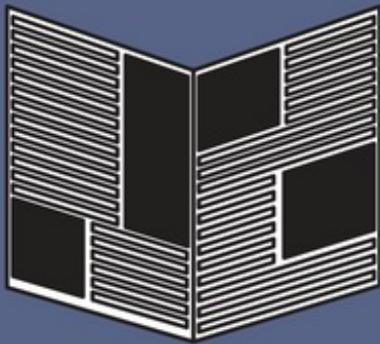


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ATWOOD, LLC NEWSLETTER

Opinions and Updates
Colleen Atwood - Virtual Assistant



Atwood, LLC Business Updates

Change is always a good thing, especially if it makes doing business easier (or a little less chaotic). I believe, after much thought and rework, that Atwood, LLC's new emphasis over the next six (6) months (with another peek during mid-October) will benefit everyone involved.

The first and major alteration I have made is Atwood, LLC's attention on the niche. When I first began, my goal was to cater to both manufacturing and transportation – especially within about 5-7 areas for each. This was, in addition, to supply chain management discussions, as well as how a [virtual assistant](#) might and can assist a company. However, I have learned the hard way that this broader effort was not beneficial to anyone. Hence, the new direction and how it will benefit you as my readers.

Atwood, LLC primary niche will be manufacturing – specifically:

1. Fabricated
Metals
2. General
Industrial
Machinery
3. Primary
Metals
4. Aerospace
Manufacturing
5. Airplane
Manufacturing
6. Shipbuilding
&
Ship
Repair
Industry

This field has not changed. However, as it pertains to transportation, I have decided to offer supplemental information as the need arises:

1. Air
Freight
Transportation
2. Rail
Transportation
3. Maritime
Cargo
Shipping
4. General
&
Specialized
Freight
Trucking
5. Support
Activities
for
Transportation

Why is transportation considered a supplemental category? The easiest way to answer that is this: in addition to obtaining my degree in Business Administration, I acquired a certification in Supply Chain Management (certification only because the satellite college I attended did not offer the final class and I was not going to travel to Ellensburg each day from Seattle for one class). Supply Chain Management touches virtually all aspects of business and if I can help a client

with this matter, wonderful.

The second change I made was to my website. I decided to separate out each focus, making navigation much easier. So instead of a single Little Nuggets page with a whole bunch of information squashed together, I created an Industry Info page and Additional Nuggets page.

[Industry Info](#) is specifically for the manufacturing side of the business. You will find a running list of manufacturing subjects (with easy access to the [Business Blog](#) page), previous Newsletters, and very soon, downloadable information you may find interesting.

[Additional Nuggets](#) handles the remaining information – virtual assistance blogs, supply chain management blogs, transportation blogs, and (again) downloadable information for future use.

You will also find access to who I am as an individual and [business owner](#), the [services](#) I can provide to your company, our [pricing](#) structure, and [contact](#) pages. All these pages will be updated on a regular basis, so be sure to visit us often.

The third and final change is when new newsletters will be sent out. Instead of Thursday, I decided to switch to Wednesday.



When determining Q3 and Q4 these last few weeks (Q4 will get another look mid-October), one reason for including all six (6) months is my end-of-year schedule. While the first half of the year is more on the slower side, once July rolls around, life tends to get busier – it always ends up that way. So, without further ado, let's see what is in the forecast:

August

1. Chewelah: 8/11/18 – 9/3/18
2. National Book Lovers Day: 8/9/18
3. National Golf Month

September

1. Labor Day: 9/3/18
2. Back to School Week Promotion: 9/3/18 – 9/7/18
3. Patriot Day: 9/11/18 (10-Year Anniversary)
4. Romp and Roar Golf Tournament: 9/15/18

5. Opening Weekend – Haunted House: 9/21 – 9/22
6. National Preparedness Month
7. National Suicide Prevention Month

October

1. Haunted House Schedule (dates later)
2. Halloween: 10/31/18
3. Halloween Chills Promotion: 10/24/18 – 10/31/18
4. Breast Cancer Awareness Month
5. Down Syndrome Awareness Month

November

1. Thanksgiving: 11/22/18
2. Small Business Saturday: 11/24/18
3. Gobbler's Week Promotion: 11/20/18 – 11/23/18
4. National Adoption Month
5. National Alzheimer's Month
6. National Novel Writing Month

December

1. Hanukkah: 12/2/18 – 12/8/18
2. Christmas: 12/25/18
3. Christmas Cheers Promotion: 12/16/18 – 12/31/18

Newsletter Subscriptions

During your perusal of our website, please feel free to fill out the quick [What Are You Looking For In A Virtual Assistant?](#) form. We will respond within 24 hours.

Or if you prefer to not receive our Newsletter, feel free to unsubscribe either below or above.

Book a Free Consultation!



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