

FOR IMMEDIATE RELEASE:

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<u>INDY BACKPACK ATTACK CELEBRATES 23RD SCHOOL</u> <u>SUPPLY DRIVE AND ANNOUNCES KICKOFF MONDAY, JUNE 14,</u> <u>2021</u>

(Indianapolis, IN, June 2021) Indy BackPack Attack School Supply Drive, a collaboration of local businesses, organizations and non-profits, whose mission is to collect school supplies to provide children the tools they need to succeed in school, will host a kickoff on Monday, June 14, 2021. Participating businesses, organizations and individuals can pick up their collection drive supplies at the following Indiana Members Credit Union branch locations: IMCU Castleton Branch:7470 E. 82nd St., Indianapolis, IN, IMCU Eastside Branch: 95 S. Mitthoeffer Rd., Indianapolis, IN, IMCU Westside Branch: 7110 W. 10th St., Indianapolis, IN, IMCU Southside Branch: 5047 Madison Ave., Indianapolis, IN, IMCU Downtown Branch: 136 N. Delaware St., Indianapolis, IN, or donate online by visiting the Indy BackPack Attack website at www.indybackpackattack.org and clicking the donate button or by visiting this link directly: <u>https://www.indybackpackattack.org/donate</u>. All monetary donations are tax deductible.

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Indy BackPack Attack c/o Indiana Members Foundation Inc. 5103 Madison Avenue – Indianapolis, Indiana 46227 317/554-8229 indybackpackattack.org The 2021 School Supply Drive will run through July 19, 2021.

It's reported that 87% percent of families in the Indianapolis Public Schools (IPS) system need help with basic school supplies. The mission of Indy BackPack Attack is to collect school supplies to provide children the tools they need to succeed in school. With the help of local organizations and businesses, Indy BackPack Attack has collected more than 6 million school supplies since 1999!

Mandy Emery, co-chair of Indy BackPack Attack stated, "With so many families still working through the repercussions of the pandemic, whether it was a loss of job due to their employer being closed or leaving their job to stay home with children, it's going to be much harder for families to buy the tools essential to help their children be successful in school. Indy BackPack Attack has made it our mission for the last 23 years, to help families in need by donating school supplies to IPS and the Mayor's Sponsored Charter Schools. Please help us again this year by making a monetary donation on line at www.indybackpackattack.org."

To register your business or organization as an official 2021 Indy BackPack Attack collection site, to see a complete list of school supplies needed, to make a tax deductible donation, or for more information, please visit: <u>www.indybackpackattack.org</u>.

About Indy BackPack Attack

Since 1999, Indy BackPack Attack has formed a strategic community collaboration with Central Indiana organizations and businesses and has made it our mission to collect school supplies to provide children the tools they need to succeed in school. Indy BackPack Attack has partnered with the United Way of Central Indiana on school supply drives in the surrounding counties. For more information, please visit Indy BackPack Attack online at <u>www.indybackpackattack.org</u>. Like us on Facebook and follow us on Twitter @BackPackAttack.

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