



- In 2016, **16%** have admitted to being Cyberbullied; that number is on the rise as a large percentage are never reported
- In 2016, more than 1 million Android devices were hacked in some sort of capacity.
- **80%** of youth that have sexted are under the age of 18
- **57%** of youth have been asked to sextext
- An **estimated 76%** of transactions for sex with underage girls are started online
- **50%** of sex traffic victims are youth
- In 2016, **1 in 6** missing youth are involved in sex trafficking

stats provided by:

www.pewinternet.org

www.kidshealth.org

www.hbr.org



WHO WE ARE

We are a nonprofit organization made up of 6 mothers, all with a passion for sharing resources and education with other parents, guardians and related community services in the hope of helping keep youth safe from cyber sites, in the ever-evolving technology and social media platforms.

- Mobile Mamma offers hands on real time training and educational workshops.
- We are currently developing a mobile application for use by adults to help with supervision and monitoring of their youths' electronic devices.



For more information, to schedule a workshop or to make a donation contact:

Mobilemamma.org or at 563-203-8015

All donations will be used towards:

1. Youth and adult educational seminars
2. Continuing development of a state of the art Smartphone Application

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MOBILE MAMMA



MY KID WOULD NEVER...

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What Are We Protecting?



Each day a new "communication" application is brought to the Google Play Store or Apple Store that is designed to keep everyone "better connected". With

better connections means a bigger unknown area to parents and guardians of where their young adults are venturing in this new cyber world. We need to be able to teach our youth that these devices are NOT the teachers. The devices are NOT in control of the youth but we as the adults must have oversight of these devices. As parents, we want to protect our kids and this is a way to do just that. So we ask ourselves, what are the primary concerns I should have as a parent?

- **What is Cyberbullying?** An aggressive behavior that is done by means of digital/social media designed to hurt, threaten, embarrass, annoy or blackmail one for fun.
- **What is Sexting?** Sending, receiving or posting sexually explicit or sexually suggestive images or videos on social media platforms including, texting Snap Chat, Instagram or Facebook Messenger.
- **What is Human Trafficking?** Someone that is forced into performing acts of labor including commercial sexual acts. It is also the practice of illegally transporting people from one part of a country to another part or from one country to another for the purpose of forced labor including sexual exploitation.
- **What is Hacking?** The unauthorized intrusion into ones electronic device. Things that can be hacked; passwords, bank accounts, credit card numbers, and general personal information.



Talk To The Hand

How many adults have heard or said "When I



was your age..."? Or heard the words "At your age I never had..."? Today's youth have the ability to communicate with each other on a whole new level. There is no such thing as picking up a phone and calling your friends. Now they have Snap Chat, Facebook, Messenger, Instagram, Marco Polo, and Facetime. Those are just a few ways that our youth are connecting with each other. As adults, we often feel that we no longer have the ability to communicate effectively with our youth unless it is through an application on their electronic device.

How Dangerous Can A Phone Be?

Shockingly, the average age of a smartphone user is 10.3 years old. Adults are giving youth phones



at a younger age everyday without really knowing or realizing the dangers that are lurking each time they use their device.

Some adults will say, "Really? A phone? How and why can they be dangerous?" There are some adults that cannot see beyond the fact that a "smart" phone is NOT just a phone any longer. Electronic devices are a very powerful, effective communication source for hacking and trolling. Predators use this source to communicate with our youth today. With having such a tool in their hands, adults must realize the dangers that may follow.



What's For Supper?

We have lost the "human" connection in our family units. Families now are so caught up in this electronic world, they don't make time to put down their electronics to say "hey, what's for supper" anymore. Our goal is that we can offer the tools and resources to open up the lines of communication with our youth and remind them of the dangers that can and WILL be lurking out there for them. To get back to "Sunday supper" again, if for no other reason then to communicate "safely"!



Mobile Mamma IS:

- * Hands-on Real-time Training and Education Source
- * Focused on youth safety in the ever-evolving cyber world and social media platforms
- * Application designed to assist parents monitor their child's devices

Mobile Mamma is NOT:

- * Spyware
- * Licensed Therapists
- * Invading personal space
- * Telling parents HOW TO parent
- * Finger Pointing