



Switzerland.

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HOLIDAYS

# ZÜRICH FOR URBAN EXPLORERS

Zürich,  
Switzerland.

From scenery that awakens the soul to nightlife that excites the spirit, food that tantalises the taste-buds and history that intrigues the mind, Zurich is so much more than you could ever imagine.

Whether you want to indulge in the ultimate VIP club experience, spend your days exploring the vast terrain, wander the many art galleries and museums, or wine and dine on local delicacies, this guide contains all the best spots to eat, sleep and play!

This curated 6-page destination guide showcases all that this cosmopolitan city has to offer and why it's a must-visit on every European travel itinerary.

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**FIND OUT MORE** 



# ARTS & CULTURE

## **i** ABOUT

From major institutions to local independent initiatives, Zurich's thriving arts and cultural scene extends beyond the many galleries and museums, promising something new and exciting around every corner.

Art enthusiasts will delight in the variety of unique statues and installations scattered throughout the city, from the impressive "Heureka" sculpture on the shore of Lake Zurich, to the dynamic concrete "Pavillon-Skulptur" in the bustling Bahnhofstrasse, and the interactive "Y" installation in the trendy Zurich-West district, the streets of Zurich are a treasure trove of colour and creativity. Galleries such as Kunsthaus, Musée Visionnaire and Helmhaus showcase a diverse collection of classical and contemporary exhibits catering to all tastes. History buffs can glance back through time at the historic Grossmunster, learn about the history of timekeeping at the Beyer Clock and Watch Museum, or make a pilgrimage to Einsiedeln Abbey. The possibilities are endless in this vibrant city.

## ESSENTIAL EXPERIENCES

**Einsiedeln Abbey**  
An important place of pilgrimage, this monastery dates back to 934. Visitors flock to the Abbey, just over 30 minutes' drive from Zurich, to see the famous Black Madonna statue, with tours departing daily (except Sunday) at 4.30pm.

**Maag Halle**  
Located in the bustling nightlife and cultural quarter of Zurich-West, Maag Halle hosts a variety of shows, live concerts and events, including Digital Maag, an electronic music festival showcasing internationally renowned electro artists.

**FIFA World Football Museum**  
Football fans will love this interactive museum which covers over 3,000 square metres, and includes multimedia displays that showcase the impact of the world game, as well as over 1,000 pieces of memorabilia including the original World Cup.

**Grossmunster**  
One of the four main churches in the city, the impressive 12th-century Romanesque-style church is a local landmark known for its colourful history and its ornate three-storey towers that offer striking views of Zurich, making the 187 step climb worthwhile!

**Beyer Clock and Watch Museum**  
Located in the heart of Zurich's Bahnhofstrasse, this museum contains the world's largest private collection of clocks and watches, and takes visitors on a journey through more than 3,000 years of timekeeping.

**Theater 11**  
Located right alongside the Zurich Exhibition Centre (Messe Zurich), this theatre hosts a wide range of shows including musicals, comedy and dance. Enjoy a meal at the onsite restaurant, which serves spectacular molecular cuisine on certain days.

## TOP ART GALLERIES

**Kunsthaus Zurich**  
Switzerland's largest art museum is world-renowned for its significant collection of Classical Modernist art, with a collection totalling over 4,000 pieces.

**Musée Visionnaire**  
Located in the heart of Old Town, this gallery is dedicated to raw and outsider art. The public select the art and express their personal opinion of each.

**Helmhaus Zurich**  
Located in a former courtroom, this modern art gallery is dedicated to showcasing work from young Swiss artists.

## DID YOU KNOW?

At the beginning of December every year, 300 men and women dressed as Santa Claus participate in the 'Samichlausschwimmen', a swim across the freezing Limmat River for more than 100 metres. The event started amongst a small group of friends and has grown in popularity, with all proceeds donated to charity.



# NIGHTLIFE & BARS

## **i** ABOUT

Bursting at the seams with pumping clubs, eclectic bars, trendy eateries and iconic live-music venues, Zurich's energetic nightlife rivals some of the best in Europe, setting the tone for round-the-clock wining, dining and dancing.

