

IM·BUE™ HEALTH5 - 5MG PREMIUM CBD CAPSULES - 30 COUNT

For those wishing more sustained concentration, we offer our im·bue product in convenient capsule form. Our vegan capsules are colored with natural chlorophyll and contain the same Full Spectrum formulation, just in higher concentration. Follow package instructions for use. 30 capsules per bottle.

INGREDIENTS: Premium Colorado grown CBD Oil infused into organic hemp seed oil.



PRIMARY ADVANTAGE:
Consistent dose time after time

Product Facts

Serving Size: 1 capsule
Servings per Container: 30

Amount per Serving

Organically grown Colorado Hemp Oil
Cannabidiol (CBD) 5 mg

While tinctures are more common in hemp and cannabis therapy, the market is definitely moving to a capsule delivery method. Capsules provide a more reliable, consistent dosing at a generally higher dosage than tinctures.

Our 5mg capsules are designed as the optimal low dose CBD regimen. Capsules are vegan and colored with only natural chlorophyll. They contain only 2 ingredients...pure organic hemp CBD oil and organic hemp seed oil.

Indications include:

- Mild sleep issues
- Mild anxiety and depression
- Ideal as concomitant therapy along with lotion or salve for low-moderate muscular-skeletal pain
- Low-moderate pain
- General health/wellbeing

IM·BUE™ HEALTH10 - 10MG PREMIUM CBD CAPSULES - 30 COUNT

For those wishing more sustained concentration, we offer our im·bue product in convenient capsule form. Our vegan capsules are colored with natural chlorophyll and contain the same Full Spectrum formulation, just in higher concentration. Follow package instructions for use. 30 capsules per bottle.
INGREDIENTS: Premium Colorado grown CBD Oil infused into organic hemp seed oil.



ADVANTAGES:
Consistent dose time after time

Product Facts

Serving Size: 1 capsule
Servings per Container: 30

Amount per Serving

Organically grown Colorado Hemp Oil
Cannabidiol (CBD) 10 mg

While tinctures are more common in hemp and cannabis therapy, the market is definitely moving to a capsule delivery method. Capsules provide a more reliable, consistent dosing at a generally higher dosage than tinctures.

Our 10mg capsules are designed to provide a higher dose CBD regimen. Capsules are vegan and colored with only natural chlorophyll. They contain only 2 ingredients...pure organic hemp CBD oil and organic hemp seed oil.

Indications include:

- Moderate sleep issues
- Ideal as concomitant therapy along with lotion or salve for moderate to more severe muscular-skeletal pain
- Moderate pain issues

IM·BUE™ HEALTH25 - 25MG PREMIUM CBD CAPSULES - 30 COUNT

For those wishing more sustained concentration, we offer our im·bue product in convenient capsule form. Our vegan capsules are colored with natural chlorophyll and contain the same Full Spectrum formulation, just in higher concentration. Follow package instructions for use. 30 capsules per bottle.
INGREDIENTS: Premium Colorado grown CBD Oil infused into organic hemp seed oil.



ADVANTAGES:
Consistent dose time after time

Product Facts

Serving Size: 1 capsule
Servings per Container: 30

Amount per Serving

Organically grown Colorado Hemp Oil
Cannabidiol (CBD) 25 mg

While tinctures are more common in hemp and cannabis therapy, the market is definitely moving to a capsule delivery method. Capsules provide a more reliable, consistent dosing at a generally higher dosage than tinctures.

Our 25mg capsules are designed to provide a very high dose CBD regimen. Capsules are vegan and colored with only natural chlorophyll. They contain only 2 ingredients...pure organic hemp CBD oil and organic hemp seed oil.

Indications include:

- Severe anxiety or depression
- Severe sleep issues
- Severe or chronic muscular-skeletal pain
- Severe conditions such as adjunct treatment modality for Parkinson's, Alzheimer's, cancer, etc.
- Weening or discontinuing prescription pain medications

CAPSULES OR LIQUID... WHICH IS BETTER?



Many of our customers ask us what the advantages are of our capsules over our tincture-type products. First, let me explain that our tincture products are some of the finest on the market, made only from organically grown hemp CBD oil and organic kosher vegetable glycerin (see our journal post on “The Glycerin Advantage”). And people love our tinctures! They taste great and work consistently well. And because the CBD bonds to the sugar molecules in the glycerin, it aids in rapid absorption. And let’s not forget that tinctures made from some form of cannabis have been around for over 175 years as a common delivery method, so people are quite familiar with them. But while our tinctures are great, a common issue with all tinctures is the consistency of the dose. It’s difficult, if not downright impossible, to get the same amount of tincture loaded into the dropper each and every time.

