



JOSH BONZHEIM

7730 Parkcrest Circle, Clarkston, Michigan 48348 | 248.909.2622 | Jmbonzheim@gmail.com | joshbonzheim.com

Education

Bachelor of Applied Arts, Central Michigan University **Expected May 2019**
Major: Broadcasting **Minor: Media Sales**
GPA: 3.87
Dean's List 2016, 2017

Experience

Digital Marketing **March 2018 – Present**

Pure Vitality, Mount Pleasant, Michigan

- Create videos and capture photographs for social media promotion
- Assist in managing social medias and promotion

Customer Service Representative **May 2015 – Present**

Clio Urgent Care, Clio, Michigan

- Daily phone calls to patients to inquire about their experience
- Maintain customer feedback log and follow up on complaints

Media Intern **May 2017 – Aug. 2017**

ABC 12, Flint, Michigan

- Provided story ideas, editing, interview aid, and set up interviews
- Wrote scripts for stories daily that the anchors read on air

Involvement

Franchise Reporter **May 2016 – Dec. 2017**

News Central 34, Mt. Pleasant, Michigan

- Created a health, business, or communications related story
- Provided editing, camera work, and interviews

Sales Certifications

Earned through a partnership between Carew International and Central Michigan University
Advanced Positional Selling, Pathway to Negotiations, Dimensions of Professional Selling

Honors and Awards

Selected and competed for Central Michigan University **Nov. 2017**

International Collegiate Sales Competition in Orlando, Florida

Coach and alternate Competitor for Central Michigan University **Feb. 2018**

University of Toledo International Sales Competition in Toledo, Ohio

First place, Michigan Association of Broadcasters Hard News Story **2017**

First place, Philo Festival of Media Arts Student Health Story **2017**