

## ***For What It's Worth* - PROGRAM ADS**

*For What It's Worth* invites you to buy advertisements for your business in our program! Ads range in size from 1/10 of a page to a full page. The order form is available via Google Forms or as a pdf. download on our new website [fwiwtickets.com](http://fwiwtickets.com). Your ad has the potential to reach an audience of more than 400 attendees from all across WNY!

### **Full Color**

- Interior full page \$200 - 4.5" x 7.5"
- Half page \$120 - 4.5" x 3.75"
- Quarter page \$80 - 2.25" x 3.75" or 3.75" x 2.25"
- Tenth Page \$40 - 1.5" x 2.25" or 2.25" x 1.5"

### **Black and White → (15% off)**

- Interior full page \$170 - 4.5" x 7.5"
- Half page \$102 - 4.5" x 3.75"
- Quarter page \$68 - 2.25" x 3.75" or 3.75" x 2.25"
- Tenth Page \$34 - 1.5" x 2.25" or 2.25" x 1.5"

### **10% off all total orders of 2+ ads**

Ad space may also be purchased by family, friends, and businesses to send a message to someone in the cast or in the production. You choose the text (for example): "To Connor, my favorite performer, love Grandma" or "To the cast and crew of *For What It's Worth*—thanks for giving me the greatest experience in my life!" You may provide us with artwork or you may ask the program editor to make your text look attractive using varied fonts and graphics. Max. 160 characters.

## **DEADLINE FOR PROGRAM ADS IS December 16, 2017**

### **All ads must be paid in full when submitted**

Acceptable payment methods include:

- Cash
- Personal/Business Check
- Credit/Debit to PayPal
- Western Union
- Money Order

Please contact us for further information on where to send payment.

E-mail: [forwhatitsworthshow@gmail.com](mailto:forwhatitsworthshow@gmail.com)

Graphics and text should be submitted with this form and sent by email to [forwhatitsworthshow@gmail.com](mailto:forwhatitsworthshow@gmail.com). You may submit text only and we will provide decorative borders or other elements. Artwork must be sent electronically as a .jpg or .pdf.