So that’s where our capsules come in. First, they’re in capsule form, easy to swallow and in a form we’re generally used to taking supplements and other medicines in. The capsules are vegan, colored with natural chlorophyll, and dissolve quickly, (not to mention being downright pretty). But the real advantage of our capsules, as we see it, is that you get a consistent dose each and every time...5mg, 10mg or even 25mg! Our 10mg and 25mg capsules provide a convenient alternative when a higher, more sustained dose is preferred. And the 5mg capsule is a

perfect accompaniment to our topical lotions and salves to help boost performance.

But at the end of the day, the reason we offer both tinctures AND capsules is so you can decide what works best for you...our good-tasting tincture or convenient capsules. And whichever one you do choose, you can rest assured that both contain full spectrum, all organic, Colorado-grown pure hemp CBD, and that BOTH are designed to provide outstanding results!

CONCOMITANT THERAPY... USING TWO PRODUCTS AT ONCE.



At Imbue Botanicals, we're firm believers in the idea of concomitant therapy. .. in other words, using our products in combination for better results. The definition of concomitant is as follows:

concomitant

kən'kāmədənt/

adjective: concomitant

1.naturally accompanying or associated.

Specifically, we recommend that if you're using our lotion or salve, you should consider using our capsules (or tinctures) in combination. For instance, if you're using our lotion, you might try taking a health 5 mg capsule once a day. If you're using our em·body salve, maybe try a health 10 mg capsule every day.

The idea is that by taking CBD in multiple forms, you can actually see an improvement in overall results. And while this may seem counter-intuitive to use two products at once, in reality, it isn't. Think of it this way...it's pretty much the idea of attacking the issue from both the inside as well as the outside. The oral product provides the overall

health support, while the topical product provides targeted relief. Many of our customers report improved results, and from our own personal experience, it definitely seems to work that way as well.

And with Imbue Botanicals products, you get the advantage of all-natural, organically-grown Colorado hemp CBD, not some imported product or product made with isolate or desiccated CBD. We carefully formulate our products for optimal CBD concentrations that are designed to work in concert with each other.

And our unique, low-temperature, low-pressure processing of the whole plant ensures that our product is fully-laced with all the most beneficial cannabinoids including terpenes which are easily destroyed with other processing methods. It's what we call Full Spectrum, and it's designed to provide outstanding benefits. Of course, all of our products are batch tested by independent laboratories prior to shipment to ensure quality, potency and consistency.

So if you haven't tried "concomitant therapy", give it a try! You may just find that it's a remarkable combination that leads to better health!

A CRISIS OF UNMITIGATED PROPORTION



An Epidemic Out Of Control

As a person involved intimately with the healthcare field for more than 25 years, I had hoped that the words of the title above would not surface again after the AIDS Crisis of the 1980's and 90's. As a healthcare entrepreneur at the time, I developed products that helped stem the transmission of the virus among healthcare and sanitation workers.

But it appears the AIDS Crisis was not the last of unmitigated health crises here in America. Today, we are faced with one that is already exceeding the yearly death toll of the AIDS Crisis at its peak. That, of course, is the Opioid Epidemic. And like that earlier crisis decades ago, I now find myself in an entrepreneurial position to effect, in some small way, its outcome.

The statistics are sobering. There has been a 20% increase in US overdose deaths in the past year, with 63% of them opioid-related; a staggering total of 64,765 deaths. . .more than the number of Americans who died in the entire Vietnam War. There has been a 100% increase in deaths due to synthetic opioids in 2017 alone, mostly fentanyl related. And unlike the Aids Crisis, this crisis seems to know no gender, class, geographic or orientation bounds. It is simply pervasive and devastating.

But there is hope. There may well be solutions in unexpected areas. And to make matters clear, I am making no claims about our products or its constituents in this journal article. I'll defer to the researchers to do that. What I am speaking about, of course is CBD or cannabidiol, a non-psychoactive component of Cannabis Sativa, present in both marijuana and hemp, and a primary ingredient of our products.

