



Esoteric Academic Solutions (EAS) @ School Programs



EAS @ School is an innovative program that brings premier test prep and college admission programs on-site at local high schools. It's an effective way to provide the highest quality PSAT, SAT, ACT, PARCC, CAPT and NYS Regents prep programs to your school's community—and make test preparation accessible to all students.



Introduction

EAS @ School would like to partner with your program. We can provide on-site test preparation courses to meet the needs of your school, program, company, or department. Our personable and professional staff can create a classroom based, on-site program that fits the needs of both your students and your budget. We are an established New York based test prep leader in live and online classroom based courses. When you choose us, you will have the trust of an established company with the flexibility and resources to implement a successful test prep solution for your particular program. Our on-site test preparation courses are custom tailored to meet the unique needs of your students. We hope that your school will consider partnering with us.

Our Partnerships

We have had many successful relationships with middle and high schools in the New York metropolitan area. Each of our partnership receives thoughtful consideration and careful analysis so that we can provide the most appropriate and beneficial program for your students. We provide individual attention to each of our partnerships and all of our partners work exclusively with our top management team. We have the most customized programs and curriculum available.

What Courses and Workshops do you Offer?

We offer test preparation courses for the SAT, ACT, PSAT, PARCC, CAPT and NYS Regents. We also offer workshops to prepares high school students for the increasingly competitive college admission process by providing the following services:

- How to write an Effective Personal Statement
- How apply for Financial Aid and Scholarships
- How to Write Your College Application Resume
- How to Get a Great Letter of Recommendation
- How to Create an Effective Admissions Calendar with Deadlines and Reminders

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- How to Select of Possible College Major(s)
- How to Pick Extracurricular Activities in High School

We also offer a variety of college preparation workshops for parent organization (PTA/PTO/PTSA) to increase their membership and parent involvement. Topics of workshops include, but not limited to:

- College Admissions Today
- Creating Strong College Applications
- Introduction to Financial Aid
- Building College Essays
- Transition to College

You can choose an individual workshop or combine a series of workshops to provide for your organization. Contact us at info@e-academicsolutions.com for further information.

Our comprehensive courses cover all aspects of the college admission process. They are taught by top-notch faculty who have been thoroughly trained in the EAS Methods and Curriculum. Our standard prep courses offerings are six weeks in length but we can tailor them to any number of formats: weekend, condensed, two-day, etc. We arrange our schedules and offerings to meet our partners' needs.

We're Adaptive and will Develop a Program Specifically for your Needs

Student needs differ between programs. Some populations need specific instruction in one area while others need comprehensive instruction for the entire test. Some programs prefer a shortened schedule or prep programs during school holiday breaks, while others seek multi-week programs that are much longer in length. We can work with all class sizes. We can also develop programs for any start date and all time frames. To further meet partner needs, we are extremely flexible about the time of day and day of the week each course is offered. Proctored tests are an additional option that can be used in conjunction with our tailored course offerings. Every situation is unique and we can adapt our courses to your specific requirements.

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We can Work with all Types of Students

We have experience working with students from all scoring levels and backgrounds. We can work with students of varying abilities from the most basic to the most advanced. We adapt our instruction and curriculum to provide the content mastery or review needed to teach or refresh students on key topics. We can provide courses specifically for advanced student groups, where we focus exclusively on the most difficult problems and content. Conversely, we can provide a fundamental and thorough exam foundation for introductory students who don't have experience with the test.

Materials We Use

We use real test questions and practice tests in our courses. Our students practice on questions from previously released official tests. Each student receives a EAS student course book which outlines our comprehensive strategies and methods to attack the exam. They also receive a book of real test questions, and additional materials specific for the exam (e.g., a vocabulary list). We can customize our materials to the course format that you choose. We do not have additional charges for materials; all materials are included in our cost quotes.

We Can Price Match Quotes, or Give You a New Quote

If you have a quote from another test prep company, or if you are shopping around for the best price and features for your particular program, please contact us as we can provide a quote that will often exceed other alternatives in course quality while additionally providing significant cost savings. We will do our best to beat any other offer.

