



**CWB / PRODUCER / BOSTON**  
**FASHIONWEEK**  
Designer Exhibitor Application

**FASHIONWEEK** in general is a fashion industry event, lasting approximately one week, wherein fashion designers, brands or "houses" display their latest collections in runway shows to buyers and the media. These events influence trends for the current and upcoming seasons.

**FASHIONWEEK** has evolved into a collaborative initiative; a partnership made up of independent fashion designers, producers, models, volunteers, vendors, and organizations working together to increase economic development in the area of fashion design, clothing merchandising and modeling.

Boston Fashion Week was founded as a civic initiative in 1995. The force behind the week has been dedicated to creating opportunities that increase the viability and visibility of the local industry. The series of fashion related events throughout Greater Boston and beyond serves as a platform for both established industry professionals and aspiring newcomers to showcase their work as well as network with peers and the public.

This annual celebration of Boston style featuring a great wealth of local talent, is unique in that it is designed to engage the community directly, at the grassroots level - cultivating fashion as an integral part of the Boston lifestyle. This approach has also begun to attract the interest of national and international designers who are looking to connect authentically with a Boston audience.

Accessibility and diversity in programming allow the public to engage the week on many levels; experiencing a show, taking in an exhibit, participating in an educational program, or joining in the festivities at a party.

The week also contributes to a sense of civic pride about what the region has to offer and how it continues to evolve. The public is invited to become active participants in the local fashion community by supporting local style makers during Boston Fashion Week and throughout the rest of the year.

We accept credit card payments via PayPal ([www.paypal.com](http://www.paypal.com)). Email completed applications to [cwb@email.com](mailto:cwb@email.com). **Do not send payment until application is reviewed and approved.** We will only process your online payment if we approve your application.

Cheryl Worrell Brown, Founder/ Executive Managing Director **CWB ENTERPRISES** 2000 Massachusetts Avenue Suite #8 Cambridge, MA 02140



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DESIGNER Exhibitor APPLICATION Show Date: October 1, 2017.

Please include the following with your completed application:

1. Your company's website, a two paragraph designer bio, business logo, and 2 to 4 photos of your collection (past or present), and two press clips/articles if applicable.
2. Participation fee is required upon approval. The participation fee is International Couture Collections (OCT 1) is \$900.00, Emerging Designers (OCT 1) registration is \$600.00, Eco Fashion Show \$500.00. Credit card payments are available via PayPal upon request plus 2.7% transaction fee. Prices subject to increase after July 1, 2017.

Email your application and company materials [cwb@email.com](mailto:cwb@email.com)

**Mailing Address Information:**

Please type or print clearly.

Exhibiting Designer Collection Company Name \_\_\_\_\_

Website \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_ Phone \_\_\_\_\_

**Key Personnel:**

Management Contact Name \_\_\_\_\_

Management Contact Title (CEO/ President/V.P. etc) \_\_\_\_\_

Management Contact Phone Number \_\_\_\_\_

Management Contact E-Mail \_\_\_\_\_

**Select Collection Show Category Below:**

Request for show space will be allotted as available. **CWB FASHIONWEEK** will attempt to honor Exhibiting Designer Collections preferences described in this application, but all decisions regarding show placement are the sole discretion of **CWB FASHIONWEEK**.

Please indicate the show in which you are interested.

\_\_\_\_\_ International Couture Collections Show \_\_\_\_\_ Individual Showcase

\_\_\_\_\_ Emerging Designer Collections Show \_\_\_\_\_ Eco Fashion Show

\_\_\_\_\_ NextGen Designer (sponsored) \_\_\_\_\_ Other

\_\_\_\_\_ Modesty Fashions

\_\_\_\_\_ Washington Menswear Collections

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