



# STANDING THE TEST OF TIME

AMERICAN CABLE ASSOCIATION'S

## Summit 25

MARCH 20-22, 2018 | WASHINGTON, D.C.

Join Us to Celebrate Our 25<sup>th</sup> Anniversary



For Immediate Release

Contact: Ted Hearn

(202) 713-0826

[thearn@americancable.org](mailto:thearn@americancable.org)

## Comcast's David L. Cohen To Address 25<sup>th</sup> ACA Summit

**PITTSBURGH, February 6, 2018** - David L. Cohen, Comcast's Senior Executive Vice President and Chief Diversity Officer, will be a featured speaker at the upcoming American Cable Association 25th Anniversary Summit, March 20-22, 2018, in Washington D.C., ACA President and CEO Matthew M. Polka announced today.

As a senior corporate executive, Cohen has a broad portfolio of responsibilities, including corporate communications, government and regulatory affairs, public affairs, legal affairs, corporate administration, and community impact. One of Cohen's many achievements was the creation of Comcast's Internet Essentials program, the nation's most comprehensive and successful low-income broadband adoption program. Since its launch in 2011, the program has provided four million people in one million households with affordable home broadband service and free digital literacy training.



**David L. Cohen**

"ACA is honored to welcome David as a keynoter at our milestone 25<sup>th</sup> Anniversary conference. Our members join us in Washington each year to learn, share and bring new ideas back to their businesses. As a respected industry leader, David has created award-winning programs that have been instituted across Comcast NBCUniversal. Those of us in cable understand that we have an obligation to our customers and communities, and we're pleased to have David join us to learn more about Comcast's exciting initiatives that allow technology to bring our communities closer together."

Comcast Cable is one of the nation's largest video, high-speed internet, and phone providers to residential customers under the Xfinity brand and also provides these services to businesses. It also provides wireless and security and automation services to residential customers under the Xfinity brand. The Philadelphia-based company has 22.4 million video subscribers and 25.9 million broadband Internet customers, reflecting the firm's large and steady investment in broadband infrastructure to maintain its feature-rich, technological advantage in the marketplace.

Comcast is also the owner of NBCUniversal. This month, NBCUniversal will televise the Winter Olympics Games from PyeongChang, South Korea. The opening ceremony will air in

primetime on Feb. 9 across the United States. In a first, NBC will also livestream the ceremony earlier in the day on [NBCOlympics.com](http://NBCOlympics.com) and the NBC Sports app. NBC was also the broadcaster of Sunday's Super Bowl LII in Minnesota.

Comcast's role as a major innovator in U.S. communications - including its cloud-based X1 platform, xFi wireless gateway, and last spring's rollout of Xfinity Mobile, should serve as a compelling backdrop for Cohen's first ACA Summit appearance.

The ACA Summit is a truly special event that allows small and midsize cable operators that connect hometown America to engage with leading lawmakers and regulators as well as media representatives that report on communications policy in Washington, D.C. Created in the early 1990s, the ACA Summit gives independent cable operators a vehicle for framing the diverse and complex issues in their own words during dozens of meetings on Capitol Hill and with regulators at the Federal Communications Commission.

The theme for this year's ACA Summit is "**Standing The Test Of Time**," a statement indicative of the endurance and dedication shown by independent operators over many years in creating a collective voice in Washington. Over the course of ACA's history, the independent cable community always embraced the wisdom of Abraham Lincoln, who said, "Be sure you put your feet in the right place, then stand firm."

The ACA Summit website includes event details and secure online registration. Please visit the ACA Summit 2018 website by clicking here: [ACA Summit](#). The event will take place at the Grand Hyatt, 1000 H Street NW, Washington, D.C. 20001. This year's Summit includes the annual "fly-in" to Washington with its members and, as such, will use the Twitter hashtag #Summit25 for all social media about the event. You can also track ACA Summit news on Twitter by following [@ACASummit](#).

**About the American Cable Association:** Based in Pittsburgh, the American Cable Association is a trade organization representing nearly 750 smaller and medium-sized, independent cable companies who provide broadband services for nearly 7 million cable subscribers primarily located in rural and smaller suburban markets across America. Through active participation in the regulatory and legislative process in Washington, D.C., ACA members work together to advance the interests of their customers and ensure the future competitiveness and viability of their business. For more information, visit <http://www.americancable.org/>

p: 412.922.8300    f: 412.922.2110    [www.americancable.org](http://www.americancable.org)