From the gritty after-dark club scene in Zurich-west, to the bustling bars and lively atmosphere of Old Town, there's always something happening in this late-night revellers playground. Get a taste of one of Zurich's hippest neighbourhoods, with a visit to Frau Gerolds Garten, an urban garden, chilled out bar and kitchen built entirely out of shipping containers. Experience the glitz and glamour of a night at the flashy Kaufleuten, housing a restaurant, club and four bars, there's no shortage of things to keep you entertained! For a bite to eat, Kronenhalle is a local institution serving Swiss specialties, whilst Fisher's Fritz is the go-to for fresh seafood, fine wine and stunning lake views.

Whether you're a foodie, a music-lover, a night owl or a craft-beer connoisseur, Zurich is a non-stop hive of fun, sure to delight everyone that visits!

## ESSENTIAL EXPERIENCES

### Kaufleuten

Experience Zurich's vibrant nightlife at one of the city's most famous entertainment venues, hosting live DJ sets, comedy shows and themed-nights, and home to a stylish restaurant, several bars, and a nightclub - it's a must!

### El Lokal

An enclave of eclectic bric-a-brac, craft brews, old school beats and friendly locals, this one-of-a-kind bar is a hotspot for its vibrant atmosphere. On a nice day, grab a spot on the waterfront terrace and enjoy the extensive tapas menu.

### Widder Bar & Kitchen

A must for wine-lovers, foodie aficionados and the curious, this iconic restaurant and bar offers a vast selection of local and imported wines, innovative cocktails and over 1,000 spirits, along with gourmet cuisine and live jazz music.

### Mascotte

From the spectacular location overlooking the lake, to the lineup of famous musicians and DJs that grace the stage, Zurich's oldest nightclub remains a favourite in the club scene, drawing music lovers from all over the world.

### Moods

Located in the trendy Zurich-west district, this rustic jazz club is one of Europe's most well-known cultural venues, hosting regular jazz, funk, blues and soul performances from local musicians and well-known international artists.

### Frau Gerolds Garten

Complete with a bar, eatery, quaint boutiques and an outdoor terrace, a visit to this bohemian-style urban garden in the hip Kreis 5 district is a must for a spot of shopping, wining, dining and fun!

## TOP RESTAURANTS

### Kronenhalle

A beloved local landmark renowned for its impeccable service, specialty European fare and grand dining room complete with dark wood details and art-clad walls.

### Fisher's Fritz

Perched on the bank of the picturesque Lake Zurich, this charming nautical-themed eatery offers fresh seafood, an extensive wine list and stunning views in a relaxed atmosphere.

### Neni

Enjoy generous portions of eastern Mediterranean cuisine and signature gin cocktails at this vibrant no-fuss restaurant tucked on the ground-floor of the 25hours Hotel.

## DID YOU KNOW?

Street Parade is the largest annual techno street party in Europe, with millions of people dressing up in bright colours in August and filling the streets of Zurich in a vibrant celebration of love, peace, generosity, freedom and tolerance to the soundtrack of edgy electronic and house music. Join the fun on 10 August 2019!



# NATURE & OUTDOORS

## **i** ABOUT

Perched on the northwest tip of Lake Zurich, and surrounded by soaring mountains, cascading waterfalls and lush valleys, Zurich's spectacular natural scenery and landscapes leave a lasting memory.

Soak up the stunning scenery with a trek along one of the many city trails, ranging from easy walking paths to advanced hikes, there is something to suit every fitness level! A dip at one of the many river baths or badis is the perfect way to cool off after a day of activities, and a popular place to socialise and enjoy the weather during the warmer months. For something a little more fast-paced, get the adrenaline pumping with a high-speed zip line at Flying Fox Hoch-Ybrig or venture to Atzmännig Rope Adventure Park for some high-wire thrills on the ropes course. A little further afield, Mt. Uetliberg, Jungfrauoch and Bernese Oberland are year-round hotspots for outdoor activities, from action-packed snow sports in the winter to fun-filled activities in the summer.

## ESSENTIAL EXPERIENCES

### Zurich Zoo

Home to more than 4,000 animals across 340 species, Zurich Zoo has created near-natural habitats from all over the world, and engages in conservation and breeding programmes. The family will love exploring the grounds, including a petting zoo for the kids.

### Mt. Uetliberg

Soaring over Zurich, Mt. Uetliberg offers panoramic views back over the city and lake. A year-round attraction, locals and visitors enjoy hiking in the summer months and sledding in the winter.

