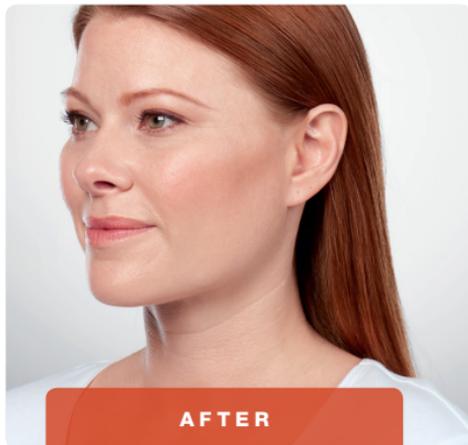
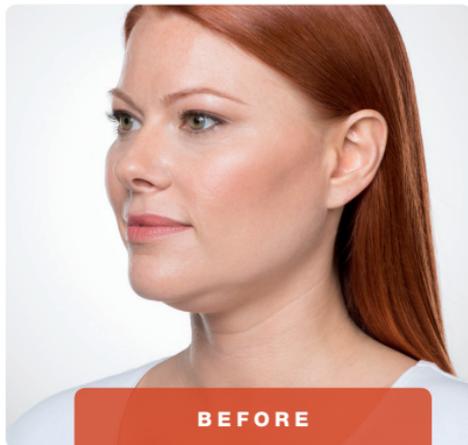


Bothered by the fullness* beneath your chin?

*Fullness associated with submental fat.



Unretouched photos taken before the first and after the final treatment sessions.

Individual results may vary.

Reveal

YOUR OWN KYBELLA® PROFILE

Important Safety Information

What is KYBELLA®?

KYBELLA® is a prescription medicine used in adults to improve the appearance and profile of moderate to severe fat below the chin (submental fat), also called "double chin."

It is not known if KYBELLA® is safe and effective for use outside of the submental area and in children less than 18 years of age.

Please see additional Important Safety Information inside.


kybella®
(deoxycholic acid) injection 10 mg/mL

The KYBELLA® profile *Revealed*

If you're bothered by the fullness beneath your chin, you're not alone.

According to a 2015 survey conducted by the American Society for Dermatologic Surgery, 67% of people said they are bothered by the fat beneath their chin, or what your healthcare provider may refer to as "submental fullness associated with submental fat."

What causes submental fullness?

Submental fullness due to fat beneath the chin can impact a broad range of both male and female adults. Some possible causes are:



Sometimes, even with diet or exercise, the unwanted fullness beneath your chin may not go away, and it could make you appear older or heavier than you actually are.

Fortunately, KYBELLA® can help.

Important Safety Information (continued)

Who should not receive KYBELLA®?

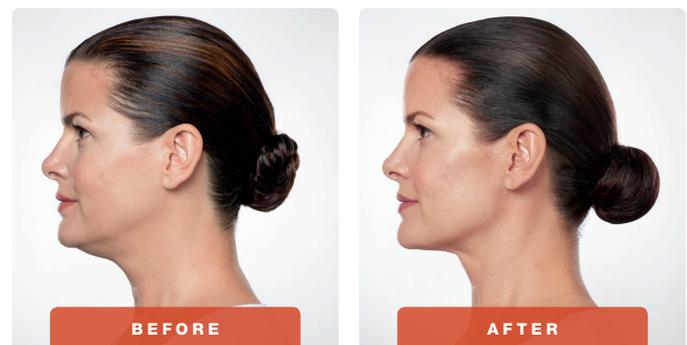
You should not receive KYBELLA® if you have an infection in the treatment area.

Please see additional Important Safety Information throughout this brochure.

KYBELLA® is the *first and only* FDA-approved injectable treatment to improve the appearance of moderate to severe fat beneath the chin* by physically destroying fat cells.

*Also known as submental fullness.

“ I recently saw a photo of myself in profile and was really frustrated with the fat under my chin. I work out and eat well, but it wouldn't go away. Then my doctor told me about KYBELLA® ”



Unretouched photos taken before the first and after the final treatment sessions.
Sex: F Age: 44 Weight (before/after): 130 lbs/126 lbs Total mLs (all treatment sessions): 9.4
Individual results may vary.


