

CHILDREN LEARN AND GROW BY MAKING MUSIC

The more children share in the joy of music, the more they learn and grow. Experiencing and making music is essential to creative expression and learning. The enjoyment music brings is just the beginning; music is also an excellent learning tool. Scientific evidence supports the assumption that music enhances every aspect of a child's cognitive, social, emotional, language, and physical development. Music is a universal language that encourages children to express ideas and emotions. Through music they learn about different cultures as well as their own. Music is the language they can share with the world. And they count on you to help them learn how.

Sesame Street Music Works is a public-service program that encourages children to explore, create, and grow with music. This multimedia initiative has been developed by Sesame Workshop, the nonprofit educational organization behind Sesame Street, with generous support from founding sponsor NAMM, the International Music Products Association, to help make music accessible to all young children.

PROUD PARTNERS OF



For more than 35 years, Sesame Workshop, the nonprofit educational organization behind Sesame Street, has created music that expresses the richness and joys of making music for children. Think of "Bein' Green," "Sunny Days," "I Love Trash," "People in Your Neighborhood," and "We Are All Earthlings" – you'll surely smile at the memories. Sesame Street has happily introduced children and parents to country ballads, soaring operas, jazz duets and internationally diverse musical offerings through its delightful mix of extraordinary artists and furry, friendly Muppets.

NAMM, the International Music Products Association, is a proud sponsor of the Sesame Street Music Works initiative. The partnership between NAMM and Sesame Workshop is now in its sixth year of helping young children discover new ways to make and appreciate music.



For interactive fun and games, visit Sesame Street Music Works at www.sesamestreet.com, one of the largest music sites on the web for children and parents.

For more information on the powerful benefits of music-making for your child, visit www.namm-music.org.

Now
scram!



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Share the Joy of Making Music with Your Child





MUSIC-MAKING IS ALL AROUND YOU!

Every routine, every action, every moment together provides an opportunity to make music with your young child. You can make music with an impromptu dance while getting dressed, tapping on the lunch table, splashing in rhythm during bath time or humming a quiet evening melody. There are no rules, so let yourself go and make music a natural part of every day.

Here are some fun, easy suggestions:

WAYS TO MAKE MUSIC WITH YOUR YOUNG CHILD

- Share your favorite songs from yesterday and today. You are the greatest teacher your child will ever have. Don't hesitate to say what you need to say with a song.
- Make up words to favorite sleepytime and wake-up songs. New words and rhymes are fun ways to encourage language development.
- Do more than listen to music – move to it! Jump, hop, swing your arms, kick your legs, and shake your head. Movement is a great way to have fun with music and promote physical development.
- Get the rhythm. Clap, beat a drum, and even tap on a table. Do it fast, do it slow, and follow each other's lead as you go. Listening to music while counting or following patterns is a basic early math skill.



- Enroll your child in an early-childhood music class. Ask your local music store for help in determining which instruments are best for very young beginners.
- Visit your local music store so your child can see and play with different kinds of instruments. An early, fun experience sets the stage for a lifetime of learning and growing with music.
- Enjoy musical community events together. Children are never too young to recognize and appreciate different forms and styles of music. Every unique musical experience enriches a child's learning.
- Use instruments from diverse cultures and songs with different languages to create a musical celebration of your own. Music is a great way for children to learn about others, as well as to discover the things they share in common.

THAT'S JUST THE BEGINNING! THERE'S SO MUCH MORE YOU CAN DO.

For interactive fun and games, visit Sesame Music Zone at www.sesameworkshop.org/sesame-street/music, one of the leading music websites for children and parents.

For more information on the powerful benefits of music-making, visit www.amc-music.org.

To support music programs in your community, check out www.supportmusic.com.