



## CUGH 2018: Satellite Session

### The Economic Case for Global Health

Global health programs face significant financial challenges driven by resource scarcity and competing donor priorities and commitments. Economic tools are useful in determining the most efficient allocation of resources and understanding the economic impact of public health interventions. Quantification of economic spillovers and returns of health programs is increasingly crucial for health financing advocacy including creation of budgetary fiscal spaces. Scale-up of ongoing programs hinge on the comparative appraisal of incremental costs and benefits of additional investments. Emergency funding in the early phases of major disasters and pandemics also requires the application of economic tools to estimate the impact of delayed or absent intervention. This satellite session will highlight some of these economic issues and discuss promising practices and approaches for making the economic case for global health.

**Moderators:** Vikas Kapil and Walter Ochieng' – Center for Global Health, Centers for Disease Control and Prevention (CDC)

**Speakers:**

1. ***Introduction*** – **Vikas Kapil**, Associate Director for Science and Chief Medical Officer, Center for Global Health, CDC
2. ***Prevention and control of cardiovascular disease: lessons learned for the US*** – **Olugbenga Ogedegbe**, Professor of Population Health and Medicine, Director – Division of Health and Behavior, Director – Center for Healthful Behavior Change, New York University School of Medicine (Invited)
3. ***The economic case for prevention and control of non-communicable diseases in low and middle income countries*** – **Thomas Bollyky**, Senior Fellow, Global Health Economics and Development, Council on Foreign Relations
4. ***Challenges to reducing the economic impact of epidemics and pandemics*** – **Martin Meltzer**, Senior Health Economist, Division of Preparedness and Emerging Infections, National Center for Emerging and Zoonotic Infectious Diseases, CDC
5. ***Controlling the HIV and TB epidemic through upfront investments*** – **Nalinee Sangrujee**, Associate Director for Health Economics, Division of Global HIV & TB, CDC
6. ***Global Immunization: A best buy for the US*** – **Sarah Pallas**, Economist, Global Immunization Division, CDC

Venue: Sutton South, New York Hilton Hotel – Midtown

Date: 03/15/2018

Time: 14:00 – 17:30

**Register here:** – <http://cugh2018.org/economic-case-for-global-health>