



**Please print this out and complete and return the form on the last page**

Montreux Cares / Play for P.I.N.K.  
18077 Bordeaux Dr.  
Reno, Nevada 89511  
November 20<sup>th</sup>, 2017

Play for P.I.N.K., a 501(c)3 charity is a grassroots organization dedicated to raising funds to fight breast cancer through sporting and lifestyle events, including golf and tennis. Play for P.I.N.K. (PFP)'s commitment is to contribute 100% of funds raised to its sole beneficiary, The Breast Cancer Research Foundation (BCRF), supporting clinical and genetic research into the causes, cures and treatment of breast cancer.

Last December, PFP donated \$4.8 million to BCRF, finding 26 research projects awarded to the best and brightest scientists from across the country and around the world. Since 1996, PFP has contributed \$48.2 million to breast cancer research.

This year, 30,000 participants will participate in over 300 events at clubs and venues across 30 states to help in the fight against this deadly disease. Montreux Country Club will host its Play for P.I.N.K. full-day event on Monday, May 21<sup>st</sup>, 2018. This PFP event marks the **FIRST** one in Nevada and is appealing to Montreux members and residents, as well as the greater Reno area!

***Your goods and services are vital to help make our fundraising event a success.***

We ask that you consider supporting this event by participating as a  
"Restaurant or Caterer"

Here's an overview of what we're planning . . .

Ours is a full-day series of events featuring a golf tournament, tennis round-robin, Fun Run/Walk, "Educational Encounters" and socializing designed to attract guests from Montreux, the greater Reno area and Northern Nevada.

Before and after the Fun Run/Walk we are creating areas designed to promote your business or service as well as breast cancer related education and services.

***There is NO CHARGE for your participation in the daytime presentation area!***

**This is a perfect opportunity to present your business to a target market!**

Restaurants and Caterers are encouraged to participate either in the general area or on the golf course.

**Set up your table, tent, grill or food truck . . . *get creative* - *FREE!***

Up your presentation and be located on the golf course – have more time to engage our guests – ***FREE to Sponsors*** / \$250 for non-sponsors.

**The evening event will feature an elegant “Taste of Reno”**

This is a perfect opportunity for restaurants and caterers to display what they do best!

Chefs are expected to cook on site, or pre-prepare and to decorate their individual display areas. We encourage that you supply advertising or coupons and engage with our guests.

Show us your creativity in any of these marketing areas – we’re here to make this an over-the-top evening! We anticipate early sponsorship participation and space may be limited.

**Free for Sponsors / \$500 for non-sponsors**

Your generous support will be acknowledged in our event program and an appropriate 501(c)3 letter will be provided.

Together we can make a difference. Thank you in advance for your generosity.

Ina Katzman & Kirsten Wildman, Play for P.I.N.K Co-Chairs 2018  
John Scott, General Manager & Jach Jonas, Director of Golf  
Chris Neeley, Executive Chef  
Montreux Country Club

[MontreuxCares@gmail.com](mailto:MontreuxCares@gmail.com)

[www.MontreuxCares.com](http://www.MontreuxCares.com)

## Restaurant / Caterer Registration Form

Make checks payable to Play for PINK

Mail to: Montreux Cares 18077 Bordeaux Dr. Reno, NV 89511

*(Please Print)*

Legal Name of Restaurant/Caterer \_\_\_\_\_

Trade Name of business if different \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, ST, ZIP \_\_\_\_\_

Primary Contact's Name \_\_\_\_\_

Phone numbers

Primary \_\_\_\_\_ Alternate \_\_\_\_\_

e-mail addresses \_\_\_\_\_

Enclosed is our check for \$500 to register our firm in the Monday, May 21<sup>st</sup>, 2018 **EVENING** event at Montreux (No charge for Sponsors!) Anticipated attendance 250-350 people.

Enclosed is our application to register our firm in the Monday, May 21<sup>st</sup>, 2018 **DAYTIME/NON-GOLF COURSE** event at Montreux (No charge) Anticipated attendance 250-350 people.

Enclosed is our check for \$250 made payable to Play for PINK to register our firm in the Monday, May 21<sup>st</sup>, 2018 **DAYTIME/ON-THE-GOLF-COURSE** event at Montreux (No charge for Sponsors!) Anticipated attendance 144 golfers.

We can't participate, but enclosed is our contribution check for \$\_\_\_\_\_

Chefs are expected to cook on site, or pre-prepare and to decorate their display areas. We encourage that you supply advertising or coupons and engage with our guests. Your advertising or coupons can be included in the event goody-bags.

Show us your creativity – we're here to make this an over-the-top event! We anticipate early sponsorship participation and space may be limited.

Your generous support will be acknowledged in our event program and an appropriate 501(c)3 letter will be provided.

Although creativity is encouraged, all displays are subject to local ordinance as well as Montreux's approval. The Montreux kitchen and ovens will **NOT** be available! Please give us a brief idea of what you think you'll do on the reverse side of this application.

Signed: \_\_\_\_\_