Where We Can Offer Our Programs (Venue/Location)

Our programs have been offered in a variety of settings: on-site, off-site, in hotel conference facilities, at community centers, and at private academic tutoring centers. We can hold a program in any suitable academic location that best fits your



program's circumstances. We can offer programs anywhere in the New York metropolitan area. All of our courses are in-person, live, classroom based courses with local **EAS @ School** instructors in your area.

Success of Past and Current Programs

Our programs have proven to be very successful for our partners' students. Based on student reviews and evaluations at the end of each program, we have found that an overwhelming number of students have rated our courses as positive, uplifting, and highly beneficial. A vast majority of our students are happy about our test prep and workshops and would recommend them to other students. Based on the improvement from initial to final practice tests, we have seen amazing improvements in students' scores from our courses.

Course Content

Our course content, like our national test prep course offerings, is a customized, adaptive curriculum. Our curriculum can be customized to your particular needs and parameters, and tailored to best meet your students' needs. We will adapt the curriculum to your exact specifications, and can add or omit certain sections or topics to directly align the course with your program's goals. Our courses include content reviews, such as mathematics, statistics, grammar, and writing to promote content mastery. They also cover strategies, methods, and techniques to build and enhance students' test taking abilities and skill sets.

Our Research and Development Team of PhD's and Professors, led by our CEO and Founder Nathaniel Haynesworth, ensures that our courses are up to date with the latest test strategy and content. Our team is classically trained in psychometric theory (a fancy way of saying Test Design and Development) and conducts real-world research which provides our students with the most current methods and strategies available for each test. Our comprehensive curriculum is continually updated to reflect recent test changes and to introduce cutting edge effective strategy, techniques, and content reviews. We also utilize the most recent questions and official texts. **EAS @ School** students prepare with the most current strategies and methods available.



Our Instructors

A **EAS @ School** Test Prep Instructor makes the class. Our selection of highly qualified and experienced instructors is unmatched in the industry. For your particular program we will select a **EAS @ School** Test Prep Instructor who will be the best fit for your students and their needs. These are the same qualified instructors that teach our national test prep courses. We carefully select our instructors based on their test scores, teaching experience, and graduate education. We hire high-level instructors who are articulate, intelligent, and experienced. They are good people who sincerely care about their students. Our compassionate and dependable instructors are test prep experts who are committed to your program's success.

Our instructors will work with your students and your program to ensure that all students have an outstanding test prep experience. The instructor will be the same throughout the course; students will have a stable and reliable instructor who is easily accessible throughout the entire program. Students will have access to their instructor outside of class to ask questions and will be able to get to know them; our instructors cultivate a productive working relationship with their students. Instructors for your on-site test prep program will be top notch, and they will deliver the best test prep program custom tailored to your students. EAS Test Prep instructors stand out from the competition.

The Most Competitive Price Offerings

As the local value leader, we offer the most competitive program prices of any local and national test preparation company. We take into account all of your information and provide a comprehensive quote and cost estimate. We can offer multiple options including: flat program fees with all-inclusive costs; per student cost structures, base rate cost structures with a minimum student enrollment plus additional per student fees above negotiated minimum; percentage split cost structures; and programs that provide revenue generation for your school. We are flexible and will work within your budget to provide a successful program.

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Additional Benefits for Being EAS Partner

EAS @ School partner will receive valuable school reports that analyze how your students performed on each test. In addition, administrators will have access to student performance data to ensure our program is being effective for your school.

How to Contact Us and Request a Quote for your Program

If you would like to partner with our innovative programs, please email us at info@e-academicsolutions.com or call 646-481-8216 and we will get back to you promptly. To get better understand your program's needs and provide you with an accurate quote, please include the following when you contact us:

- Name of your Organization
- Location
- Contact Phone Number
- E-mail Address
- Proposed Dates and Times of the Course(s)
- Number of Prospective Students
- Test(s) Needed
- Timeframe

We will follow up with additional questions and a finalization of details and then provide a custom proposal for you. This will include the time frame, course structure, and costs.

