

April 13, 2019

7:45am: 1K run/walk

8:00am: 5K run/walk



Benefiting West Houston Assistance Ministries (WHAM), where we provide free, life-changing services that nurture self-sufficiency in those who are struggling to meet their most basic needs. We feed and clothe children, families, seniors, and the homeless, offer financial aid with rent and utilities to prevent eviction and disconnection of vital services, and provide employment services, education, and training (including GED, ESL, and vocational certification classes) to give the unemployed and underemployed the opportunity to learn new skills so they can find meaningful work. Since 1982, our focus has been to carry out Christ's command to provide for those in need, and our programs have contributed to alleviating poverty, building thriving communities, and giving hope to the hopeless.

SPONSORSHIP OPPORTUNITIES

Your sponsorship and support of WHAM's Spring Dash is an opportunity for your company and staff to have fun while participating in a community outreach event making a measurable difference in the lives of individuals and families going through crisis situations. It is a great way to show that your company cares and share with your clients and customers that you are committed to impacting the lives of others in our Houston community.

Title Sponsor \$7500 (One available)

- Title Sponsor recognition and logo on race bib (**sponsorship pledge must be received by March 15**)
- Table or your own display at race and the ability to distribute promotional materials or product samples (You supply table)
- Your marketing materials or product samples included in racers' bags and race packets
- Logo on Race Shirt (to be given to racers and volunteers)
- Title Sponsor recognition and logo on registration and sponsor pages of race registration website
- Title Sponsor recognition and logo/link on WHAM website
- Title Sponsor recognition and logo on all event-related emails
- Title Sponsor recognition and logo in electronic newsletter
- Social Media mentions on Facebook Page and Twitter as Title Sponsor
- 10 Race Shirts and 10 complimentary Race Entries
- Title Sponsor recognition and company logo/name at registration/packet pick-up tables
- Title Sponsor recognition and company logo or name in printed promotional and press materials
- Special live recognition at opening of event and at awards ceremony
- Company Banner at start/finish line (company to provide banners)
- Logo on Race Banner at start/finish line (**Deadline: March 30**)

Diamond Sponsor \$5,000

- Table or your own display at race and the ability to distribute promotional materials or product samples (You supply table)

- Your marketing materials or product samples included in racers' bags and race packets
- Logo on Race Shirt (to be given to racers and volunteers)
- Diamond Sponsor recognition and logo on registration and sponsor pages of race registration website
- Diamond Sponsor recognition and logo/link on WHAM website
- Diamond Sponsor recognition and logo on all event-related emails
- Diamond Sponsor recognition and logo in electronic newsletter
- Social Media mentions on Facebook Page and Twitter as Diamond Sponsor
- 8 Race Shirts and 8 complimentary Race Entries
- Diamond Sponsor recognition and company logo/name at registration/packet pick-up tables
- Diamond Sponsor recognition and company logo or name in printed promotional and press materials
- Special live recognition at opening of event and at awards ceremony
- Logo on Race Banner at start/finish line **(Deadline: March 30)**

Race Timer & Chip Sponsor \$3,500 (only 1 available)

- Table or your own display at race and the ability to distribute promotional materials or product samples (You supply table)
- Your marketing materials or product samples included in racers' bags and race packets
- Logo on Race Shirt (to be given to racers and volunteers)
- Race Timer & Chip Sponsor recognition and logo on registration and sponsor pages of race registration website
- Race Timer & Chip Sponsor recognition and logo/link on WHAM website
- Race Timer & Chip Sponsor recognition and logo on all event-related emails
- Race Timer & Chip Sponsor recognition and logo in electronic newsletter
- 5 Race Shirts and 5 complimentary Race Entries
- Race Timer & Chip Sponsor recognition and company logo/name at registration/packet pick-up tables
- Company logo in printed promotional materials
- Special live recognition at opening of event
- Logo on Race Banner at start/finish line **(Deadline: March 30)**

T-Shirt Sponsor \$3,500 (only 1 available)

- Table or your own display at race and the ability to distribute promotional materials or product samples (You supply table)
- Your marketing materials or product samples included in racers' bags and race packets
- Logo on Race Shirt (to be given to racers and volunteers)
- T-Shirt Sponsor recognition and logo on registration and sponsor pages of race registration website
- T-Shirt Sponsor recognition and logo/link on WHAM website
- T-Shirt Sponsor recognition and logo on all event-related emails
- T-Shirt Sponsor recognition and logo in electronic newsletter
- 5 Race Shirts and 5 complimentary Race Entries
- T-Shirt Sponsor recognition and company logo/name at registration/packet pick-up tables
- Company logo in printed promotional materials
- Special live recognition at opening of event
- Logo on Race Banner at start/finish line **(Deadline: March 30)**

Children's Adventure Zone Sponsor \$2500 (only 1 available)