We now appear to have more scientific evidence from a recent study that CBD could be an effective replacement for opioid treatment, and provide relief from pain. In addition, the study determined that CBD was effective in blocking the "reward" of opioids and thus may be effective in treating opioid addiction by blocking, or attenuating the rewarding effect of the drugs. The study was conducted by University of Mississippi researchers and published in the journal *Planta Medica*, on August 9th of this year, and reinforces the findings of several previous studies. The scientists concluded that:

"The finding that cannabidiol blocks opioid reward suggests that this compound may be useful in addiction treatment settings."

And speaking from our own experience, the research is certainly backed by countless references from CBD users claiming success as well.

SO...with a crisis as pervasive and deadly as the Opioid Epidemic, isn't it inherent on all of us to push any possible solution? If any readers are involved in healthcare initiatives, organizations or other entities capable of influencing the adoption of CBD with respect to this crisis, we're imploring you to do just that. And let us know how we can help you. Because here at Imbue, our mission is clear. Promote and improve health and wellness in whatever way we can.

AND ON A MORE PERSONAL NOTE



My CBD Story (A Personal Letter)

Last week, I wrote about the recent study at University of Mississippi that CBD could be an effective replacement for opioid treatment, and provide treatment for pain as well. In addition, the study determined that CBD was effective in blocking the “reward” of opioid and thus may be effective in treating opioid addiction by blocking, or attenuating the rewarding effect of the drugs. The study was conducted by University of Mississippi researchers and published in the journal *Planta Medica*, on August 9th of this year, and reinforces the findings of several previous studies. The scientists concluded that:

“The finding that cannabidiol blocks opioid reward suggests that this compound may be useful in addiction treatment settings.”

Well, as fate would have it, as I was actually publishing that journal article, I received a call from a very nice woman who told me all about how she had used our CBD capsules to stop using opioids. It wasn't the first call of that type I received, but I must admit, the timing was uncanny.

It's not only gratifying to get calls such as this, but it's humbling as well knowing we've perhaps played a small part in helping someone out this issue. I asked Eileen to write me a letter if she could, so I could share

with our readers.

Here it is:

Mr. Tom Bauer
im-bue botanicals
October 29, 2017

RE: My CBD Story

“Dear Tom,

Your CBD has changed my life! I used CBD to break an Opioid addiction. I have a neck injury and have used Opioids for pain on and off for several years. While caring for my parents my pain became much worse. My Opioid usage became daily.

I realized I was in trouble. A friend told me about CBD. I substituted a CBD capsule for an Opioid pill gradually and it worked!! I began to feel better. I am very happy to say that I have been Opioid free for the past several months. I know longer suffer from the side effects of Opioids: shaking hands, itching, weight gain, exhaustion and mental fog.

I used a few other brands of CBD and found im-bue botanicals to be much better quality than your competitors. I have written to President Trump regarding the use of CBD as a viable option to address the Opioid Epidemic in our country. I intend to follow-up with Governor Chris Christie who will be heading the committee on the Opioid Epidemic.

Please feel free to use my story to spread the word on the benefits of CBD. Why should people suffer when an effective alternative is available?

Tom, thank you and keep making quality products for us.

Sincerely,

Eileen M. Lindbergh”

Of course we all recognize that companies such as ours cannot make claims about our products, and in this case, no claims whatsoever are being made. Yet, as I implored readers at the close of my last journal, if any readers are involved in healthcare initiatives, organizations or other entities capable of influencing the adoption of CBD with respect to this crisis, we're imploring you to do just that. And let us know how we can help you. Because here at Imbue, our mission is clear. Promote and improve health and wellness in whatever way we can.

HEALTH-5 REVIEWS

“I’m 5 months past my last cordazone shots in both my hips. Have been taking 1 a day since one week after last shots. I am over the moon with no pain. Thank you!”

- Nina

“I recently purchased 5 mg cbd capsules for chronic arthritis and pain relief from total knee replacement surgery. It seems las if it’s working for me in the short period of time I’ve been taking capsules. However I’m going to wait and see if 5mg dosage is enough for me. I might change to 10 mg if i feel the need. Excellent product from a reputable company! Will be buying more in future to take the place of prescription meds.”

- Ryan

HEALTH-10 REVIEWS

“LOVE THIS!!!! I am bi-polar and have many health issues. This product has been a game changer for me. You need to take it daily. This seems to work best on a build up of about 30 days. My husband even started to take it for his back pain and he wont go with out it again. This is a must buy monthly!!!”