Contact us and we'll be happy to send more information and set up a visit to your school. Partner with **EAS @ School** today and help your students score higher and gain admission to their target colleges and universities.

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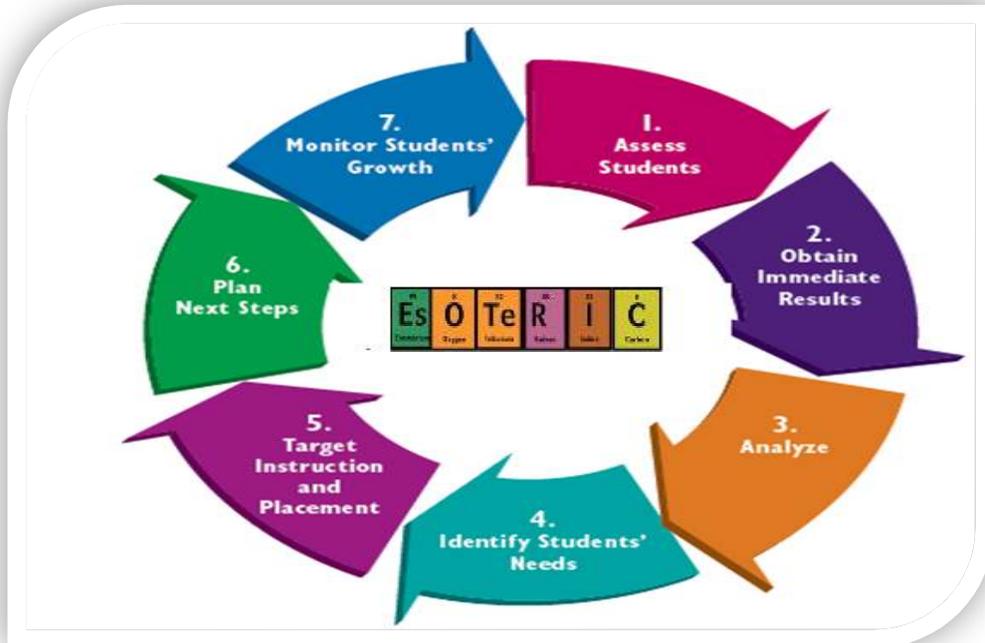
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Esoteric Academic Solutions (EAS) LLC, an educational solutions firm that specialize in academic tutoring, study-skill development, test preparation, and admissions consultation to middle and high school students (Grades 5-12).



Our mission: is to strategically prepare New York City's middle and high school students (Grades 5-12) for future success in college, by encouraging students to become self-regulated learners in pursuit of academic excellence.

Our goal: is to help students gain admissions to exclusive high schools and colleges by giving students a competitive advantage!

Our success: depends on our attention to the needs of our clients and truly helping them achieve. We don't succeed unless our clients succeed.

Our Process: Diagnostic Learning Assessments + Individualized Instruction + Academic Enrichment = Accelerated Student Learning!

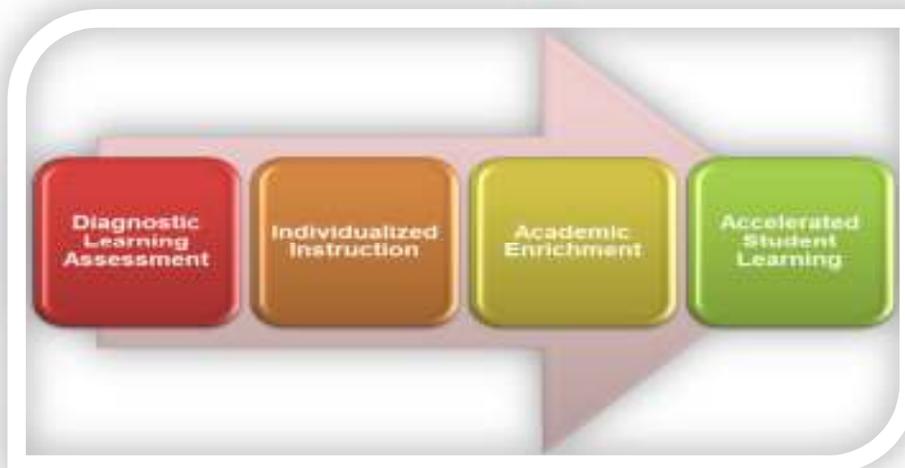
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About EAS