### Lake Promenade

On a nice day, the continuous park along the lower basin of Lake Zurich will be filled with people walking, biking and inline skating. Along the way, there are plenty of restaurants and cafes to stop at and watch the people go by.

### Flying Fox Hoch-Ybrig

During the summer season, Hoch-Ybrig is an adventurers' paradise. The Flying Fox is a popular attraction, and at 2.9 kilometres is the longest in the world. The zip wire offers high speed thrills with stunning views of the surrounding mountains.

### Flussbad Oberer Letten

In the summertime, locals head down to one of the many riverside public swimming areas, and this is the most popular. Swimmers let the current take them downstream and then head back to the start. The pool also includes a kiosk with refreshments.

### Atzmännig Rope Adventure Park

Approximately 45 minutes' drive from downtown Zurich, the whole family will love the high-wire thrills as they navigate seven different courses all at different heights, including two that are perfect for younger children.

## TOP HIKES

### Rigi Panoramic Trail

Just 37 minutes from Zurich Main Station, this easy seven-kilometre path follows a mountain railway line and offers stunning views of Lake Lucerne.

### Crest Hike Stoos

A moderate hike that takes walkers along a five-kilometre alpine ridge hike that offers views of more than ten Swiss lakes and alpine peaks.

### 7 Peaks Views Tour

Proficient hikers will love this walk along seven peaks at 2,000 metres altitude. Allow up to seven hours to complete, the views are worth it!

## DID YOU KNOW?

As you explore the wonderful green spaces and streets of Zurich, you'll notice beautiful water fountains all across the city. The water is clean and drinkable, perfect for staying hydrated on the move - and with 1,200 in the city, you'll never be far from one.



# ACCOMMODATION



Small Luxury Hotel Ambassador Zurich 

★★★★★ 6 Falkenstrasse, 8008 Zurich, Switzerland



Marktgasse Hotel 

★★★★★ 17 Marktgasse, 8001 Zurich, Switzerland



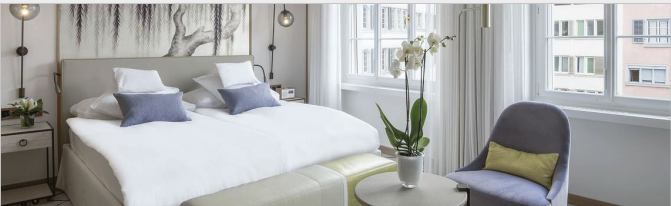
Sorell Hotel Seidenhof 

★★★★★ Sihlstrasse 9, 8001 Zurich, Switzerland



Widder Hotel 

★★★★★ Rennweg 7, 8001 Zurich, Switzerland



Storchen Zurich 

★★★★★ 2 Weinplatz, 8001 Zürich, Switzerland



25hours Hotel Langstrasse 

★★★★★ Langstrasse 150, 8004 Zurich, Switzerland



# ACTIVITIES



Public Tuk-Tuk Tour: The Heart of Zurich [✉](#)



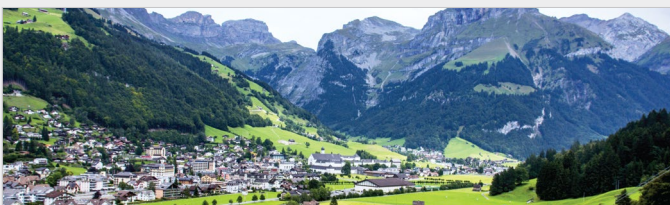
2-Hour Zurich City Walking Tour [✉](#)



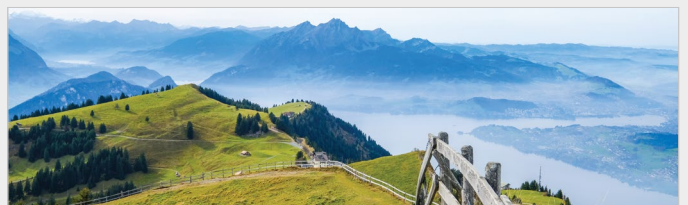
Black Forest and Rhine Falls Day Trip from Zurich [✉](#)



Culinary Tour from Zurich with Traditional Swiss Cheese Fondue [✉](#)



Mount Titlis Day Tour from Zurich [✉](#)



2-Day Mt Rigi Tour from Zurich [✉](#)