

PRIVACY POLICY

We at Mobile Mamma respect your privacy! Written is the privacy policy for Mobile Mamma. (“we” or Us”). We are very dedicated to protecting your privacy and handling all personal information we obtain from you with care and the upmost respect. The policy set forth is designed to explain how and answer your questions.

Mobile Mamma Privacy Policy is designed with you, as the user in mind. We have designed this to answer your questions on how we collect, protect, use, and share information obtained through the www.mobilemamma.org site. We want to ensure that your confidence is gained, trusted and maintained through the experiences of using our site.

SEE OUR TERMS OF USE, which will also govern the use of the services. WE ENCOURAGE YOU TO READ THE PRIVACY POLICY BEFORE USING THE SERVICES, AND NOT TO USE THE SERVICES IF YOU DISAGREE WITH ANY PART OF THE POLICY. BY SUING THE SERVICES OR CLICKING A BOX THAT STATES YOU ACCEPT OR AGREE TO THIS POLICY, YOU ACKNOWLEDGE THE AGREEMENT TO THE TERMS AND CONDITIONS OF THIS POLCIY.

Services are owned, operated and controlled by Mobile Mamma, a nonprofit organization based out of the United States, and are not intended to subject Mobile Mamma or any affiliated entity to the laws or jurisdiction of any other state, country or territory other then the US. Limited availability of the services in whole or part, to any person in any geographic area we chose, this is at our sole discretion.

1. INFORMATION COLLECTED

Users who complete the membership process through our services may become registered members. Members can engage in a full range of activities on our site such as posting comments, creating reviews, participate in surveys and polls.

A. Personal information

Any information that can be used to identify or contact a specific individual, such as the individual’s name, address, email address and telephone number. Collection of different types of Personal information depending on whether you are a non-member or member. Persona information does not include screen names provided by our adult users in the course of registering with or using the site.

Visitors to the site may register and opt-in to receive Mobile Mamma email newsletters by providing email address and zip codes. We may ask for personal information through questionnaires or surveys. The participation is entirely up to you and is not required.

Becoming a member, you will be required to provide certain personal information such as name, email address, school district, password and age range. Zip codes may also be asked for member services. If a member is under 18 years old, we do not ask for name or zip code, but we will ask for birthdate; only the month and year.

If you wish you may optionally choose to provide us with certain information such as country location, if you are a parent or just an adult member. You may also willingly choose to tell us your children(s) ages and birthdate (month & year only). If you choose to provide

their name and full date of birth you are doing that on your own, MM is not asking you to provide that information.

If you provide us with your name on your public user profile ("**Profile**") page, your first name and the first initial of your last name will be displayed on your Profile page and next to any reviews or comments that you post on our Site. Non-Educator Members have the option to not display your name and we will instead display your screen name which can be an anonymous name of your choice.

Your screen name identifies you on the Services if you opt-out of using your name or do not provide us with that information. For instance, your screen name is included in your Profile that is viewable by other Members and is displayed with reviews and comments that you write. Since the screen name is viewable by others, we suggest that you NOT use your real name for your screen name or your password, in order to protect your privacy.

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B. Collection of Information by Our Service Providers

We use a third-party service provider (the "**Payment Service**"), to handle donations made by credit card and other payment transactions submitted to our Services. If you wish to make a donation through the Services, you will be directed to a webpage that is hosted by the Payment Service (or its service providers) and not by us (such page, the "**Payment Service Page**"). Any Personal Information that you provide through the Payment Service Page will be collected directly by the Payment Service rather than by us, and will be subject to the Payment Service's privacy policy rather than this Policy. We have no control over, and shall not be responsible for, the Payment Service's use of information collected through the Payment Service Page. PLEASE NOTE THAT THIS POLICY DOES NOT ADDRESS THE COLLECTION AND USE OF INFORMATION THROUGH THE PAYMENT SERVICE PAGE OR THE PRIVACY OR INFORMATION PRACTICES OF THE PAYMENT SERVICE.

C. Cookies and Other Technologies

We and third parties who provide services to us may also collect certain information automatically when you visit the Services, including through the use of cookies and web beacons, such as the browser you are using (e.g., Safari, Internet Explorer, Chrome, Mozilla Firefox, etc.), the internet address from which you linked to the Services, the operating system of your computer (e.g., Microsoft Windows, iOS, Android, etc.), the unique IP address of the computer you used to access our Services and usage and browsing habits. We use this

information to administer and improve your experience on our Services, to help diagnose and troubleshoot potential server malfunctions, and to gather use and demographic information. Some of these third parties may use this information for other purposes.