kybella®
(deoxycholic acid) injection 10 mg/mL

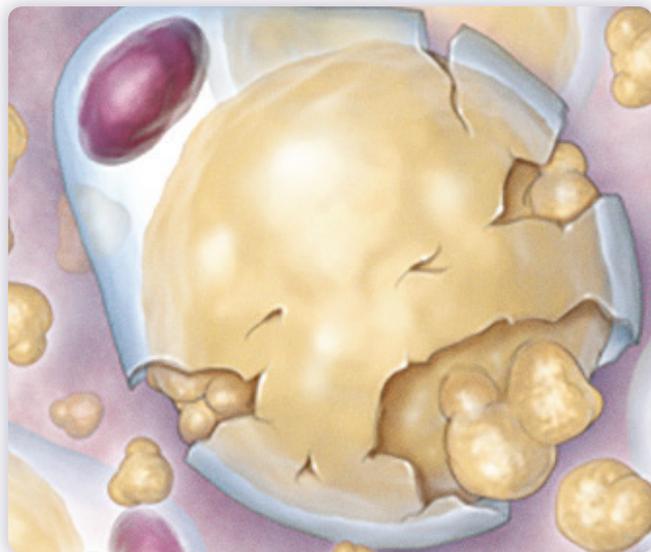
The science *Revealed*

How does KYBELLA® work?

When injected into the fat beneath your chin, KYBELLA® destroys fat cells. Once destroyed, those cells cannot store or accumulate fat.

The active ingredient in KYBELLA® is deoxycholic acid, a naturally occurring molecule in the body that aids in the breakdown and absorption of dietary fat.

Fat cleared from the treatment area is processed through your body's natural metabolism.



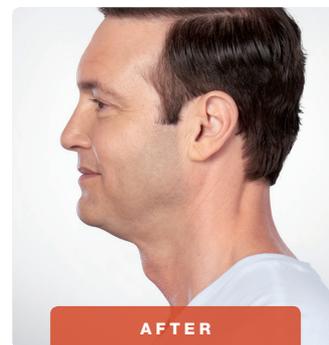
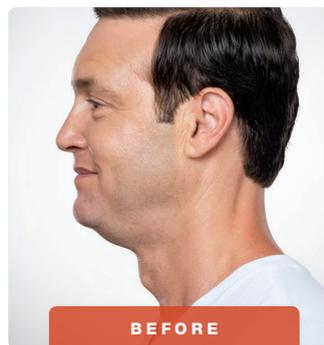
Important Safety Information (continued)

Before receiving KYBELLA®, tell your healthcare provider about all of your medical conditions, including if you: Have had or plan to have surgery on your face, neck, or chin; have had cosmetic treatments on your face, neck, or chin; have had or have medical conditions in or near the neck area; have had or have trouble swallowing; have bleeding problems; are pregnant or plan to become pregnant (it is not known if KYBELLA® will harm your unborn baby); are breastfeeding or plan to breastfeed

Please see additional Important Safety Information throughout this brochure.

Once the aesthetic response is achieved, **further treatment is not expected.**

“ I looked in the mirror, and thought, ‘This is really working.’ ”



Unretouched photos taken before the first and after the final treatment sessions.

Sex: M Age: 55 Weight (before/after): 192.5 lbs/195 lbs Total mLs (all treatment sessions): 12
Individual results may vary.

Important Safety Information (continued)

(it is not known if KYBELLA® passes into your breast milk; talk to your healthcare provider about the best way to feed your baby if you receive KYBELLA®).

Please see additional Important Safety Information throughout this brochure.


kybella®
(deoxycholic acid) injection 10 mg/mL

Satisfaction *Revealed*

79%

In clinical studies, 79% of people treated with KYBELLA® had improved **satisfaction** with the appearance of the area beneath their chin (compared with 34% of people treated with placebo) 12 weeks after last treatment.

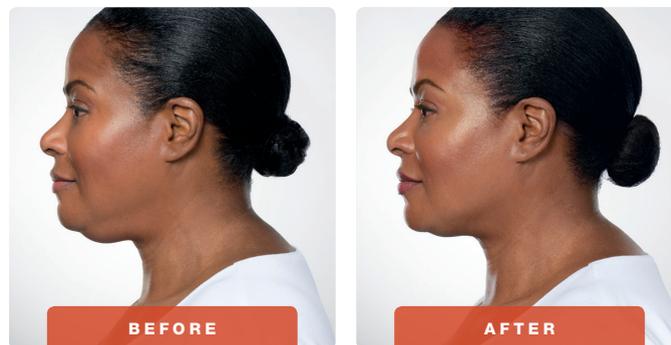
IMPROVEMENT IN SELF-PERCEPTION

KYBELLA® patients reported improvement in the visual and emotional impact of submental fat when asked how happy, bothered, self-conscious, embarrassed, old, and overweight they felt with respect to the amount of their submental fat after they received treatment.

KYBELLA® experience

As part of a clinical development program, KYBELLA® has been evaluated in more than 20 clinical studies. **More than 1600 people worldwide have been treated with KYBELLA®.**

“ I didn't know an injectable treatment could make such a difference. ”



Unretouched photos taken before the first and after the final treatment sessions.