Esoteric Academic Solutions is a specialized boutique full-service diagnostic assessment, tutoring and test prep education enrichment company, which consists of professional educators, admission officers, education researchers, cognitive psychologists, education measurement specialist, graduate and doctorate students who's passionate about K-12 education. Our highly qualified education professionals focus on process, not product, which enhances motivation and self-confidence. Our tutors focus *exclusively* on students who are in Grades 5-12 in meeting their educational goals while building confidence and a positive attitude toward school and the classroom setting. The one to one student to tutor relationship allows us to build a trusting bond with those we tutor. The result is a student with a higher self-esteem, sense of pride, and academic accomplishment. Our methodology is quite simple. We focus on providing superior academic support services that surround the student in collaboration with the student's teacher; with elite tutors, diagnostic assessments, test prep, and study/test-taking homework strategies.

Our Model: Diagnostic Learning Assessment + Individualized Instruction + Academic Enrichment = Accelerated Student Learning!



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Our highly qualified, friendly, reliable and professional tutors offer homework support, skills development, and test-preparation techniques — in the convenience of your home, our office or your local library. Most of our tutors have advanced or graduate degrees from some of the country's most competitive colleges and universities. **We offer classes, small group sessions, summer academic enrichment institutes and private customized tutoring to maximize students' potential.** Flexible scheduling is available to fit your busy lifestyle. Referrals are always welcome.

How We Are Different

Mission Statement

Our mission is to help prepare New York City's middle school to high school students (Grades 5-12 only) with global competencies college-level skills and knowledge needed to compete with entry into exclusive high schools and elite colleges and universities. Our full range of academic support services from homework and study/test-taking skill support, professional development, and test-preparation techniques — all designed to give your child a scholarly advantage! Our success depends on our attention to the needs of our clients and truly helping them achieve - we don't succeed unless our clients succeed. There are seven features that we believe distinguish Esoteric Academic Solutions from other tutoring and test preparation companies.

1. Educational Evaluation and Diagnostic Learning Assessments

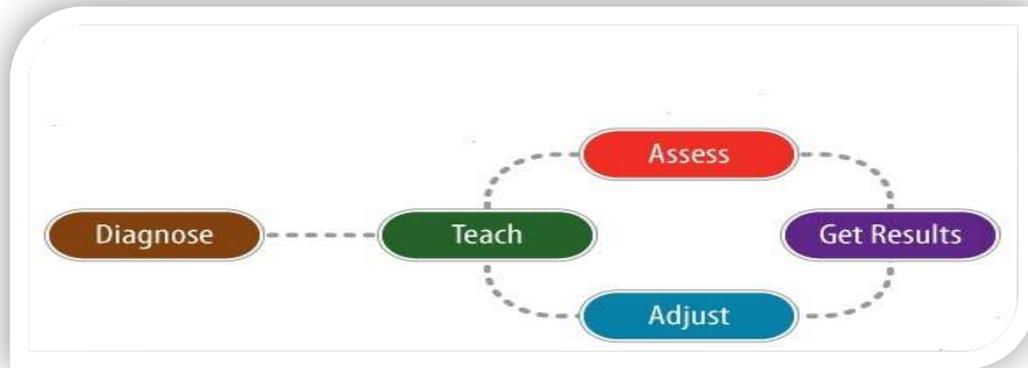
School can be very frustrating for students who may feel out of sync with their classmates and frustrated that the level of effort they put into their schoolwork is not matched by the feedback they receive. Our Educational Evaluations and Learning Assessments exist to give our students (and their parents) a road map to how they learn. Through the assessment process we identify students' strengths and weaknesses and explain how these underlie academic struggles.

