



Doll , Bear and Winter Craft Show News

Hello ,

The Toowoomba Teddy Bear and Doll show is now under management . We are enthusiastically embracing.. the new challenge of running such an iconic show. We hope to build on all the hard work that has gone into the show before to make it an even better show for you all . Barb and I have had a long experience of exhibiting at shows and run two not for profit shows Fairies and Flower Fantasy and Country Heart Xmas, raising money for charity. This year we plan to support the Toowoomba Hospice.

While much of the show will stay as it is in format and costs ,we think there is an opportunity to draw in some new audiences by promoting winter crafts and offering demonstrations and encouraging doll and bear makers in other mediums to become part of the show. We have lowered the entry fees . Exhibitors are offered a complimentary continental breakfast in the Teddies Tearoom.

We will utilize a strong social media advertising campaign to promote the show and its changes as well as databases, signs and advertising media. We have a event page for the show on our Country Heart Event Facebook page . <https://www.facebook.com/events/209565372948327>.

It is of course on our Web page www.countryheartevents.com

We have fliers printed if you would like to have to share and use to promote the show let us know and we will get some to you .

Closing date for forms to be returned April 1st.

Barb and I look forward to meeting you all soon. If you ave any queries please feel free to contact us please ring either Barb [0409895584]or me [0488404637]or email us on nimmo@activ8.net.au or ddieckmann1@bigpond.com .

We are excited about this opportunity and helping people discover the magic of Dolls and Teddy Bears.

Cheers

Debbie Dieckmann and Barb Nimmo