- Kim

“These are absolutely wonderful! I have multiple health issues that CBD aids on a daily basis, but the 5mg capsules I was used to were not cutting it, Also, they were made with powdered cellulose and weren’t the healthiest in my eyes. I am absolutely in love with the Organic hemp oil with organic hemp seed oil and the vegan all natural non-gmo capsules!! One of my conditions is IBS/borderline chron’s and I have to be careful with what I put in my body. I can truly say that these have never negatively affected me! I recommend these to anyone who needs a slow release of their cannabinoids! :)*

**5mg capsules referenced were not an imbue product.”*

- David

“Organic, chlorophyll outer covering, and helps with my anxiety immensely”

- Lisa

HEALTH-25 REVIEWS

“cbd and alzheimers My brother has been taking the imbue 25 mg. cbds to address anxiety and stress levels for 9 months. His behaviour continues to remain calm and happy. Imbue 25 mg cbds have continued to be effective...t They are a must for him and doctor recommended. Thanks imbue....this is the best medicine !!”

- Ronda

“cbd capsules for pain. I had no idea how much the constant ache in my SI join was affecting me day-to-day! I am very physical and I had to adjust how I moved during chores, and it had just become a way of life. Now with my pain gone because of the Health 25 pure CBD capsules, I am moving great and able to do all my yoga poses again! I noticed that a six-month knee injury has also completely healed! And - another bonus - my attitude is much more hopeful and positive - even more than my norm~!”

- Maggie

“I have been struggling with intractable insomnia and chronic pain for nearly a decade. I have tried all manner of pharmaceuticals with little to no relief (particularly for insomnia). While I have had to take a substantial amount, this product is quite literally the only thing I have found that has provided any consistent improvement in my sleep quality and has also allowed me to begin weaning off of other drugs for chronic pain and muscle spasm. I am very thankful and excited to see how things improve over a longer period of time. ”

- Zack

“most reliable and efficient cbd product I’ve ever tried - I tried imbue cbd capsules after going through an immensely painful wisdom tooth extraction. Some people heal fast and don’t go through a lot of pain, in my case I had a much more difficult procedure due to the nerve in my jaw bone being intertwined with the bottom of my wisdom teeth. To even get them out part of my jaw had to be cutoff since there was bone growth over them as well. Even though I was given a prescription painkiller it did literally nothing to take away the throbbing pain I had. These

imbue cbd capsules were like the holy grail to me in my time of need. After the opiate painkiller failed to do literally anything for me I started taking the capsules to compare the results and also was just hoping for some relief. I am so happy I purchased these capsules because they took the throbbing pain away shortly after ingesting just one capsule. The acute sharp feeling that was constant after this procedure would come to a complete halt and gave me hours of tremendous relief after I took a cbd cap. If you are in pain, or know you might be from some type of procedure in the near future, you will thank your past self for ordering them in time. ”

- John

“For several years, I’ve had medical procedures for the repair and replacement of a severed cartilage in my left foot. First, I tried using my own stem cells. When that didn’t work, I had a donor cartilage that replace the severed cartilage. I still had a big hole between my talus and tibia bones. As a last resort, I had an ankle joint replacement, called ankle arthroplasty. With each treatment, the muscles around my leg and ankle became weaker. I continued to experience a lot of pain when walking. I tried Cymbalta, Advil and Tylenol and none of these worked. I decided to try CBD. The first week I saw some improvement. I was able to walk with less pain, but I was still favoring my foot. After the second week I was able to walk normal. It took me awhile to stop favoring my left foot, from fear of hurting myself. Now, I don’t even think about it. I can walk up and down stairs and on rough surfaces without pain. I even exercise on treadmills and other nordic equipment. I can only attribute this to CBD. I think this is a miracle! There’s no other explanation for this.”

-Vivianna

“I have been on numerous migrane treatments for the past 3 years with no success. Between all the pills and the injections I was feeling like a gunnea pig. I tried the 25 mg capsules as a last ditch effort and wow!! Not even exaggerating when I say I feel like I’m able to live again after 3 years of constant pain and hiding in the darkness of a bed. I went from migranes 5 times a week average to around 1 or 2 headaches not even migraines! Most amazing products ever!”

- Cassandra

