

Appendix 5

Communication Policy

COMMUNICATION POLICY

The South Deeside & North Angus Deer Management Group (SDNADMG) and its members will aim to engage in effective communication on deer and their management both within the group and also with the local communities. Regular dialogue will enable better collaboration and further understanding of the management challenges and issues faced. This will be carried out in the following ways:

- The SDNADMG will conduct itself in an open and transparent manner.
- Contact details will be made available for the SDNADMG to all enquirers requesting information or to discuss issues with individual members.
- The Annual General Meeting will be open to all local stakeholders to provide a forum for issues to be identified and further collaborative approaches developed.
- The SDNADMG will have its own website which will be updated on a regular basis. The website will include agendas and minutes for meetings, contact details for the group and the deer management plan.
- There will be continued engagement with visitors and local education providers to help develop their understanding of deer management.
- The SDNADMG will identify further opportunities to raise awareness of the group and its commitment to sustainable deer management through targeted events.