



# 2017 FALL CONFERENCE

October 24-27, 2017 • San Antonio, TX

## TOP 5 REASONS TO ATTEND

**1** Network, Network, Network.  
Did we mention NETWORK?

**2** Learn about the NTMA Members Only Healthcare  
Program. An easy solution for a tough problem!

**3** Tech Issues? We've got IGNITE! Sessions. Learn what's coming down the pike  
and hear first-hand from members who are using these technologies.

**4** Get REAL IDEAS that work in the REAL WORLD. We take it beyond  
theory & give you solutions you can implement for success NOW.

**5** Make business connections that can streamline the way you get  
things done in your own company.

*"The opportunity to have a controlled environment to network with peers and  
industry partners is priceless. Definitely beneficial to me personally and our  
company."*  
~ Roger Atkins, Owner of RJ3 Enterprise

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# Speakers & General Sessions

## General Session 1

**What:** NTMA Benefits Program Highlights

**Who:** Jim Dustin, Managing Director at NFP

**When:** Wednesday, October 25, 10:30A-11:30A

Designed to help you manage healthcare costs and reduce premiums, hear about the efforts and progress to offer a benefits program through NTMA

- Quantify cost savings potential
- Deliver stability for healthcare, dental and ancillary services
- Explore free HR technology

**NTMA Members Only Healthcare Program Introduced – A Must Attend!**



## General Session 2

**What:** Basic Cybersecurity Pitfalls Prevention

**Who:** Tim Dimoff, CEO/President, SACS Consulting and Investigative Services

**When:** Wednesday, October 25, 1:30P-2:30P

### Protect Yourself from Online Threats

Tim Dimoff's presentation discusses how to effectively address basic cybersecurity to safeguard your internet practices to protect you from scams, viruses, identity loss and more

- Understand the most common threats
- Learn the definitions of cybersecurity
- Identify the characteristics of money-wiring traps
- Discuss spyware, phishing and SMiShing
- Learn the best practices to protect your PC, email, social media, iCloud and more

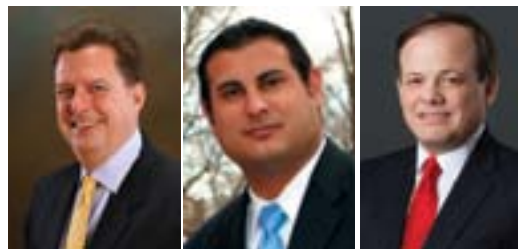
## General Session 3

**What:** The New Washington: One Year Later

**Who:** John Guzik, Omar Nashashibi, & Paul Nathanson

**When:** Thursday, October 26, 9:00A-10:00A

The election that shook the world will be nearly one year behind us during the NTMA Fall Conference and Washington is a very different place. Voters demanded change in the nation's capital and the new administration has certainly shaken up business as usual. This is your chance to hear directly from NTMA's lobbying firm, The Franklin Partnership, and Public Relations consultants at Bracewell, about what is really happening behind the scenes and beyond the spin of the media. Lawmakers continue to work towards tax reform and this year has already seen a flurry of activity on trade negotiations, tariff considerations and the potential for trade disputes with our partners. Meanwhile, the administration has made profound changes at the EPA and undone a number of harmful regulations. Don't miss this insider's opportunity to learn what is really happening in Washington and how it affects your business.



## General Session 4

**What:** Closing Keynote

**Who:** To Be Announced

**When:** Friday, October 27 2:30P-3:30P

NTMA is securing member input and guidance to identify a special presenter that will educate and inspire the membership while highlighting our theme of Made by American Families. Please stay tuned to The Record, E Trends and NTMA social media for the upcoming announcement of the 2017 Fall Conference Closing Keynote presenter.

# New this year!

# IGNITE! Sessions

## What: Ignite. Real. Honest. Conversation.

Come join an intimate conversation with industry leaders and your peers. Let's harness our collective power to spark ideas, share best practices and learn about customers' changing expectations for your processes, technologies and people.

Kindle the Discussion and Light up Your Future: Engage, Tell Your Story, Bring Your Challenges.

1. Switch on the Ignition: Where to start with your Culture?
2. Journey to Lean & 6S: Beyond the Labeling, Philosophy and Method
3. Machine Tool Technology: Learn About the Heart of Your Machine Tool
4. Job Shops of the Future: Present vs. Future - Expectations of the Job Shop
5. Top Shops: What is a Top Shop and Why Should I Be One?

