything is shipped directly to you. If you don't click on my link listed above, you need to enter my Group Number 990057676 Friends will click here and my Seller ID Jim79 in order for me to receive credit. Click here for my site to go to your groups If you are having trouble with the above link, you may copy and paste the following link in to your browser: landing page https://www.yankeecandlefundraising.com/ycfroot/ycfwcgi.exe? V4=Process& Func=enterWebsiteFrom Our fundraiser will be running from 20-Oct-2014 through 03-Nov-201 lease help me by

YANKEE CANDLE

# **Online Sales to "Friends and Family"**



Wed 8/6/2014 11:07 AM

outbound@yankeecandlefundraising.com

Welcome to Yankee Candle(R) Fundraising!

To jkmaher1@verizon.net

Dear Jim,

You will receive an Email Registration Confirmation. Good luck and happy selling!

Thank you for registering with Yankee Candle® Fundraising. Please keep this email for your records. How to get started:

To get your Friends and Family shopping, <u>click here</u> to login and invite them to start shopping! It's safe and secure. We would never steal your contacts - we promise! Once you login, you can also share your shopping site on Facebook and Twitter!

Start shopping now:

<u>Click here</u> to enter your group number and seller ID, and start shopping now! Your Seller Information:

<u>Click here</u> to login; from here you can update your information, set your communication preferences, and change your password.

Seller ID: Jim79

(NOTE: in order to receive credit as a Seller, your friends and family must enter your Seller ID as listed above. The Seller ID will be included when emails are generated from your Seller Dashboard.) Group Number: 990057676

Group Name: SPRING RIDGE MIDDLE PTSA

Team/Leader/Teacher [if entered]: Johnson

If we may be of further assistance, please contact us at <u>info@yankeecandle.com</u> or 1-800-351-1533. Sincerely,

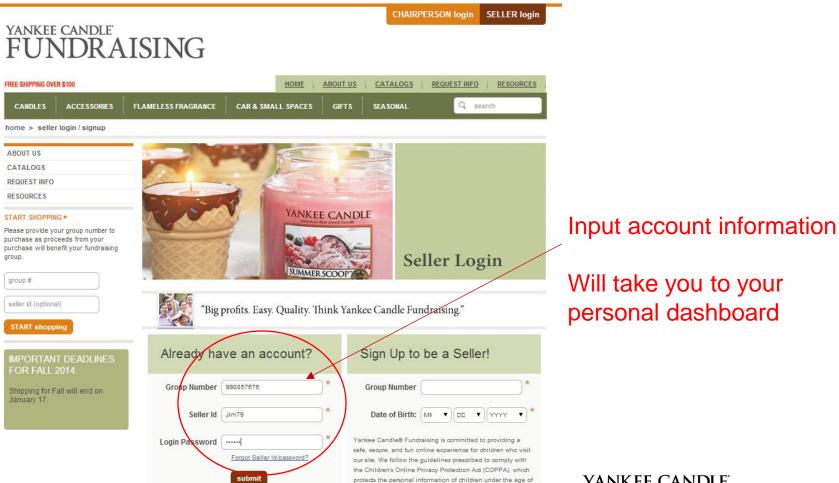
#### Click on any link to enter your dashboard

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JDR A IS

Yankee Candle® Fundraising http://www.yankeecandlefundraising.com

#### Sign in to be a seller





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Sending out at least <u>5-10</u> emails per seller will produce large profits!

Good luck and enjoy the Yankee Candle Online Experience.

### **Thank You**