

SIUE Advertising
Dunham Hall (SIU-Edwardsville)
Edwardsville, Illinois
BROADCAST DEPT.

CLIENT: SIUE Global Village
TITLE: "Global Village Commercial"
WRITER: Jackson Wilson
LENGTH: 30 seconds

<u>VIDEO</u>	<u>(SHOT TIMES)</u>	<u>AUDIO</u>	<u>(TRT)</u>
<u>FADEUP ON:</u>		1. <u>MUSIC</u> : (PEACEFUL GROOVE SCORE UNDER)	
1. MLS OF ME READING A BOOK	(:03)	<u>ME</u> : All my life, I always found things to get boring really quickly.	(:03)
<u>CUT TO:</u>			
2. E-CU OF ME GETTING BORED WHILE READING	(:03)	2. <u>MUSIC</u> : (PEACEFUL GROOVE SCORE FADEOUT) After twenty years of this, I was getting tired of the same old stuff.	(:06)
3. MS OF ME GIVING UP ON READING BOOK	(:04)	3. <u>NSD</u> : (ME TOSSING BOOK ASIDE)	(:10)
4. MS OF ME SITTING DOWN AT MY LAPTOP	(:03)	4. <u>MUSIC</u> : (PEACEFUL GROOVE SCORE UNDER) But then I discovered SIUE Global Village.	(:13)
5. E-CU OF HANDS TYPING ON KEYBOARD	(:02.5)	5. In addition to its endless fun and entertainment, it always provides...	(:15.5)
6. CU OF ME WATCHING "GLOBAL VILLAGE"	(:03)	6. ...me with the stuff that I want to see every week.	(:18.5)

7. MS OF ME LAUGHING WHILE WATCHING “GLOBAL VILLAGE” (:04)	7. Furthermore, as a crew member, I get to help in giving others this same feeling. (:22.5)
8. E-CU OF MY “GLOBAL VILLAGE” NAMETAG GRAPHIC (:01.5)	8. My name is Jackson Wilson..... (:24)
9. MS OF ME POSING FOR “GLOBAL VILLAGE” (:03.5)	9. ...and I’m an SIUE Global Villager. (:27.5)
<u>FADEUP TEXT:</u>	
9b. SIUE Global Village (:03.5)	(:27.5)
<u>FADE TO BLACK AND TEXT:</u>	
10. Visit us at: facebook.com/gv AND vimeo.com/siueglobalvillage #SquadUp (:02)	10. Visit us on Facebook and Vimeo today. <u>MUSIC:</u> (PEACEFUL GROOVE SCORE FADEOUT) (:29.5)
11. <u>FADE OUT</u> (:00.5)	(:30)