**Moderated by: Randy Harland, Regional Director of DMG MORI**

Randy Harland has been in the machine tool industry for 29 years. He has a master's degree in international management and has spent nine years living abroad in four countries. He enjoys facilitating group conversation about issues and trends in U.S. manufacturing.



## Knowledge Bars

### GRAB A DRINK & NEW IDEAS!

Take a break between sessions with some industry experts at our Knowledge Bars! These social stations are perfect for reenergizing with a beverage and snack while taking advantage of one of NTMA's greatest values – networking!

Presented by Industry Experts  
Heidenhain Corporation & Siemens

**SIEMENS**



**HEIDENHAIN**

*High impact, high energy, quick  
& useful takeaways!*

# NTMA 2017 Fall Conference Schedule

## Tuesday, October 24

- 1:00P-5:00P**     **Regiception - pg 6 sponsored by BIG KAISER**
- 4:30P-5:30P**     First Timer's Reception
- 7:00P**             **Cornhole Tournament - pg 6 sponsored by ROYAL PRODUCTS**  
*Supporting the NRL*  
Optimize everything.

## Wednesday, October 25

- 8:00A-5:00P**     **Registration**
- 8:00A-5:00P**     Conversation Lounge - \*All day refreshment station - pg 6 sponsored by **FANUC**
- 8:00A-5:00P**     Exhibit Tables
- 8:00A-9:30A**     NTMF Board Meeting & Breakfast\*
- 8:00A-9:30A**     Education Team Meeting & Breakfast
- 8:00A-9:30A**     Chapter Executives Breakfast\*
- 8:00A-9:30A**     Continental Breakfast
- 9:30A – 10:30A**   **General Membership Assembly – Awards & NTMA Updates - pg 1**
- 10:30A-11:30A**   **General Session 1: NTMA Benefit Program Highlights - pg 1**
- 11:30A-1:00P**     Lunch Break
- GAT Team Meeting & Lunch\*\*
- Emerging Leaders Roundtable & Lunch\*\*
- 11:30A-1:30P**     Budget & Finance Team Meeting & Lunch\*
- 1:00P-1:30P**     Knowledge Bars - pg 2
- 1:30P-2:30P**     **General Session 2: Cyber Security - pg 1**
- 2:30P-3:00P**     Knowledge Bars
- 3:00P-4:30P**     **Board of Trustees Meeting**
- 4:30P-5:30P**     PAC Reception - pg 7
- 6:30P-10:30P**     **Buses to Riverwalk**

**Rollout of  
NTMA Health  
Insurance  
Program**



## Thursday, October 26

- 6:30A**             NTMA Second Annual 5K - pg 6
- 8:00A-1:00P**     **Registration**
- 8:00A-5:00P**     Conversation Lounge - \*All day refreshment station - pg 6 sponsored by **FANUC**
- 8:00A-5:00P**     Exhibit Tables
- 8:00A-9:00A**     Nominating Team Meeting & Breakfast\*
- 8:00A-9:00A**     WOW! Breakfast sponsored by **PAULO**
- 9:00A-10:00A**   **General Session 3: The New Washington: One Year Later - pg 1**

**Meetings Marked \* are open to Team Members only**  
**Meetings Marked \*\* have limited lunches available and are first come first served**

*Schedule Subject to Change*

## Thursday, October 26 (continued)

10:15A-11:30A Business Development Tracks - pg 5  
 11:45A-1:00P Business Development Tracks  
 1:00P-5:00P **Information Center**  
 1:00P-1:30P **Lunch sponsored by **  
 1:30P-5:00P **Optional Activity - Wine Tour - pg 8**  
 1:45P-4:30P **IGNITE! Sessions - pg 2**  
 1:45P-2:30P IGNITE! Session 1  
 2:45P-3:30P IGNITE! Session 2  
 3:45P-4:30P IGNITE! Session 3  
 1:45P-3:00P Chapter Executives Roundtable\*  
 4:30P-5:30P Emerging Leaders Session  
 4:30P-5:30P Hour of Power sponsored by   
 7:00P-10:00P **Casino Night - GAFF Fundraiser - pg 7**



10:15A-11:30A **Business Development Tracks**  
 Financial Managers Track  
**Employee Management & Benefits Track**  
 Sales and Marketing Track  
 Workforce Development Track  
 11:45A-1:00P **Business Development Tracks**  
 Above Tracks Repeat

