

Mercon Australia 2018 Ticket Details

Location: Manly Area NSW

- This document highlights all activities fully included in the standard "3 Day Participant" ticket price.
- Items marked "*" have elements not included in the price.
- Items marked "*" are elements not included with the "3 day attendee ticket".
- To ensure that the event runs smoothly and fair with no gate crashers, we will only be sending final times and location details on programs to ticket holders. These details will be released closer to the date of the event and once sales are final. Times and small details will vary and change slightly.
- More details released during buildup.
- Please note price includes more than listed in this basic itinerary. You must consider venue hire, equipment, photographers (at every event), insurance, safety requirements, food, drinks, booking fees etc. It's the little things that add up!
- Please read full FAQ section in the back of this document.

Day 1

Orientation

8:45am

-Beach Safety Talk, Shirt & Convention Bag allocation. (Shirt Design & Bag details will be explained via the Facebook group)

*Attendees have a smaller/different version of the convention bag.

· Ice-Breaker Activities

-Fangirl and tail adoring time, confidence boosting games. 9:30am

Drone & Group Beach Photographs 10am

-Images will be uploaded for all to see & download in high resolution. *Drone photos will be of merfolk.

Beach Swim 11:00am-1:00pm -Calm Water /Secluded Area with lifeguards

Creative Workshops & Guest Speakers 2:00pm-5:00pm

-Afternoon Tea in a seaside castle (St Patricks Estate AKA Where they filmed The Great Gatsby)

• Pod Feed

7:30pm

-Optional Meet Up For Casual Diner *Private Space Reserved, food purchased individually

Mer-mazing Pub Crawl

8:30pm+

-Signature Mercon Cocktails, Entry & Surprise Exclusive Benefits!

*Minimum 1 drink card included, additional beverages throughout the night are at the expense of participant.

*18+ only event

Day 2 (Pool Party!)

 <u>Underwater Photoshoots</u> 11:00am-6:00pm

-Individual & groups -Various photographers *Attendees Not Involved

• <u>Daytime Land Elements</u> 11:00am-6:00pm

• Snacks

-Summer Carnival Snacks -Juicy Fusion Bar

• Hot-tub/Sauna Access -To be confirmed

• Party Games

-Water Fights, Minute To Win It,

<u>"Dive In" Movie Night</u> 6:00pm-10:00pm

-Floats, Fairy Lights & Fun! - Compilation film of merfolk /Funniest Home Video Style -A feature film or documentary voted on later

• Pizza /BBQ

-TBC*

· Cake

-Mermaid Style

Day 3

Sunrise Mer-Beach Yoga
 -Potentially Moved To Pool Party

Public Beach Meet Up 9:00am

-Public/News may be there -Great Snorkelling Spot

-Confident Swimmers Only

Water Park 12:00am-2:00pm

-This is a fundraising event. (Your entry fee included in ticket) -The water park is donating \$2 per guest that day. -Full Details TBC

Gala Night 5:00pm-9:00pm

Dress Code: Creative Formal

-3 course dinner on a Pirate Tall Ship

- -Unlimited drinks package (Both Alcoholic & Non Alcoholic)
- -Pirate crew & wait staff
- -Opportunity to climb the mast
- -Sunset cruise around Sydney Harbours top tourist attractions
- -Special guest speakers
- -Slide Show
- -Award Presentation
- -Presentation of giant check to Australian Marine Conservation Society

Ticket Prices

To get tickets visit <u>www.mermaidtempestandfriends.com</u> click on "events" then under "Mercon Australia 2018" you will see 2 push buttons. One opens this document and the other takes you to the purchase site.