Sex: F Age: 48 Weight (before/after): 186 lbs/190.5 lbs Total mLs (all treatment sessions): 12
Individual results may vary.

Important Safety Information (continued)

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Especially tell your healthcare provider if you take a medicine that prevents the clotting of your blood (antiplatelet or anticoagulant medicine).

Please see additional Important Safety Information throughout this brochure.

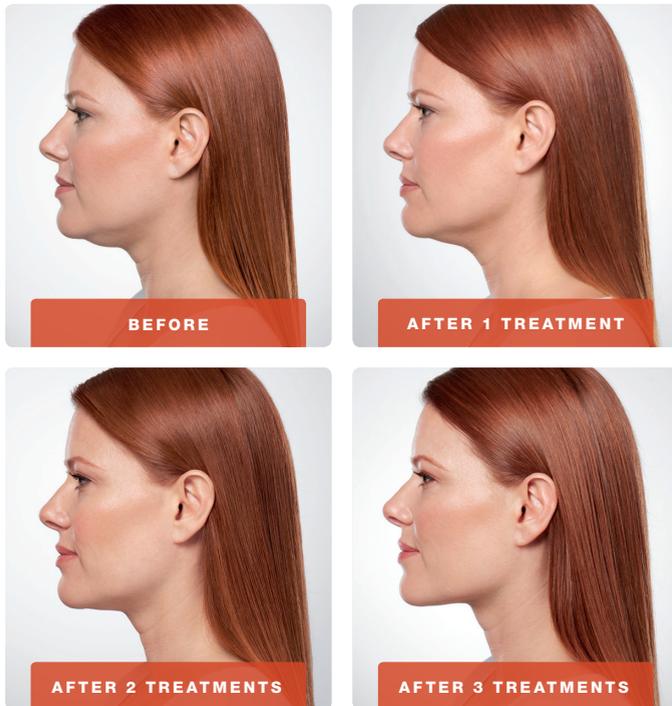

kybella®
(deoxycholic acid) injection 10 mg/mL

The KYBELLA® experience *Revealed*

How many treatment sessions will I need?

Your healthcare provider will help you determine how many treatment sessions you need based on the amount and distribution of your submental fat and your personal treatment goals. Up to 6 treatments may be administered, spaced no less than 1 month apart.*

*Fifty-nine percent of people treated with KYBELLA® in clinical studies received 6 treatments.



Unretouched photos taken before the first and after the first, second, and third treatment sessions.
Sex: F Age: 35 Weight (before/after): 142.5 lbs/143 lbs Total mLs (all treatment sessions): 12
Individual results may vary.

Important Safety Information (continued)

What are the possible side effects of KYBELLA®?

KYBELLA® can cause serious side effects, including nerve injury in the jaw (which can cause an uneven smile or facial muscle weakness) and trouble swallowing.

Please see additional Important Safety Information throughout this brochure.

How is KYBELLA® administered?

KYBELLA® is given during an in-office visit. The injection process may take 15 to 20 minutes. Your healthcare provider will give you a series of injections into the fat under your chin at each treatment session.

What can I expect after my treatment session?

For most patients, downtime occurred most commonly after the first treatment session. You should be able to resume your normal daily activities, but are likely to have swelling, so keep your social plans and work commitments in mind when scheduling your treatment.

Prior to your treatment session, your healthcare provider may apply ice/cold packs or topical and/or injectable local anesthesia to the treatment area to make you more comfortable. He or she may also suggest you take an over-the-counter pain reliever before your appointment. After treatment, apply ice or a cold pack to the treatment area for 10 to 15 minutes, as needed.

Will there be side effects?

KYBELLA® can cause serious side effects, including nerve injury in the jaw that can cause an uneven smile or facial muscle weakness (experienced by 4 out of 100 people in clinical studies) and trouble swallowing (experienced by 2 out of 100 people in clinical studies).

The most common side effects include:

- Swelling
- Bruising
- Pain
- Numbness
- Redness
- Areas of hardness

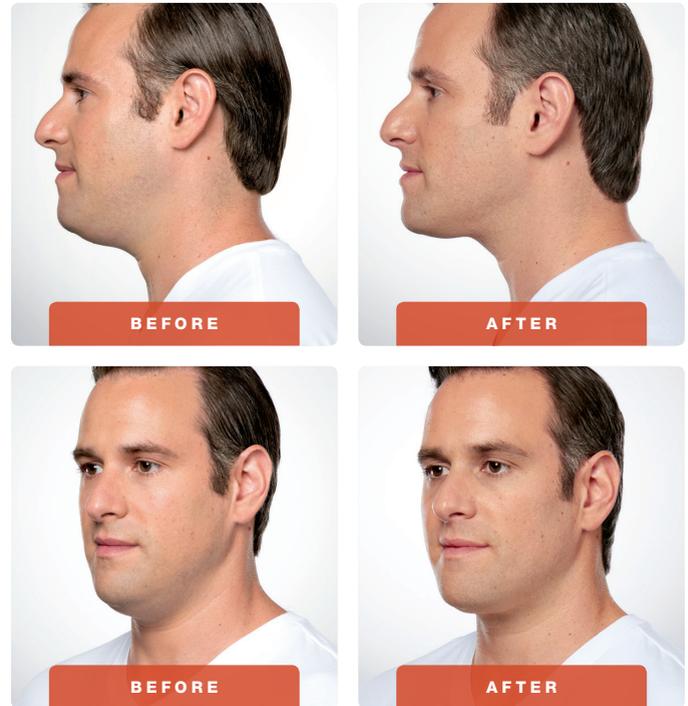

kybella®
(deoxycholic acid) injection 10 mg/mL

The noticeable difference *Revealed*



Unretouched photos taken before the first and after the final treatment sessions.

Sex: F Age: 48 Weight (before/after): 132 lbs/134.5 lbs Total mLs (all treatment sessions): 11
Individual results may vary.



Unretouched photos taken before the first and after the final treatment sessions.

Sex: M Age: 36 Weight (before/after): 180 lbs/180.5 lbs Total mLs (all treatment sessions): 15
Individual results may vary.

Important Safety Information (continued)

The most common side effects of KYBELLA® include: swelling, bruising, pain, numbness, redness, and areas of hardness in the treatment area.

These are not all of the possible side effects of KYBELLA®. Call your healthcare provider for medical advice about side effects.

Please see additional Important Safety Information throughout this brochure.

Please see full prescribing information inside pocket of this brochure.


kybella®
(deoxycholic acid) injection 10 mg/mL

Is KYBELLA® *Right* for you?

KYBELLA® may be right for you if:

- ✓ You're bothered by fat under the chin, also known as submental fullness
- ✓ You don't want surgery
- ✓ You feel the condition makes you look older or heavier than you actually are
- ✓ You eat well and exercise, but submental fullness does not go away

If most of these statements apply to you, ask your doctor if KYBELLA® is right for you. Before receiving treatment, tell your doctor about all of your medical conditions, including if you: have had or plan to have surgery on your face, neck, or chin; have had cosmetic treatments on your face, neck, or chin; have had or have medical conditions in or near the neck area; have had or have trouble swallowing; have bleeding problems; are pregnant or plan to become pregnant (it is not known if KYBELLA® will harm your unborn baby); or are breastfeeding or plan to breastfeed (it is not known if KYBELLA® passes into your breast milk; talk to your healthcare provider about the best way to feed your baby if you receive KYBELLA®).

Ready to schedule your KYBELLA® treatment?

Here are some questions you may want to ask your healthcare provider:

- 1 Will treatment with KYBELLA® help me achieve my aesthetic goals?
- 2 What kind of aftercare will I need?
- 3 When should I schedule a follow-up visit?
- 4 Will I need follow-up treatments once we achieve our desired outcome?

Please see Important Safety Information throughout this brochure.

A new beauty trend *Revealed*



2015 Allure® Best of Beauty Breakthrough Award recipient

AS SEEN IN Harper's Bazaar®, Allure®, Elle®, and People®, as well as on The Today® Show.

"Bring it on!"

—The Today® Show

"Injections offer options to slim down double chin without surgery."

—The New York Times®

ky
kybella®

(deoxycholic acid) injection 10 mg/mL

ENROLL. EARN. REDEEM.



Earn points to save on KYBELLA® and other aesthetic treatments with the Brilliant Distinctions® Rewards Program.

Join today at BrilliantDistinctionsProgram.com.

Reveal

YOUR OWN KYBELLA® PROFILE

What are you waiting for?

Ask your healthcare provider if KYBELLA® is right for you.

KYBELLA® is the *first and only* FDA-approved injectable treatment to improve the appearance of moderate to severe fat beneath the chin* by physically destroying fat cells.

*Also known as submental fullness.

Important Safety Information

What are the possible side effects of KYBELLA®?

KYBELLA® can cause serious side effects, including nerve injury in the jaw (which can cause an uneven smile or facial muscle weakness) and trouble swallowing.

The most common side effects of KYBELLA® include:

swelling, bruising, pain, numbness, redness, and areas of hardness in the treatment area.

These are not all of the possible side effects of KYBELLA®.

Call your healthcare provider for medical advice about side effects.

Please see additional Important Safety Information throughout this brochure and full prescribing information inside pocket of this brochure.




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(deoxycholic acid) injection 10 mg/mL

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