To help make sure you receive information that is relevant to you, our Services use "cookies," which are small data files stored on your computer and identify you as a previous visitor to the Services and help us to personalize your experience when you arrive. Most web browsers are set to accept cookies. You can instruct your browser not to accept cookies. However, if you disable this function, you will not be able to use some of the features on our Services.

Our web pages and our e-mail newsletters may contain "web beacons." Web beacons are small pieces of data embedded with images on pages of the Services or in emails, which allow us to collect information such as the number of users that have visited a web page or opened an email. We use web beacons to measure the effectiveness of our content and campaigns and how visitors use our Services. This allows us to learn what pages are most attractive to our visitors, which parts of our Services are the most interesting and what kind of offers our visitors like to see.

D. Non-Personal Information

Non-Personal Information is aggregated information, demographic information, high-level location information, such as the browser language and country during the user session, and other information that does not reveal a person's specific identity. We may collect Non-Personal Information (e.g., interests, etc.) when you voluntarily provide such information to us, such as through survey responses. Such information constitutes Non-Personal Information because, unless combined with your name or other Personal Information, it does not personally identify you or any other user.

Additionally, we may aggregate Personal Information in such a manner that the end product does not personally identify you or any other user of the Services. For example, we might use Personal Information to calculate the percentage of our Members who live in a particular state. Such aggregate information is considered Non-Personal Information for purposes of this Policy.

II. HOW WE USE INFORMATION COLLECTED ON THE SITE

A. How We Use Personal Information

We use Personal Information to process requests made through our Services, such as requests to receive our e-newsletters, requests for membership and questions or comments submitted through our Services. You may opt-out of receiving our e-newsletters at any time by updating your subscription selection in the "My Profile" section of your account, clicking the "unsubscribe" link located at the bottom of all newsletters.

B. How We Use Information Collected Via Cookies and Other Technologies

We use information collected via cookies, web beacons and other technologies as described above, under "Cookies and Other Technologies."

C. How We Use Non-Personal Information

Because Non-Personal Information does not personally identify you, we may use or disclose such information for any purpose. For instance, we may compile and share aggregate data about the geographic locations or other demographics of our Members, provided that this information does not personally identify any of these Members.

III. HOW WE DISCLOSE INFORMATION COLLECTED ON THE SERVICES

Except as expressly provided in this Policy, we will not share any Personal Information about you without your prior consent.

Profile Information. Each Member has a Profile on the Site, which includes the Member's name or screen name, Member photo (through social login only), Member type, registration date, and links to the Member's posted reviews and comments. You can change or remove any information from your Profile (except for your screen name) by logging into the Site and clicking the "My Account" or "My Profile" links located in your personal Account section.

Your Posted Reviews and Comments. If you post reviews, comments or ratings on our Site, the contents of those postings may be displayed on our Site along with your name (first name, and first initial of last name) or screen name, Member photo (through social login only), Member type, age (if under 18 years of age) and school information (if you are an educator). The ages of your kids may also be displayed if you provide this information and allow it to be posted (this information can also be selected to remain private).

VI. IMPORTANT DISCLOSURES, PRACTICES AND CONTACT INFORMATION

Privacy Policy does not address, and we are not responsible for, the privacy, information or other practices of any third party, including any third party operating any site or service to which the Services link. The inclusion of a link on the Services does not imply our endorsement of the linked site or service. In addition, we are not responsible for the information collection, use, disclosure or security policies and practices of other organizations, such as Facebook, Apple, Google Analytics and reCAPTCHA, Microsoft, RIM or any other app developer, app provider, social media platform provider, operating system provider, wireless service provider or device manufacturer.

Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, you should immediately notify us in accordance with the section below entitled "Contacting Us." Please note that if you notify us by physical mail, this will delay the time it takes for us to respond to the problem.

If you are a Member, you can update your Personal Information at any time by accessing your account. To do this, just click on the "My Account", "My Profile" or "My Desk" link.

Please note we are unable to update or delete any of your Personal Information that has been shared with a third party as permitted in this Policy or with your consent. Also, please note that we may need to retain certain information for recordkeeping purposes, and there also may be some residual information that will remain within our databases and other records (such as in backups of the Site's data), which may not be removed.

Changes to the Privacy Policy. We reserve the right to change this Policy, and any changes to our Policy will become effective upon our posting of the revised Policy on the Site. Use of the Services following such changes constitutes your acceptance of the revised Policy then in effect. If we make changes to this Policy we will take reasonable steps to alert users of the Services that the Policy has been updated.

VII. CONTACTING US

If you have any questions about this Policy, or the practices of the Services, please contact us at info@mobilemamma.org Or write to us at:

Mobile Mamma
PO Box 213
Cresco, IA 52136