



## **Ray Wills**

Managing Director, Future Smart Strategies

joint owner (previously trading as Duda&Wills 2012-2013, serving as Director). Future Smart Strategies delivers innovation, sustainability, business-to-business relations, and reputational advice across diverse sectors of business and industry. We provide specialist advice and professional services on a wide range of policy issues for commercial entities operating in Australia as well as pro-bono advice to several not-for-profit organisations. Future Smart Strategies has established an alliance with the new blue economy startup Blue Australasia.

Blue Leader, Blue Australasia (2014 – Present) Blue Australasia is a new Australian company that seeks to implement the vision of the Blue Economy and to bring about an alternative means of creating prosperity and abundance. We call this model Plan BE. Blue Australasia delivers more with less: innovative commercial projects inspired by nature. My role is as the Australian leader, and also the Blue Australia expert on Blue Cities, on Emerging Technologies, and Leader of Plan BE for Western Australia.

Board Member, Horizon Power (2014 – Present) Horizon Power is a Western Australian Government-owned Corporation and is responsible for energy services to regional Western Australia. Horizon Power has 45,000 customers and an annual turnover in excess of \$500 million.

Adjunct Professor for the School of Earth and Environment, The University of Western Australia (1996 to present). An on-going role, starting as Adjunct Senior Research Fellow (Professorship from 2009), that includes advice to the University on sustainability, and media spokesperson on behalf of UWA on climate change and sustainability as well as renewable energy.

Director, BioTek Fuels Pty Ltd (2014 – present) BioTek Fuels is a bioenergy startup developing and applying innovative solutions for the production of foods, fertilisers, energy and treated water, from residues and wastes using integrated renewable energy plants, particularly biomass, as a fuel source. Prior to my joining the Board, Future Smart Strategies was providing strategic advice to Biotek Fuels.

Partner and Director, Sun Brilliance Power Pty Ltd (2015 – present) Sun Brilliance Power is a cleantech startup delivering energy technology for portable, remote, domestic and commercial use including: solar PV, solar hot water, solar HVAC, solar pumps, energy storage, solar streetlights, & LED lights with operations in both Australia and India, and later this year expanding into Singapore.

Other roles include membership of a number of senior groups including a member of Advisory Board of the Curtin Institute for Biodiversity and Climate, Edith Cowan University School of Natural Sciences Environmental Course Consultative Committee; and the Fairbridge Renewable Energy Research Park Working Group.