

# CALLUM DARE

Illustrator - Graphic Artist - Designer



## What I Do:



During my time working as an Illustrator and Graphic Designer I have gained experience in the following areas of expertise: Educational Drawing, Character Design, Book Illustration, Motion Graphics, Logo Design, Branding, Advertising, Infographics and more!

## Education:

I've always held an interest in the arts since I was young, first studying Fine Art at Park community School before completing A-levels in Art, Graphics and Business at South Downs College. There I spent an extra year earning a Foundation Degree in Art and Design, in which I learnt disciplines ranging from textiles to motion graphics. Soon after I came to study at Southampton University where I took a degree in Graphic Arts and Illustration with a minor in creative writing.



You can find further details regarding my education on page 2.

## Experience:

Since graduating university I have worked as a freelance artist and designer, working with studio's and individual clients. I was part of the networking group BNI in Oxford working with other business owners on projects for them and their clients.



Since then I have worked with clients such as author Calum Kerr illustrating his book *Special Delivery*, and with animation studio's such as *The Like Minded*, working with them to create motion graphics for various clients worldwide.

## Contact Information:

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Hello,  
my name is Callum Dare,  
Illustrator and Graphic Artist  
based in Reading, in the  
United Kingdom.

## Why Me?:

Having worked as a freelance artist I have had experience working with many varied clients ranging from authors, to animation studio's to electricians, everyone has a unique project in mind and I work closely with them to bring that vision to light.

To hone my skills I always keep a sketchbook to hand, I believe it's important for every artist to continually record their ideas, thoughts and feelings on paper especially if their primary medium is digital.

Transcribing other peoples ideas to paper is something I've worked hard to develop over the years.



## Technical Skill Proficiency:

I have in-depth knowledge of adobe suite programs including more obscure software such as Adobe Captivate used to create e-learning. I use Photoshop and Illustrator for most of my work, rendering paintings and concepts in Photoshop, and using Illustrator for vector art and rigging for animation which I create in After Effects.

My skills are not just limited to the realm of cyberspace however, I also draw traditionally as basic principles help to feed into my digital work.

## I Enjoy...

In my spare time I enjoy playing board games such as *Betrayal* and *Mysterium* with friends, going out for long walks in the woods near my home and participating in my local archery club.



I look forward to working  
with people who share my passion  
for graphics and illustration, I  
hope to hear from you soon.

Thank you for reading,  
my references and further  
details on my education can  
be found on page 2.



# Education

## **Park Community School**

Science: Biology, B. Chemistry, B. Physics, B.  
English Literature: A  
Art and Design: B  
Mathematics: Grade C  
ICT: Merit  
Media BTEC: Distinction

## **South Downs College:**

Art and Design Graphic Communication: Grade B  
Business Studies: Grade B  
Art and Design Fine Art: Grade C  
Art and Design Level 4 Foundation Diploma (QCF): Distinction  
Making Theatre: Gaining Skills: Merit

## **University of Southampton**

Bachelor of Arts, Graphic Arts: Illustration: Second Class Honours (Upper Division)

# Testimonials

I recently faced the annual dilemma of buying a Christmas gift for my fiancée. This is usually a task that causes me more stress than it should, searching for a gift she won't suspect. After seeing some of Callum's Illustration examples I booked an appointment to discuss ideas and began piecing together a concept for a commission. From the offset Callum was very easy to work with, taking my initial idea on board and working with me to create a fantastic finished product that incorporates so much from my many reference images. I would recommend Callum without hesitation and look forward to working with you again.

Many Thanks

Paul Nash – Rammacom



In a past life I was in charge of commissioning over £200.00 of unique graphic design to illustrate a number of projects and how I wish Callum had one of those to tender. His ability to take rough, non-specific, and above all brief, briefs and deliver in short order the required graphics, including a round or two of drafting is exemplary. In less than 24 hours he supplied four unique illustrations for a small project with demanding clients and a highly picky commissioner. He listened, understood and most importantly question when the pathway was not clear and delivered exactly what I had in mind, but with additional flair and embellishment. A very successful and pain free process. I will obviously be using Callum again for any graphic requirements and I highly recommend you do to.

Sincerely

Christian Carey – Isis Electric