Ticket Type	Notes:	Price	
Early Fish	Equivalent to "3 day participant" + extras.	\$245AUpp	
3 Day Participant	Ticket for Merfolk Best suited for Merfolk. Valid for every event of the 16th, 17th & 18th of November. It includes full activity access, a shirt and convention information goodie bag. More information & inclusions can be found on the Mercon 2018 information page or within the Facebook group. Under 18's must be accompanied by an adult "3 Day Participant" ticket holder or a "3 Day Attendee" ticket holder. 40 spots available.	\$260AUpp	
3 Day Attendee	Ticket for Parents/Merwranglers/Supporting Friends Best suited for Parents, Merwranglers & Non Merfolk. Valid for the 16th, 17th & 18th of November. It includes limited activity access, a shirt and version of the convention information goodie bag. Merfolk are not able to participate using this ticket. More information & inclusions can be found on the Mercon 2018 information page or within the Facebook group. Under 18's must be accompanied by an adult "3 Day Participant" ticket holder or a "3 Day Attendee" ticket holder. 30 spots available>	\$235AUpp	
+1 Gala Ticket	Read all below If you would like to invite friends or family to celebrate with us on a pirate ship, This is the ticket. It is not equivillant to a "3 day attendee". The individuals are your responsibility and you can only purchase this ticket if you have been invited by a "3 day participant /attendee" ticket holder. For now there is a +2 limit. 20 spots available at this stage.	\$110AUpp	
3 Day P/Sponsor	Sponsor/Attendee Deal Suited for merfolk who also wish to be a sponsor. Includes: Full 3 day participant ticket. For those attendees whom also wish to have speech time, their business flyers in bags, social media posts x3 & certificate of appreciation.	\$350AUpp	

Sponsorship

Ticket Type (Purchase same way as ticket then contact to make arrangements)	 Why Do Non For Profit Events Need Sponsors?- Early sponsors help bring down the ticket cost. New sponsors will maximise fundraising potential, supply additional equipment & generally bring happiness! Why Should I Sponsor Mercon?- It is a great way to get your business, brand or even your event noticed by a particular community & has a chance to build strong relationships with an event that is growing rapidly in attendee and media size. Also, it's super fun! You do not need to have a mermaid based business.
L1 Sponsor	Level 1 Sponsor \$100 -1x business style social media post on all Mercon Chanels -Permission to have your business cards, pamphlets, novelty items placed into each convention goodie bag. (You will need to provide 50-60 items) -Certificate of appreciation -Special Mentions During The Event Please ensure you speak to event organiser in regards to your requirements. This is not a ticket of participation. A L1/Participation option is available.
L2 Sponser	Level 2 Sponsor -5x business style social media post on all Mercon Chanels -Permission to have your business cards, pamphlets, novelty items placed into each convention goodie bag. (You will need to provide 50-60 items) -Certificate of appreciation & Thankyou Gift -Special Mentions During The Event -Your Logo or Advert in convention information packs -Your advert presented in slide show -1 pass to the "Dive In" Movie Night. Please ensure you speak to event organiser in regards to your requirements. This is not a ticket of participation. A L1/Participation option is available.
L3 Sponser	 Level 3 Sponsor \$1000 -5x business style social media post on all Mercon Channels -Permission to have your business cards, pamphlets, novelty items placed into each convention goodie bag. (You will need to provide 50-60 items) -Certificate of appreciation & Thank you Gift -Speech Time During Gala Evening or Presentation space during workshops. +1 Gala Ticket. (3 course meal on a sunset Tallship cruise around Sydney harbour with entertainment.) where you will be involved in the announcing of award winners. -Special Mentions During The Event -Your Logo or Advert in convention information packs -Your advert presented in slide show. +2 pass to the "Dive In" Movie Night. Please ensure you speak to event organiser in regards to your requirements. This is not a ticket of participation. A L1/Participation option is available. If you wish to donate services or goods rather than money and feel it is of equal value, please be in contact with the event organiser to make arrangements.
3 Day P/Sponsor	Explained On Previous Page \$350
In Kind Sponsor	Donation Of Goods & Services- Our Most Needed Sponsor & It Often Costs You \$0! Here is a list of items we would love discounted or donated services on. We can make arrangements and negotiate terms: -Catering and drinks, samples, discount Codes, elements we can use as awards or prizes, equipment loan, printer usage, apparel, venues hire etc! Convention bag stuffers are the best way to get your products seen, if you have an item you can donate in bulk do not hesitate. Contact info@mermaidtempestandfriends.com

Convention Bags

- Itinerary/Program (with optional activity features + contacts)
- Mercon 2018 Shirt
- Maps
- Discount Codes
- Vouchers
- Lucky Door Prize
- Pub Crawl Items
- Mer-chandise
- Sponsored Goods
- +More surprises!

