

THE WORSHIPFUL COMPANY OF PEWTERERS



www.pewterers.org.uk

Lord Mayor's Show APPEAL



Man the Ropes with the Pewterers' Company

A major charitable aim, for 2018-19, is to engage the Worshipful Company of Pewterers' in projects that ask for member's time, a very important constituent of charitable activity. Before the following is offered to selected outside donors, this note is to inform members of one particular event, which will result in ongoing tasks.

1. The Show and Funding

The Lord Mayor's Show is the prime mover. It is a big profile event viewed by millions of people worldwide and requires much organisation and involvement to achieve a successful result. The Company will parade on 10th November 2018 and it is hoped there will be a large turnout of Company members to support and witness the event in the City.

Simon Allen, our lead organiser, has enlisted the help of an enthusiastic team of Pewterers' to organise the Company's participation in November.

Funding for this event has been in two parts; the Company has paid for entry to the show and many thanks to Company benefactors who have underwritten the remainder of the 'props' and event costs.

2. The challenge

The Show is also a vehicle to raise money for the 2018-19 Master's Charity, which is the Whitechapel Mission (see <https://whitechapel.org.uk>). The Mission exists to help homeless people in the City of London and has been open for the last 141 years. It depends entirely on public charitable support and has a membership called the 5000 Club. To join costs £5,000 per year and the aim is to raise £15,000 from the Show to enable the Pewterers' to have three year's membership. The principle challenge is to provide voluntary staff to cook, serve and clear away breakfast for up to 300 homeless people, a daily event. The members of the 5000 Club can elect when they participate in this and other challenges for their volunteers. The Pewterers' would be amongst a group of major City and other firms and institutions that send volunteer groups to support the Mission. When the Upper Warden visited the Mission a few days ago the 'cooks' were a group from the Tate Gallery.

3. Man The Ropes

The centre of the Pewterers' Lord Mayor's Show will be a 5-meter high helium filled simulated pewter tankard. This dirigible will be held by at least 10 ropes, two of which will be controlled by professional handlers. It is hoped to 'sell' the remainder of ropes at £2,000 each for charity as mentioned above. The 'buyer' (or if a group of individuals buy a rope one of their number) will hold the rope, can have a small advertising pennant attached to the rope and wear any agreed relevant livery, as they might wish.

4. The Opportunity

The opportunity to be on the ropes is open from now until mid-October and this message is to announce the scheme to Pewterers' members, in the first instance.

For more information contact us: info@pewterers.org.uk 020 7397 8194

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