



## **Maimunah Jaafar**

A master planner, Maimunah has led the development of the Iskandar Malaysia Comprehensive Development Plan and Iskandar Malaysia Smart City Framework. She has successfully led the effort for Iskandar Malaysia to become a pilot project for United Nation's Energy Efficiency Acceleration program which was launched at the United Nations Conference in New York in October 2014. Maimunah is the Head of Planning & Compliance at IRDA and has represented Iskandar Malaysia to launch and speak at The Conference of Parties (COP) and also speaks at various domestic and international Sustainable and Smart City Seminars.



## **Safuan Yusof**

Safuan earned his degree in Information System Engineering from Surrey University and Mphil of Computer Speech and Language Processing from Cambridge. He has more than 20 years of experience in ICT support, project management, software development, business engineering in MNCs such as Shell, DHL, British American Tobacco, Logica, Titan Chemical and local companies such as MISC, EON and Sapura. Safuan has led the development of the ICT Blueprint for Iskandar Malaysia, the Smart City & Healthy City Programs, the eProcurement system and is currently the Director of Urban Observatory at IRDA. Safuan is a popular speaker at various forums on Smart City, Internet of Things and Cloud Data Centre.