Shirts

2018 shirts will be teal, once again with the incredible artwork of Mermaid Amelia!
Featuring Australia's #1 voted beach, Sydney Harbour & including our pirate theme!
We will vote on if the logo should be on front or back later. There may be a possibility of having attendee names on the back too.

Design preview



Product Description

The AS Colour Staple is a super soft and comfortable unisex tee thats just right - not too light and not too heavy. The Staple is a regular fit tee and is available in some great colours. It prints beautifully and you'll probably end up wanting one in every colour. Also available in 4XL-5XL (limited colours).

FIT: Regular fit - please check the size chart below to avoid disappointment.

STAPLE TEE MEASUREMENTS								
SIZE	SML	MED	LRG	XLG	2XL	3XL		
Body Width (cm)	47	52	56.5	61	64	68		
Body Length (cm)	71	75	78.5	82	83.5	85		

How We Measure



Early Fish Ticket Offer

- \$15 Discount
- Additional goodies in convention bag
- First dibs on session times for the pool photoshoot.
- Only Valid For "3 Day Participant" tickets.
- Must book by April 3rd 2018 11:59pm.
- Only 15 spots available. First In Best Dressed.

Please note: smaller expenses (eg; printing costs, supplies, equipment hire) are also included in the price.



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- Can I purchase a 1 day ticket No. You must purchase a full ticket however you do not need to attend all events.
- Can I bring a plus 1 to the Gala? -Yes, there is a ticket available for those who wish to just bring a friend to the gala. Please note that there is a max capacity and Merfolk will be given priority. You can only purchase this ticket if you are a plus 1. You can not just attend this event as an individual who has not been involved in previous days however additional tickets may be released based on numbers in July.
- What is the age requirement? All participants must be over the age of 12 by November 16th 2018. There is not maximum age restriction or social expectation. <u>Under 18's must be accompanied by a parent or guardian who must have a valid participant ticket.</u> 17 year olds who are turning 18 by December 30th may attend with written parent permission under the care of another attending adult. Under 18's are not able to attend the pub crawl or consume alcohol. Adults are required to drink responsibly and at their own risk. If they are found offering under 18's alcohol they will be removed from the event and not welcome at future Mercon's. Under 18's will be required to wear a wrist band provided at all times as well as their guardian.
- Can I bring a non merfolk friend?- Yes there is a cheaper ticket for human friends, parents and merwranglers. "3 day attendee". They must have a ticket to be offered entry & allowed to stay. They are welcome to swim, please see ticket details for more information.
- I am a mermaid, can I purchase the attendee ticket? Anyone who is getting in a tail regardless of it's type, must purchase the "3 day participant" ticket regardless of what activities they want to do. It is for insurance, safety and registration reasons. No exceptions will be made.
- Why is it more expensive than last year?- You may have noticed a price increase. Please take a look at what is included in the ticket price. Keep in mind Manly is a busy Tourist destination. You will notice there are both traditional and new events. Every activity has been arranged in a bulk deal. Without support of the local businesses the ticket price for Mercon 2018 would *value at \$627.80* per person.
- Is buying a ticket the same as registering?- No. After you purchase a ticket you will be sent the registration form where you can provide your information including dietary requirements, shirt size, swimming experience etc. You will also be asked similar questions during the booking. The form will also be available on the Facebook page. DO NOT REGISTER UNTILL YOU HAVE PURCHASED A TICKET. You will be asked to include confirmation of your purchase.
- Why is there no exact program of events & location details available yet?- To ensure that the event runs smoothly and fair with no gate crashers, we will only be sending programs to ticket holders. These details will be released closer to the date of the event and once sales are final.
- When is the last day to buy a ticket? July 31 11:59pm. (Early Bird Tickets Close April 3rd 11:59pm)
- When do I need to register? Each ticket holder must submit their form by July 31st and ensure they have entered all information requested during the booking process. We encourage you to submit the form ASAP.
- Is accommodation included? -No, attendees are responsible to arrange their own accommodation, transport fees, most meals & are responsible for their own equipment. We recommend getting accommodation in the heart of beautiful Manly or surrounding suburbs if you drive. Do note that parking can be a struggle in the heart of town around the corso.
- Can I bring my own camera? Yes of course! However it is 100% your responsibility to keep it safe. You must give proper credit to other models. Be respectful and do not upload photos another may deem as very clearly unflattering.