- Table or your own display at Children's Adventure Zone and the ability to distribute promotional materials or product samples (You supply table)
- Company logo displayed on Adventure Zone event signage
- Your marketing materials or product samples included in racers' bags and race packets
- Logo on Race Shirt (to be given to racers and volunteers)
- Children's Adventure Zone Sponsor recognition and logo on registration and sponsor pages of race registration website
- Children's Adventure Zone Sponsor recognition and logo/link on WHAM website
- Children's Adventure Zone Sponsor recognition and logo on all event-related emails
- Children's Adventure Zone Sponsor recognition and logo in electronic newsletter
- 3 Race Shirts and 3 complimentary Race Entries
- Company logo/name at registration/packet pick-up tables
- Company logo in printed promotional materials
- Special live recognition at opening of event
- Logo on Race Banner at start/finish line (**Deadline: March 30**)

Award Sponsor \$1,500 (SOLD OUT)

- Table or your own display at race and the ability to distribute promotional materials or product samples (You supply table)
- Your marketing materials or product samples included in racers' bags and race packets
- Logo on Race Shirt (to be given to racers and volunteers)
- Award Sponsor recognition and logo on registration and sponsor pages of race registration website
- Award Sponsor recognition and logo/link on WHAM website
- Award Sponsor recognition on all event-related emails
- Award Sponsor recognition in electronic newsletter
- 3 Race Shirts and 3 complimentary Race Entries
- Company name in printed promotional materials
- Special recognition at awards ceremony
- Option of company representative presenting awards to age group winners
- Logo on Race Banner at start/finish line (**Deadline: March 30**)

Medical Tent Sponsor \$1,000 (only 1 available)

- Table or your own display at Medical Tent and the ability to distribute promotional materials or product samples (You supply table)
- Company logo displayed on Medical Tent signage
- Your marketing materials or product samples included in racers' bags
- Logo on Race Shirt (to be given to racers and volunteers)
- Company Representatives onsite to provide first aid and staffing (optional)
- Medical Tent Sponsor recognition & logo on registration and sponsor pages of race registration website
- Medical Tent Sponsor recognition and logo/link on WHAM website
- Company logo in printed promotional materials
- 2 Race Shirts and 2 complimentary Race Entries

Platinum Sponsor \$1000

- Table or your own display at race and the ability to distribute promotional materials or product samples (You supply table)
- Your marketing materials or product samples included in racers' bags
- Logo on Race Shirt (to be given to racers and volunteers)
- Platinum Sponsor recognition and logo on registration and sponsor pages of race registration website
- Platinum Sponsor recognition and company name on WHAM website
- Platinum Sponsor recognition and company name on all event-related emails
- Platinum Sponsor recognition and company name in electronic newsletter
- 3 Race Shirts and 3 complimentary Race Entries
- Company logo/name at registration/packet pick-up tables
- Company logo in printed promotional materials

Gold Sponsor \$750

- Table or your own display at race and the ability to distribute promotional materials or product samples (You supply table)
- Your marketing materials or product samples included in racers' bags
- Sponsor recognition and logo on registration and sponsor pages of race registration website
- Sponsor recognition and company name on WHAM website
- Sponsor recognition and company name on all event-related emails
- Sponsor recognition and company name in electronic newsletter
- 2 Race Shirts and 2 complimentary Race Entries
- Company name at registration/packet pick-up tables
- Company name in printed promotional materials

Exhibitor Booth Sponsor \$500

- Opportunity to interact with participants and volunteers and offer your product or service at your own Table or Booth (You supply table or booth)
- Your marketing materials or product samples included in racers' bags
- Sponsor Recognition and Logo on registration and sponsor pages of race registration website
- Sponsor Recognition and Logo/link on WHAM website
- 2 Race Shirts and 2 complimentary Race Entries

Silver Sponsor \$350

- Your marketing materials or product samples included in racers' bags
- Sponsor recognition and logo on registration and sponsor pages of race registration website
- Sponsor recognition and company name on WHAM website
- Sponsor recognition and company name on all event-related emails
- Sponsor recognition and company name in electronic newsletter
- 1 Race Shirt and 1 complimentary Race Entry

Bronze Sponsor \$250

- Your marketing materials or product samples included in racers' bags
- Sponsor recognition and company name on WHAM website

- Sponsor recognition and company name on all event-related emails
- Sponsor recognition and company name in electronic newsletter

In Kind Donations: Your company may prefer to donate gift cards/certificates to help offset the cost of food/drinks which will be provided to race participants or promotional items to be given away in “swag bags” to race participants. We welcome any contributions like these as well, and will recognize your in kind sponsorship on WHAM’s Spring Dash webpage as well.

SPONSORS: A receipt of your donation will be mailed to you for your records. Please make your sponsorship check out to West Houston Assistance Ministries and send it with the information below to:

WHAM Spring Dash
 10501 Meadowglen Lane
 Houston, TX 77042

SPONSOR FORM

Sponsor NAME (for recognition) _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Sponsoring Company Contact _____

Sponsorship Level Requested _____

Amount enclosed \$ _____

Credit Card Information

Card Number _____

Name on Card and Billing Zip Code _____

Expiration Date & CVV in the back _____

WHAM is a 501(c)3 nonprofit organization, Tax ID 76-0001309 and your contribution is tax-deductible to the extent allowed by law. Thank you so much!!

Questions: msantosgaray@whamministries.org or 832-266-1489