*"The NTMA conference is like going to business class for several days. You get to pick other business associates minds on all different topics to help your business."*

**Mike Kartsonis,**  
 President of Dynamic Fabrication Inc.

## Friday, October 27

8:00A-12:00P **Information Center**  
 8:00A-4:00P Conversation Lounge - \*All day refreshment station - pg 6 sponsored by **FANUC**  
 8:00A-1:00P Exhibit Tables  
 8:00A-9:00A Continental Breakfast  
 8:00A-9:00A Governance & Compliance Team Meeting & Breakfast\*  
 8:30A-11:30A **Optional Activity - Alamo Trolley Tour - pg 8**  
 9:00A-10:45A **IGNITE! Sessions - pg 2**  
 9:00A-9:45A IGNITE! Session 4  
 10:00A-10:45A IGNITE! Session 5  
 10:45A-11:30A Knowledge Bars - pg 2  
 11:30A-1:00P **Lunch Break**  
 Past Chair & Spouses Lunch\*  
 Tech Team Roundtable Lunch\*\*  
 NTMA WD Lunch\*  
 1:00P-2:30P **Industry Roundtables**  
 2:30P-3:30P **General Session 4: Closing Keynote - pg 1**  
 6:00P-7:00P Bus to Enchanted Springs Ranch  
 7:00P-10:00P **Night at the Enchanted Springs Ranch - pg 7**

1:00P-2:30P **Industry Roundtables**  
 Aerospace  
 Tools, Dies & Molds  
 Medical  
 Precision Machining 1  
 Precision Machining 2



Meetings Marked \* are open to Team Members only  
 Meetings Marked \*\* have limited lunches available and are first come first served

*Schedule Subject to Change*





# Business Development Tracks

## EMPLOYEE MANAGEMENT & BENEFITS TRACK

**NTMA Benefits Program & Human Resource Technology**  
**Presented by Jim Dustin, Managing Director at NFP**

Learn how the new NTMA health insurance program provides significant premium savings, extensive coverage for your employees and a free, bonus back office HR solution that will make your personnel matters much easier to manage.



## FINANCIAL MANAGERS TRACK



**CliftonLarsonAllen**

Join with other NTMA member companies and financial experts to discuss timely financial matters to help advance your company.



## SALES AND MARKETING TRACK

**Digital Branding: Storytelling for the Modern World**

**Presented by: Caitlin Andrews, Director at Policy Resolution Group**

In today's fast-paced, digital-driven climate, everything from employee recruitment to business development is happening online. Potential employees and customers are evaluating your company every day based on your digital footprint. Make sure your website, electronic communication materials, social media accounts and more are telling the story your key audiences need to hear.

## WORKFORCE DEVELOPMENT TRACK

Learn how to recruit and hire the right people for your business

**Presented by: Dan Bagley, Strategist at NTMA**

This track will provide key insight on how to market job openings to the right audiences, how to interview to find the ideal fits for your corporate culture and how to onboard new talent so that they hit the ground running and don't miss a step.



# Network, Network, Network

## REGISTRATION

# BIG KAISER

A reception and registration wrapped in one! Come register for all your Fall Conference sessions and events while enjoying a drink and networking with all the NTMA attendees.

**Tuesday, October 24**  
**1:00P-5:00P**

## CONVERSATION LOUNGE FANUC

**Every day throughout  
the Conference**

Stop by the Conversation Lounge during breaks to recharge your batteries, refresh your drink, and get reacquainted with members and National Associates. Grab a coffee or water, check your email and take part in our networking meet-and-greets with conference speakers.



## CORNHOLE TOURNAMENT - SUPPORTING THE NRL

**Tuesday, October 24**  
**7:00P**

**ROYAL**  
PRODUCTS  
Optimize everything.

Calling all competitors! Join us for a Cornhole Tournament the opening night of Fall Conference. Pair up with a favorite teammate, or let the NTMA help you connect with another member. The winning team gets bragging rights and logoed cornhole boards from our sponsor, Royal Products. Admission: \$25 per individual or \$50 for a team. Watch for a link to register!

