

November PTA Meeting  
11/30/17

**Attendance:**

1. Greetings

**Mary Delone welcomed everyone**

2. Old Business

a. October Minutes

**October minutes reviewed by attendees. A motion to approve October minutes by Amanda Evanoff, Lisa Eickberg second motion.**

3. New Business

a. Carnival - Teri Schwab

**Friday February 2nd is the date for the Parkview Winter Carnival. Volunteers including parents, high school and middle school will be needed to make event successful. No silent auction but will be asking parents to make a monetary donation and/or items to go towards themed baskets. Also, looking for family and friends Parkview parents may know that work at corporations that offer a matching program (Kohls, NWML) that are willing to volunteer for the carnival. These companies will offer monetary donations to the organization their employees volunteer.**

b. Guest Speaker - Mr. Bugnacki Cedarburg Superintendent

**Todd Bugnacki, Cedarburg Superintendent, provided a CSD strategic update overview. A long range master plan focuses on 1) Capacity 2) Growth 3) Teaching and learning (tools) Research goals and objectives include engagement of all players, partnerships in community, and feedback in the form of parent (school and district) and student surveys. The purpose is to identify goals, metrics to achieve using the district's Mission, Vision, Purpose and Beliefs. This information is available on the district web page under the "about" tab. Questions can be directed through the web page.**

c. Guest Speaker - Ms. Kendra Swanson, Scientist in Residence/ Riveredge  
**Kendra Swanson from Riveredge spoke about the partnership with CSD. 2nd through 5th grade activities to encourage different ways of learning through observation, reflection and story telling.**

d. President's Report  
**Emily Wellman's last meeting. Per PTO bylaws, Mary Delone will assume role of president until end of school year.**

e. Treasurer's Report  
**Amy Miller reported the PTO account balance at \$18,438.95**

f. Vice President's Report - Open Position  
**Mary Delone thanked hospitality team for conference week lunches and dinners.**

g. Secretary's Report  
**Lisa Reimer passed around numerous thank you notes regarding PTO sponsored activities.**

h. Principal Report  
**Jayne Holck thanked PTO volunteers for recent activities including grants, hospitality and bookfair support. She discussed the State report card received for Parkview highlighting the "significantly exceeding expectations" marks in several areas. She also pointed out the nice increase in the "closing gaps" category.**

i. Committee Updates

i. Book Fair - Lisa E.

**Lisa Eickberg thanked all volunteers and supporters of the book fair. Sales totaled \$12,198 which earned the school \$6,100 in scholastic dollars.**

ii. Fundraising - Tricia H./ Tracy B.

**Marcus/Mixed bag earned \$4,800. They are discussing other opportunities. Please contact them with any suggestions on fundraising**

**Upcoming events include:**

- **New Fortune Dine event on December 7, 2017 (need flier) 4-9pm**
- **Stilt House January 9th, ALL DAY (Gift cards purchases included)**
- **Ashleys Confectionary January 15, ALL DAY**

iii. Classroom Grants - KC Kranich

**KC discussed the program and details of fall grant submissions. \$3,500 available. 13 applicants requests \$5,680.99. The grant committee met and approved 8 requests for a total of \$2,961.98.**

**Approved grants included:**

- **Mrs Donaldson (3rd grade book set)**
- **4th grade (flexible seating)**
- **Ms Kesler (Music books-ukulele)**
- **1st grade (interactive read aloud collection)**
- **4K (scholastic magazine subscription)**
- **Mr Keller (Kinex sets)**
- **3rd grade (“Who Was” book series)**
- **3rd grade (flexible seating)**

iv. Variety Show - Lisa Reimer

**Show date is March 10, 2018 2pm at CPAC. Show theme is “Future’s so Bright”. The show is open to any 2nd-5th grade Parkview student. Sign up deadline is January 5th, 2018. Looking for show chairs for next school year. Please contact committee with any questions.**

4. Next Meeting - **January 18, 2018**

5. Happy Holidays!

**Motion to adjourn made by Tracy Braun at 8:40 pm. KC Kranich made second motion.**