- Is there a limited amount of tickets available? -Yes, most venues/activities have are strict maximum numbers. Based on past events and surveys there *should* be no issues of anyone missing out as venues were chosen based on these polls. However Keep in mind this includes participants, attendees, plus 1's, sponsors and guest speakers. Our mer-community is also in constant growth. First in best dressed.
- Will refunds be given? No, but single name change is available at no extra cost. Make sure you book the correct ticket type. On the off chance that the event is canceled refunds will be issued, although cancellation highly unlikely.
- Is there a payment plan available? No, tickets must be purchased in full.
- Can I buy one type of ticket then change or upgrade it later?- We would prefer you book the ticket you think best suites your needs. You may upgrade if there is still availability, but additional fees will be required.
- What if it rains? This is an all weather event. No refunds will be given based on natural causes or social collisions. Alternate activities of equal value will be arranged. It is up to the ticket holder to decide if they wish to attend or not.
- Will there be shelter?- Yes, we will bring gazebos but ensure you are sun safe!
- What if I am late?- For most events it will not matter, you will simply miss parts. However if you are not on time to the Gala, the boat will not wait and you will not be refunded. It's also very important to attend orientation on time.
- How do I get there if I am not bringing a car?- Everything is walking distance from the heart of Manly. On the gala night we will have a meeting spot and catch a ferry over to where our elegant boat awaits, estimate cost is \$5. Many of us will have cars to help move around heavy equipment and give lifts. Everyone is responsible for their own safety & transport costs.

Will my dietary requirements be catered for?- Yes, as long as you register correctly by the cut off date.

- I am a parent or guardian and can not attend the full event but my child wants to. Can someone else watch them once I drop them off and they make friends?- No. Yourself or another ticket holding adult who you have registered as an alternate guardian must be with the under 18 year old at all times regardless of their maturity level or experience with the group.
- How do I buy tickets: The quickest way is to visit <u>www.mermaidtempestandfriends.com</u> click on "events" then under "Mercon Australia 2018" you will see 2 push buttons. One opens this document and the other takes you to the purchase site.

This link sometimes works https://www.trybooking.com/UOMT

- Can I just buy a shirt or extra shirt?- Currently, no. Single shirt/merchandise purchases may open up at a later date. Currently, having a shirt is considered a benefit of attending. Shirts are picked up at the event.
- Do I need a ticket to be involved with mercon?- No, you can also get involved via our fundraising competition. Although you can not attend without a ticket.

Terms:

You are responsible for your own safety both in and out of water.

You are not to touch anyones property without their permission.

Your property is 100% your responsibility.

Any damages you make to your equipment are your responsibility.

Any damages you make to the event or someone else's equipment must be paid for by you. If you are under 18 you must have a ticket holding registered adult with you at ALL times.

If you are going to be 17 by November 16th you may have a parent sign and register you to be under the care of another over 21 year old attendee who has agreed.

Under 18's are not to consume any alcohol during the vent at any time and can not attend the pub crawl.

Anyone caught providing drinks to under 18 year olds (even if they are their parent) will resolve in instant removal of future events & authorities will be called without warning.

Anyone showing abusive or violent actions will face the same consequences.

Anyone causing significant drama will be banned. No bullying allowed.

You are to be respectful to EVERYONE and follow rules at the event and during the lead up to or you will be not allowed to attend future Mercon.

You will sign the safety waver & photography release form.

Additional rules involving your safety may be added if required.

You can not attend if you do not agree to the terms above.