## NTMA'S 2ND ANNUAL 5K!

Be part of NTMA's second 5K as members race through the Hyatt Hill Country! Get in the competitive spirit by wearing your company logo and invite your whole crew to watch and network before and after the race. All participants will receive a race t-shirt. Be there to see who lifts the trophy when we award the top male and female runners! Registration Rate: \$35

**Thursday, October 26**  
**6:30A**





## PAC RECEPTION

Come have a drink on us as we celebrate those who support NTMA's Political Action Committee (PAC). Talk with John Guzik and Omar Nashashibi of The Franklin Partnership to learn more about all of our recent successes on the Hill and what you can do to become involved.

**Wednesday, October 25**  
**4:30P-5:30P**



**Thursday, October 26**  
**7:00P-10:00P**

## CASINO NIGHT!

Feeling lucky? Join us for Casino Night and support the Government Affairs Administrative Fund (GAAF). Purchase all the chips you'd like-- if you're holding the most at the end of the evening, you'll walk away a big winner. Dinner and drinks will be provided.

## A NIGHT AT THE ENCHANTED SPRINGS RANCH

Lead Sponsor:  **KENNAMETAL** Joint Sponsors:



They say everything is bigger in Texas -- that includes our conference send-off. Thanks to Kennametal, Okuma & Paulo, conference goers will enjoy a Six Gun Fast Draw, meet and greet with a Texas Longhorn and get lessons from a Professional Trick Roper. We'll have a live band as well as a cowboy illusionist as we wrap things up in the Lone Star State.

**Friday, October 27**  
**7:00P-10:00P**





# Optional Activities

## HILL COUNTRY WINE TOUR **Cost: \$80**

The Texas wine industry has evolved dramatically over the past decade; from what began as a small handful of local wineries dotting the surrounding Hill Country to quickly becoming the second most visited wine region in the United States. Attendees will visit two local wineries, learn the basics of vineyard management, wine making and wine tasting. Price includes transportation and tastings. Limited number (35) available.

**Thursday, October 26  
1:30P-5:00P**



## ALAMO TROLLEY TOUR **Cost: \$50**

The old-time trolley is an exciting way to see the city! We'll take you on a historic journey through San Antonio. The trolley will stop at Hemisfair Park, the Institute of Texan Cultures, Mission Concepcion, Mission San Jose, the King William Historic District, Market Square, San Fernando Cathedral, the Spanish Governor's Palace, La Villita, the San Antonio Riverwalk and last but not least, the Alamo. Limited number (50) available

**Friday, October 27  
8:30A-11:30A**



## Hotel Information

### Hyatt Regency Hill Country Resort & Spa

Nestled on 300 acres of the Rogers-Wiseman family ranch, our San Antonio resort & spa offers a unique blend of countryside relaxation and casual elegance. Seamlessly experience Texas sized hospitality, the inviting charm of a rural-inspired ranch house, and the amenities of a luxury resort. Float down our lazy river, pull up a rocking chair on Aunt Mary's porch, or tee off on our beautiful 27-hole golf course. At Hyatt Regency Hill Country, you will enjoy a wonderful retreat that feels a world away, but with the convenience of San Antonio just outside your door.

NTMA's group rate at The Hyatt Regency Hill Country Resort and Spa is \$229 (plus resort fee of \$26 and tax) per night and is available 10/24-10/28, as well as 3 days post and prior to those days, based on availability. To make your reservation by phone, please call (210) 647-1234 and reference the NTMA Fall Conference to obtain the group rate. Be sure to book by September 30, 2017 to take advantage of the discounted rate.

For more information regarding the hotel, visit: [hillcountry.regency.hyatt.com/en/hotel/home.html](http://hillcountry.regency.hyatt.com/en/hotel/home.html)  
You can also make your reservations online by visiting the Upcoming Events section of the NTMA website.

**9800 Hyatt Resort Dr., San Antonio, TX 78251 • Phone: (210) 647-1234**

# Sponsors

## Platinum Premier Sponsors

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# Register online at www.ntma.org/upcomingevents

## REGISTRANT INFORMATION

Name: \_\_\_\_\_ Additional Employee: \_\_\_\_\_  
 Title: \_\_\_\_\_ Title: \_\_\_\_\_  
 Email: \_\_\_\_\_ Email: \_\_\_\_\_  
 Phone : \_\_\_\_\_ Phone : \_\_\_\_\_  
 Company Address: \_\_\_\_\_ Spouse/Guest: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Spouse/Guest: \_\_\_\_\_

**New! Corporate Rate! Bring 3 or More & Save!**

*"I've heard people say it's too expensive to attend a conference. I would say that it's too expensive to miss one!"*