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2. Academic Coach

We feel that teaching excellence is the key to student success. We ensure that our Academic Coaches are the very best in a number of ways. All Academic Coach must have scored a 99th percentile overall on the official SAT. They also must have prior teaching experience in order to be considered. All Academic Coach must undergo a rigorous recruitment process to be extended an offer. After being hired. Academic Coach then undergoes a 50+ hour training process before being allowed to see any student. In order to attract and retain the best teachers, we pay above the market rate for all teaching assignments, plus incentives and bonuses. This is up to 2 times the industry standard, and the highest in the industry.

3. Content-Based using the Latest in Education Research

We believe that the best strategy for success in mastering SAT/PSAT/ACT/SHSAT is to provide students familiarity with the math, grammar, and analytical principles. What make our curriculum different from our competitors is that we seek to provide test takers of all levels with content mastery and an organized approach that builds skills for every question type on the exam, including the most advanced content that many other test prep and tutoring companies ignore.

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4. Our Unique Curriculum

Unlike other preparation programs, Esoteric Academic Solution curriculum goes beyond a review of general test-taking tricks. Rather, our SAT/PSAT/ACT/SHSAT strategy guides and sample questions focus on actual mathematics and verbal content. Students emerge with skills, strategies, and a confident approach to every SAT/PSAT/ACT/SHSAT problem type and content area, from the basic to the most advanced questions.

5. Ethics

Esoteric Academic Solutions is committed to running our business with the highest levels of integrity. We pledge to **never**:

- Encourage students to have more tutoring sessions than they actually need.
- Filter diagnostic assessment results.
- Give students the actual tests they'll be taking or condone cheating.
- Encourage tutoring for children who will not benefit from it.

6. Free Resources for Maximizing Test Scores

These resources are free of charge, as part of the full Esoteric Academic Solutions program. Students who can take advantage of one or more are likely to score even higher.

- Test Strategy Conference Calls
- Extra Math Help Conference Calls
- Verbal Conference Calls
- Vocabulary Lists - Our proprietary list contains definitions for every medium and high level word that has been tested in released copies of the standardized tests since 1984.

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OUR CUSTOMIZED SERVICES:

TEST PREPARATION

Middle and High School Admissions

- SSAT/ISEE
- OLSAT Level E
- NEST+m/Mark Twain
- Specialized High School Admissions (SHSAT)
- Hunter College High School

New York State Regent Prep

- Integrated Algebra I, II
- Global History and Geography
- U.S. History and Government
- Comprehensive English
- Earth Science, Biology/Living Environment, Chemistry, or Physics
- Foreign Language

College Admissions:

- SAT/ SAT II Subject Tests
- PSAT/ACT
- AP Exams (all subjects)

SUBJECT TUTORING

- **Mathematics:** Geometry, Trigonometry, Pre-Algebra, Algebra I & II, Pre-Calculus, Statistics (Introductory)
- **Science:** Chemistry, Biology Physics, Earth Science, Life Science, Environmental Science
- **English:** Reading, Writing,
- **Social Studies:** US History, Global History

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- **Specialization in all AP courses:** AP Chemistry, AP Calculus, AP Calculus, AP Biology, AP Physics, AP Statistics, AP US History, AP World History
- **Language Courses:** Mandarin, Spanish

MIDDLE, HIGH SCHOOL AND COLLEGE ADMISSIONS & ADVISING

- Comprehensive guidance through both the public and independent school admissions process, including researching and identifying the best possible schools for your child.
- Up to 15-hours in-person counseling, phone calls and email support through all aspects of the application process. (Interviewing; preparing for open house visits and conversations with guidance counselors; assisting families in choosing from accepted schools.)
- Provide a personalized, comprehensive calendar for independent and/or public school open houses and tours, and will help you plan these tours so you know exactly what to look for and ask about.
- If needed, instructions on how to apply for test accommodations for the ISEE, SSAT, SHSAT, ACT, PSAT or SAT exams (additional fees may apply if psycho-educational testing needs to be done).
- Help with creating an application-tracking worksheet and tips on how to ensure guidance counselors are managing letters of recommendation in a timely manner.
- Help on all essays and short answer application questions; assistance for parents in editing their personal statements.

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