*~ Bob Mosey, President of Moseys' Production Machinists*

## CONFERENCE REGISTRATION FEES PER PERSON

### EARLY BIRD DISCOUNT - THRU SEPT. 30TH - MEMBERS ONLY

- ☐ NTMA Member (1st Co. Employee) \$1195
- ☐ NTMA Member (Additional Co. Employee) \$895
- ☐ Corporate Rate – 3 or more attendees for \$895 each\*
- ☐ Emerging Leader \$895\*
- ☐ NTMA Member Spouse \$895\*
- ☐ First Timer Rate \$595
- Limited to:
  - One attendee per company
  - Have yet to attend a National Conference
- ☐ Chapter Executive Rate \$495

\* To qualify for the Emerging Leader rate, you must have attended an Emerging Leaders Conference.

\*Corporate Rate is for Member Companies only – does not include National Associate Members

### STANDARD REGISTRATION - AFTER SEPT. 30TH

- ☐ NTMA Member (1st Co. Employee) \$1395
- ☐ NTMA Member (Additional Co. Employee) \$1195
- ☐ Corporate Rate – 3 or more attendees for \$995 each\*
- ☐ Emerging Leader \$995\*
- ☐ NTMA Member Spouse \$995
- ☐ Affinity Partners \$995
- ☐ Non-Members (1st Co. Employee) \$1495
- ☐ Non-Member (Additional Co. Employee) \$1395
- ☐ Non-Member Spouse \$1095

### CHECK ALL THAT APPLY

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> First Conference | <input type="checkbox"/> Trustee           | <input type="checkbox"/> Chapter President | <input type="checkbox"/> Emerging Leader     |
|   | <input type="checkbox"/> Alternate Trustee | <input type="checkbox"/> Chapter Executive | <input type="checkbox"/> Past Service Member |

### WHICH IGNITE SESSIONS WILL YOU ATTEND?

- |                                       |   |  |  |
|---------------------------------------|---|--|--|
| <input type="checkbox"/> ALL OF THEM! | <input type="checkbox"/> Switch on the Ignition | <input type="checkbox"/> Journey to Lean & 6S    | <input type="checkbox"/> Job Shops of the Future |
|                                       |   | <input type="checkbox"/> Machine Tool Technology | <input type="checkbox"/> Top Shops               |

### NETWORKING & OPTIONAL EVENTS

- |   |  |
|---|--|
| <input type="checkbox"/> NTMA 2nd Annual 5K \$35                      | <input type="checkbox"/> Alamo Trolley Tour \$50 Limited number (50) available |
| <input type="checkbox"/> Wine Tour \$80 Limited number (35) available | <input type="checkbox"/> Cornhole Tournament \$25/Person or \$50/Team          |
|   | Teammate Name: _____   |

## PAYMENT INFORMATION

Method of Payment: Check#: \_\_\_\_\_ Credit Card: ☐ VISA ☐ MC ☐ AMEX  
 CC#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Signature: \_\_\_\_\_ \$ \_\_\_\_\_ **TOTAL AMOUNT DUE**

## PLEASE SUBMIT VIA EMAIL, FAX, MAIL OR IF ANY QUESTIONS, CONTACT:

**NTMA**  
 Attn: Kristen Hrusch, Brittany Belko  
 1357 Rockside Road  
 Cleveland, OH 44134

Kristen Hrusch – khrusch@ntma.org  
 Phone: 216-264-2845  
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Brittany Belko – bbelko@ntma.org  
 Phone: 216-264-2848  
 Fax: 216-264-2840



# Hear what our members are saying:



*"As a First Timer to the event, I wasn't sure what to expect. From the minute I checked in, the organization made me feel welcome and introduced me to people from the beginning. The welcome reception was beneficial to continue to meet people, and those people continued to help with introductions. Even though I was a first timer, I didn't feel like an outsider. Topics that were presented were relative and had insightful information."*

– David Boyer, President of Boyer Machine

*"The greatest benefit to attending the Fall Conference is being able to take home valuable pieces of information to help my business, and meeting others that I can contact when needed."*

– Ben Belzer, President & COO of TCI Precision Metals

*"Meeting with successful business leaders in my industry is worth the price of admission."*

– AJ Schaeper Jr., General Manager of Tomak Precision



MANUFACTURING AMERICA'S FUTURE

National Tooling & Machining Association

1357 Rockside Rd.

Cleveland, OH 44134